

medrio

Why CROs Choose Medrio



[medrio.com](https://www.medrio.com)

medrio

Medrio is proud to partner with many leading CROs. While each organization’s exact trial needs differ, they all face tight timelines and complex protocols. That’s why CROs need a technology partner that can accelerate trial timelines, streamline data workflows, and support efficient operational execution.

In this guide, you’ll see how CROs leverage Medrio’s user-friendly solutions and expert support for speed, flexibility, and operational efficiency.

Table of Contents

- >>** CROs Working with Medrio Report.....3

- >>** Why CRO’s Chose Medrio4
 - 1.** User-Friendliness.....4
 - 2.** Operational Efficiency.....5
 - 3.** Flexible Solutions.....6
 - 4.** Responsive Team7
 - 5.** Competitive Pricing8

- >>** Why CROs Choose Medrio for Their Technology Needs9

CROs Working with Medrio Report

- Database locks achieved ahead of schedule
- Real-time data access and reporting for sponsors and internal teams
- Robust functionality with drag-and-drop builds, pre-built forms, and real-time data access
- Flexible user roles and permissions supporting diverse stakeholders
- No-code CDMS/EDC enabling rapid study builds and mid-study updates
- Highly responsive, consultative support from Medrio implementation and service teams
- Reusable eCRF libraries, edit checks, and templates for consistency and speed

Outcome	Metric	Case Study
Rapid study start-up	2-week study build timelines vs industry average of 68 days	
	4-week study builds	
	38% faster build times	
Efficient timelines and trial operations	50% time reduction from patient visit to data entry	
	<5 business days for change request completion	
	Rapid mid-study updates	
Improved data quality and standardization	50% eCRF reutilization	
	90% real-time data cleaning	

User-Friendliness

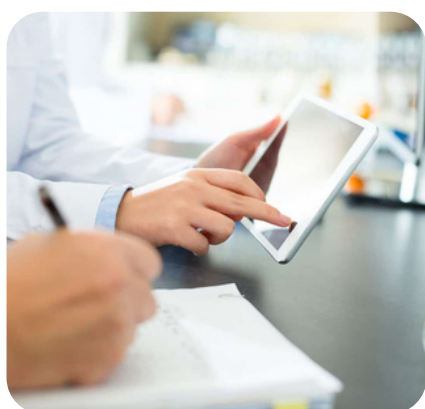
In recent third-party feedback, many CROs expressed appreciation for Medrio's intuitive interface. CRO team members described Medrio's EDC as straightforward to set up and **"user-friendly"**.

Since Medrio's products are user-friendly, it's easier for both sites and sponsors to use the technology, which contributes to CRO satisfaction.



DP Clinical faced complex data-capture demands, including both in-clinic and remote data collection, which required a flexible tech solution. **Medrio supported advanced reporting and custom data outputs** to enable real-time decision-making.

[Read More >>>](#)



"Medrio is a user-friendly platform. It's something that we could suggest to our PIs because our PIs are relatively smaller and need something that is pretty simple and self-explanatory."



Medical Device Company
Senior Clinical Research Coordinator

Operational Efficiency

CROs report that Medrio enables quick database build timelines and easy data entry, which is crucial for getting studies up and running faster. This operational efficiency can be a critical factor in the success of clinical trial projects.

2 weeks full study build

50% reduction in data entry timelines



Vanguard needed a CDMS/EDC partner with only five weeks before first patient enrollment — a scenario that demanded fast setup and onboarding. Since they needed **a low- or no-code database build to speed up their timeline**, they turned to Medrio.

[Read More >>>](#)



"[Medrio's] strongest points . . . are the ease of build and the timelines associated with bringing up a database. It's a lot faster compared to the other EDC platforms that we work with."

CRO
Senior Director of Clinical Data Management



Flexible Solutions

CROs have noted Medrio's flexibility in handling various trial designs and configurations. Many CROs reported that Medrio's EDC could readily accommodate unique trial requirements, which is critical for less straightforward studies.

50% eCRF reutilization **90%** real-time data cleaning



MAC Clinical Research needed to **handle diverse workflows across multiple sites** and cohorts (MAC). The team faced complex early-phase trial protocols and evolving regulatory requirements, requiring a system capable of handling complex cohorts.

[Read More >>>](#)



"In the past, we struggled with rigid systems that couldn't adapt to many of the nuances in our trial designs. Medrio's platform allows us to customize the data collection methods easily, providing the flexibility we desperately needed."

Development Operations,
Biotechnology Company, Senior Vice President



Responsive Teams

CROs have noted the excellent responsiveness and support provided by Medrio’s team. Teams report that account representatives were knowledgeable, attentive, and proactive in addressing questions or needs during the evaluation and implementation phases. They also appreciated the responsive support and team expertise throughout the trial process.

<5 days change request turnaround



Recognizing the importance of deep knowledge and expertise, CTRG leveraged **Medrio’s data management and biostatistics services**. Medrio’s consultative approach and robust features enabled operational excellence.

[Read More >>>](#)



“The follow-up and engagement from Medrio were top-notch. They really wanted to solve the problem and were responsive throughout the process.”

Development Operations,
Biotechnology Company, Senior Vice President



Competitive Pricing

CROs report that Medrio’s pricing models are attractive and often more economical than those of other solutions, especially given the level of service and support they received.



Clinilabs needed a **high-quality and cost-effective solution**, so they selected Medrio’s CDMS/EDC and RTSM integrated platform. Medrio also supplied hands-on configuration and integration support while coordinating workflows across the sponsor, sites, and vendor depot.

[Read More >>>](#)



“When it comes to Medrio’s pricing model, they are probably one of the top ones. You really get a lot of value for what they charge compared to other vendors.”



Medical Device Company
Senior Clinical Research Coordinator



medrio

Medrio helps CROs reduce operational delays, improve efficiency, and enhance sponsor trust. CROs trust Medrio to support them across diverse trial types.



Intuitive design



Reusable study components



Strong support

Medrio's robust functionality and responsive customer support help CROs to maintain data quality, improve sponsor satisfaction, and deliver faster, better studies.

Learn more about our exclusive [CRO Partner Program here.](#)

[**Book a Demo**](#)

