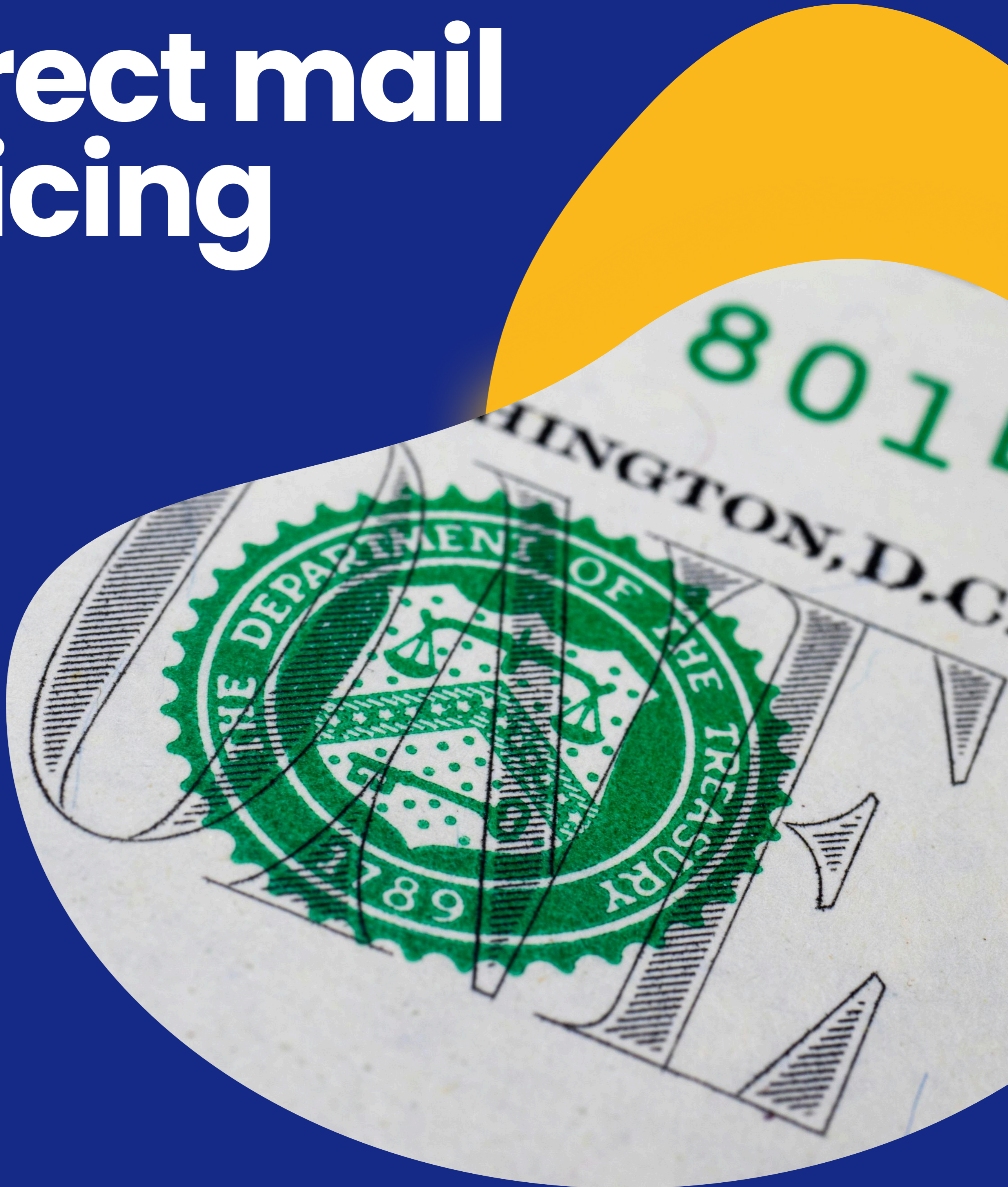


USA

# Direct mail pricing



# Choose the right plan for your business.

All plans include access to our direct mail platform with no minimum order quantities.

