

Manufacturing Intelligence for

Consumer packaged goods manufacturers



CPG producers manage fast-moving lines, shifting demand, and a wide product mix where even small delays can ripple through output.

Factbird is set up fast, with minimal IT, and provides clear, real-time monitoring data of each line, then turns that data into action. Standardize how performance is tracked across sites, cut waste, and keep schedules.



Industry Challenges



- Frequent changeovers and variety packs slow down output
- Unclear production data makes it hard to act in the moment
- Microstops and short pauses build up unnoticed over shifts
- Labor gaps make troubleshooting, setups, and reporting complex
- Heavy systems take months to roll out and drains IT resources

Factbird delivers



- See losses live and use actionable insights to keep schedules on track
- Track micro-stops in real time and fix the true constraint immediately
- Compare runs by batch to spot process issues sooner and cut scrap
- Use clear stop codes, simple screens, and scheduled reports to save time on shift
- Plug and play hardware gets you up and running fast with minimal effort

Results you can expect

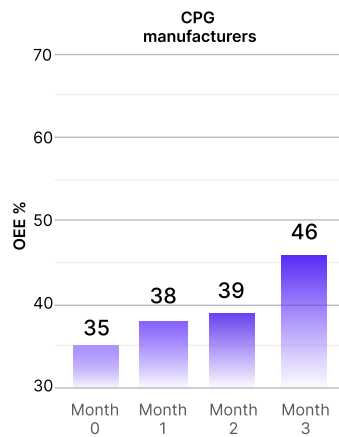
CPG manufacturers achieve a 10-point OEE increase and 29% productivity improvement within just three months with Factbird.

Source: Factbird Benchmark Report 2026

Proof of impact

OEE and productivity increase within three months of using Factbird.

Baseline OEE (Month 0):	35%
Month 3 OEE:	46%
Change (points):	+10
Productivity increase:	29%



Quick return on investment

- Measure results before and after, by shift and by batch
- Up and running in days without burdening internal IT
- Fast and intuitive operator adoption
- Reuse proven templates, scale rapidly, see returns sooner

	OEE point increase	Productivity increase
Food & Bev	7 points	15%
CPG (Consumer packaged goods)	10 points	29%
Packaging and containers	18 points	45%
Pharma & medical device	2 points	6%
Industrial equipment and devices	9 points	23%
Construction and building	11 points	28%
Automotive	5 points	10%



Before we had an SAP solution where operators needed to type in stop codes manually. With Factbird, they're pushing buttons on the dashboards, visualizing the stop-causes immediately.

– Lars Tegner Bjerre, Plant Manager at McBride



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Talk to us and learn how other CPG manufacturers are succeeding.