

matter

Drive Engagement, Retain Talent & Improve Performance.

Executive Summary



matter

Trusted by Thousands to Build Culture

You matter to your people.
Thank you for prioritizing
their recognition.

THANK YOU



Why Employee Recognition Matters

17%

more productive with effective recognition

41%

less absenteeism with effective recognition

21%

more profitable with engaged employees

Matter makes an impact

- ✓ All inside Slack and Teams, no extra logins or passwords
- ✓ Easy and fun to use, no signup or training required
- ✓ Creates a recognition habit, drives weekly participation

“Our culture changed overnight! In 2 months, we saw 2,000+ kudos sent and achieved over 97% engagement. Matter has motivated participation like no other software we’ve ever used.”

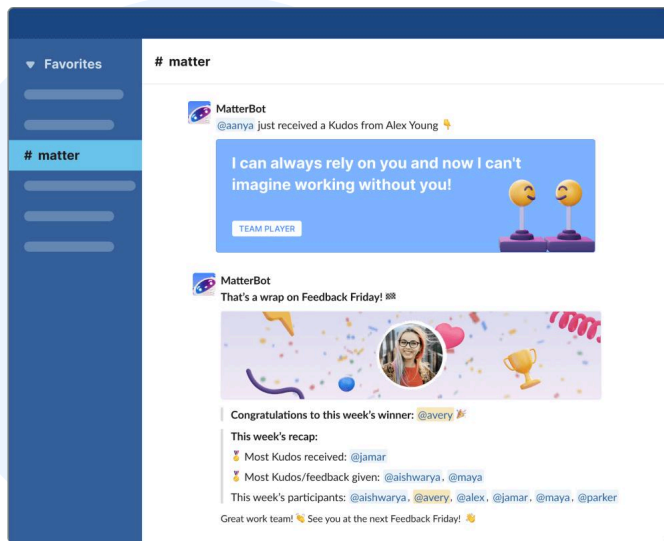


Jeff Hagel
President, MHFH

Thousands of companies use Matter to build culture



Matter works inside Slack or Microsoft Teams

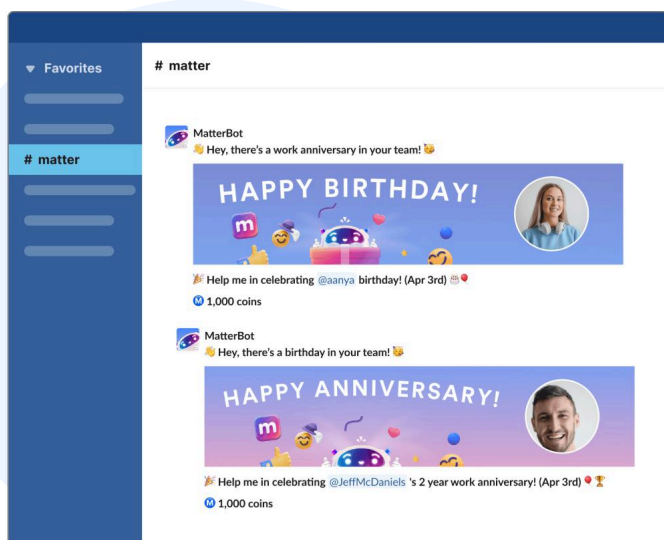
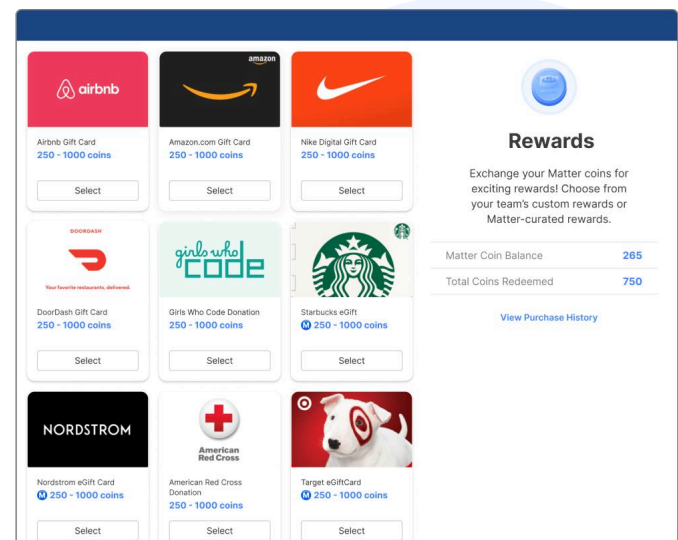


