

BOWIMI

For Field Teams That Never Stand Still

What is Bowimi?

We bring prospecting, route planning, and insights, all into one mobile-first app.

Bowimi handles all the planning, data mapping, number crunching, and contact storing for your field sales team so that they can focus on what they do best: making more sales.



Save 12 hours a week of admin time



Strategic Route Planning

Win over 33% of new accounts, and lose less custom, by planning efficient and effective visits informed by surveys.



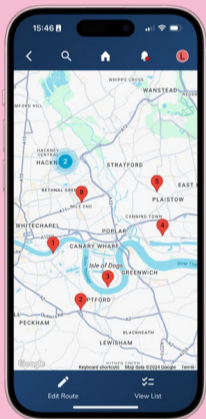
Built-in Prospecting

With built-in Maps functionality, you'll be able to prospect in-app, on the go, by searching for new locations with keywords.



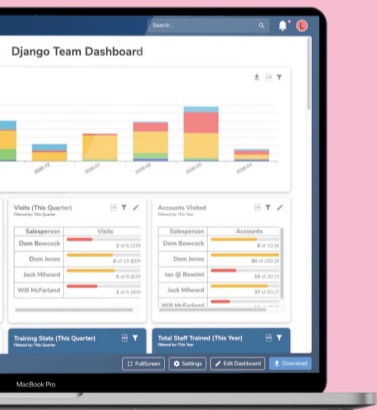
Insights with Impact

Your rich data depreciates in a spreadsheet. Collate it in Bowimi and take action with enriched understanding of your customers.



All the tools you need, on the go

Enable your field reps to plan strategic routes, add nearby prospects, and survey seamlessly with our mobile friendly app.



Manage & report from one place

Easily track your team's KPIs and have all your data ready to report at the click of a button.

Want to see our platform in action?

The Bowimi Way

1

Plan

Gain brand new prospects, a list of tasks for existing leads, and an optimised route in minutes.

2

Record

Our simple interface means your team minimise the time spent inputting data, and gives you full visibility of every account.

3

Convert

Our automated transfer orders allow promising prospects to become customers immediately.

4

Scout

Use our 'Nearby' tool to make sure you're not missing anymore perfect customers in your vicinity.

5

Report

Real time, detailed reports with actionable insights for your team.

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