## Monthly

Most Popular

<b>FREE</b>	<b>STARTER</b>	<b>GROWTH</b>	<b>PREMIUM</b>	<b>ENTERPRISE</b>
<b>\$0</b> Per month	<b>\$12</b> Per month	<b>\$48</b> Per month	<b>\$315</b> Per month	<b>Custom</b>
Get started with a one-off campaign.	Perfect for small businesses.	Best for growing companies.	For enterprises with high volume.	Custom plans for high-volume sending.

## Annually

SAVE 20%

Most Popular

<b>FREE</b>	<b>STARTER</b>	<b>GROWTH</b>	<b>PREMIUM</b>	<b>ENTERPRISE</b>
<b>\$0</b> Per month	<b>\$10</b> Per month	<b>\$40</b> Per month	<b>\$262</b> Per month	<b>Custom</b>
Get started with a one-off campaign.	Perfect for small businesses.	Best for growing companies.	For enterprises with high volume.	Custom plans for high-volume sending.

## Flexible plans that grow with your business.

Our flexible pricing plans are designed to support businesses at every stage, from one-off campaigns to high-volume enterprise sending. Customers can choose monthly billing or save 20% with an annual plan, with options ranging from Free for occasional use, Starter for small businesses, Growth for scaling teams, and Premium for larger sending volumes. For organisations with more complex requirements, custom Enterprise plans are also available.



# Volume Pricing

Our pricing is based on the volume of items you send and the plan you are on.

- The more you send, the lower the price per item.
- Better plans unlock price discounts.

Click [HERE](#) to try our interactive pricing wizard.

Prices in USD excluding State Sales & Use tax (based on US destination list of mail campaign).

Prices correct as of April 2026

Scan the QR code for US interactive pricing wizard.



## Letters

### 8.5x11 color letter

Single side

	Free	Starter	Growth	Premium
<b>Up to 1,000 items</b> Tier 1 item pricing	\$0.95	\$0.89	\$0.89	\$0.89
<b>1,000 – 9,999 items</b> Tier 2 item pricing	\$0.95	\$0.82	\$0.82	\$0.82
<b>10,000 – 49,999 items</b> Tier 3 item pricing	\$0.95	\$0.82	\$0.73	\$0.73
<b>50,000+ items</b> Tier 4 item pricing	\$0.95	\$0.82	\$0.73	\$0.69

### 8.5x11 color letter – Mailed first class

Single side

	Free	Starter	Growth	Premium
<b>Up to 1,000 items</b> Tier 1 item pricing	\$1.24	\$1.18	\$1.18	\$1.18
<b>1,000 – 9,999 items</b> Tier 2 item pricing	\$1.24	\$1.11	\$1.11	\$1.11
<b>10,000 – 49,999 items</b> Tier 3 item pricing	\$1.24	\$1.11	\$1.02	\$1.02
<b>50,000+ items</b> Tier 4 item pricing	\$1.24	\$1.11	\$1.02	\$0.98

### 8.5x11 color letter XL window

Single side

	Free	Starter	Growth	Premium
<b>Up to 1,000 items</b> Tier 1 item pricing	\$0.99	\$0.93	\$0.93	\$0.93
<b>1,000 – 9,999 items</b> Tier 2 item pricing	\$0.99	\$0.86	\$0.86	\$0.86
<b>10,000 – 49,999 items</b> Tier 3 item pricing	\$0.99	\$0.86	\$0.77	\$0.77
<b>50,000+ items</b> Tier 4 item pricing	\$0.99	\$0.86	\$0.77	\$0.73