Feedback Friday and Kudos

- Build a weekly recognition habit where teammates celebrate wins
- Reinforce company values with fun, customizable kudos templates
- Make appreciation effortless and part of the team's workflow

Rewards

- Supercharge recognition with a fully customizable rewards program
- 3,500+ gift cards, donations, etc. across 200+ countries
- Advanced monitoring system and rewards budget control



Celebrations

- Automatically celebrate birthdays and work anniversaries
- Personalize messages to make every milestone feel special
- Add rewards to make celebrations even more meaningful

Have questions? [Contact us](#) or watch a [2-min demo](#).

Empowering organizations beyond recognition

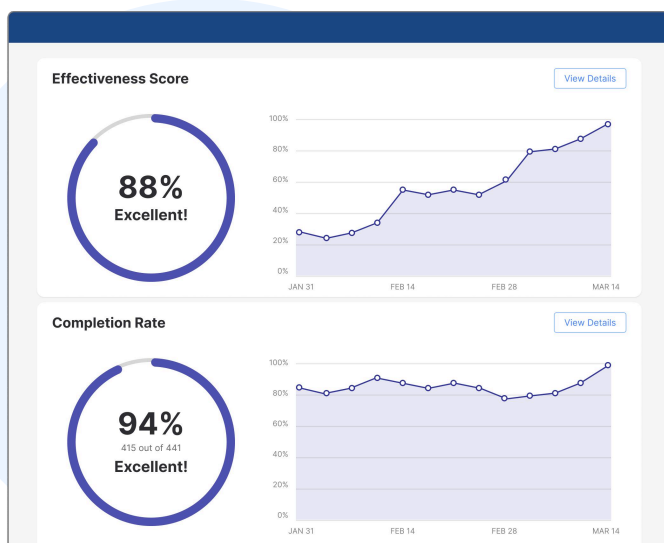
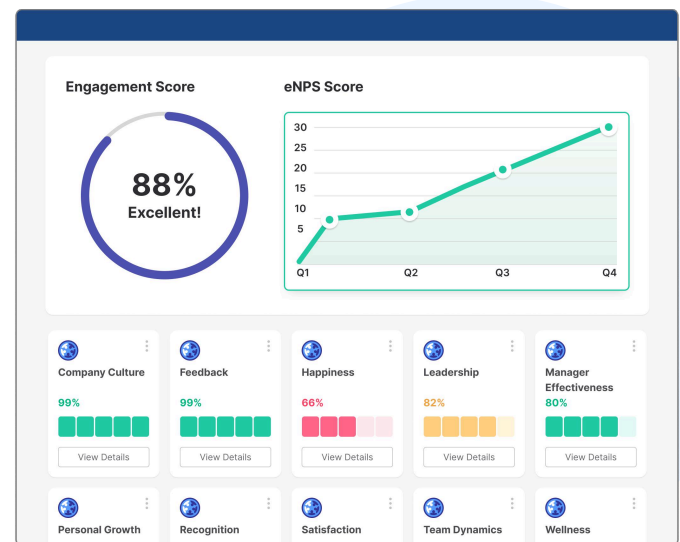


Challenges

- Drive engagement and reinforce ideal behaviors through team challenges
- Foster healthy competition and participation across the organization
- Recognize and reward action to build a stronger culture

Pulse and eNPS Surveys

- Measure employee engagement, sentiment, and satisfaction in real-time
- Fully customizable, includes 108 science-backed questions across 10 categories
- Boost participation by 35% by rewarding survey completions



Onboarding Surveys

- Automatically welcome new hires with surveys in Slack, Teams, and via email
- Measure employee onboarding effectiveness and completion rate
- Fully customizable - delivery, anonymity, reward survey completions, etc.

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