



# How Ironclad Transformed Their Workplace Into A Data-Driven Engine Across 10 Cities

**10**

cities where employees use Gable

**55%**

of users leverage Gable for collaboration

**4.45/5**

user satisfaction score



**Industry**

Tech



**Region**

North America, UK



**Workplace policy**

Hybrid



**Company size**

501-1,000



**Features**

On-demand, HQ



**Integrations**

HRIS, Slack, Brivo

# The challenge

In post-pandemic years, Ironclad, a leading digital contracting platform, has struggled to make informed decisions about its hybrid work policy and real estate.

They were using WeWork AllAccess for some employees, but not all of them were taking advantage of it. This lack of data and insights into how, when, and why employees use flex spaces was why Ironclad switched to Gable.

Josh Bukstein, the Director of Workplace at Ironclad, shared their transformative journey with Gable. "Before partnering with Gable, our company was a bit at the back of the pack when making decisions on hybrid policy and real estate," he said.

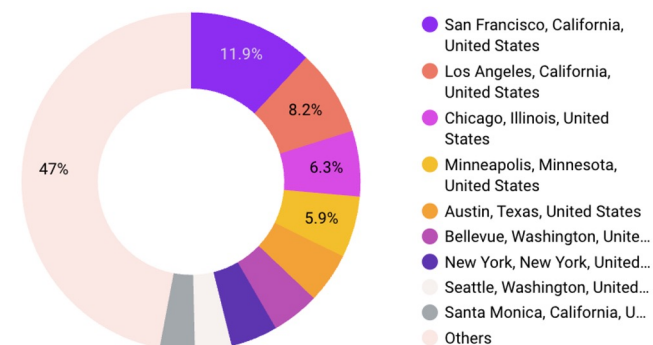
The partnership with Gable enabled Ironclad to gain insights into the actual flex space utilization in real time.

# Goals

To address these challenges, Upwork sought to:

- Provide seamless, on-demand access to flexible workspaces globally
- Facilitate intentional team gatherings and regional connection strategies
- Improve cost efficiency, accountability, and workspace usage tracking

Booking Locations



# Results & benefits

Ironclad's partnership with Gable has transformed its approach to managing hybrid work policies and real estate and empowered employees to work more flexibly and efficiently.

In tech companies, programs are measured through their outcomes. For Ironclad, those outcomes are the employee experience, the availability of data, and cost-effectiveness.



*We have all those three things with Gable. Everyone knows how to book spaces, we got all the data we needed and the employee experience is amazing.*

**Connect with a Gable expert today!**

Contact us