## 8.5x11 color letter XL window – Mailed first class

Single side

	Free	Starter	Growth	Premium
<b>Up to 1,000 items</b> Tier 1 item pricing	\$1.28	\$1.22	\$1.22	\$1.22
<b>1,000 – 9,999 items</b> Tier 2 item pricing	\$1.28	\$1.15	\$1.15	\$1.15
<b>10,000 – 49,999 items</b> Tier 3 item pricing	\$1.28	\$1.15	\$1.06	\$1.06
<b>50,000+ items</b> Tier 4 item pricing	\$1.28	\$1.15	\$1.06	\$1.02

## Letter add-ons

Option	Price per item
Extra one sided page	Add \$0.08
Extra two sided page	Add \$0.08
Non USPS matched address	Add \$0.20

## Postcards

### 4x6 color postcard

	Free	Starter	Growth	Premium
<b>Up to 1,000 items</b> Tier 1 item pricing	\$0.82	\$0.76	\$0.76	\$0.76
<b>1,000 – 9,999 items</b> Tier 2 item pricing	\$0.82	\$0.68	\$0.68	\$0.68
<b>10,000 – 49,999 items</b> Tier 3 item pricing	\$0.82	\$0.68	\$0.60	\$0.60
<b>50,000+ items</b> Tier 4 item pricing	\$0.82	\$0.68	\$0.60	\$0.50

### 6x9 color postcard – Mailed first class

	Free	Starter	Growth	Premium
<b>Up to 1,000 items</b> Tier 1 item pricing	\$1.00	\$0.94	\$0.94	\$0.94
<b>1,000 – 9,999 items</b> Tier 2 item pricing	\$1.00	\$0.83	\$0.83	\$0.83
<b>10,000 – 49,999 items</b> Tier 3 item pricing	\$1.00	\$0.83	\$0.74	\$0.74
<b>50,000+ items</b> Tier 4 item pricing	\$1.00	\$0.83	\$0.74	\$0.62

## 6x11 color postcard

	Free	Starter	Growth	Premium
<b>Up to 1,000 items</b> Tier 1 item pricing	\$0.94	\$0.88	\$0.88	\$0.88
<b>1,000 – 9,999 items</b> Tier 2 item pricing	\$0.94	\$0.80	\$0.80	\$0.80
<b>10,000 – 49,999 items</b> Tier 3 item pricing	\$0.94	\$0.80	\$0.70	\$0.70
<b>50,000+ items</b> Tier 4 item pricing	\$0.94	\$0.80	\$0.70	\$0.66

## 6x11 color postcard – Mailed first class

	Free	Starter	Growth	Premium
<b>Up to 1,000 items</b> Tier 1 item pricing	\$1.23	\$1.17	\$1.17	\$1.17
<b>1,000 – 9,999 items</b> Tier 2 item pricing	\$1.23	\$1.09	\$1.09	\$1.09
<b>10,000 – 49,999 items</b> Tier 3 item pricing	\$1.23	\$1.09	\$0.99	\$0.99
<b>50,000+ items</b> Tier 4 item pricing	\$1.23	\$1.09	\$0.99	\$0.95

## Self mailers

### 17x11 self mailer

	Free	Starter	Growth	Premium
<b>Up to 1,000 items</b> Tier 1 item pricing	\$2.96	\$2.90	\$2.90	\$2.90
<b>1,000 – 9,999 items</b> Tier 2 item pricing	\$2.96	\$2.32	\$2.32	\$2.32
<b>10,000 – 49,999 items</b> Tier 3 item pricing	\$2.96	\$2.32	\$2.00	\$2.00
<b>50,000+ items</b> Tier 4 item pricing	\$2.96	\$2.32	\$2.00	\$1.86

Continued...

## 17x11 self mailer – Mailed first class

	Free	Starter	Growth	Premium
<b>Up to 1,000 items</b> Tier 1 item pricing	\$3.25	\$3.19	\$3.19	\$3.19
<b>1,000 – 9,999 items</b> Tier 2 item pricing	\$3.25	\$2.61	\$2.61	\$2.61
<b>10,000 – 49,999 items</b> Tier 3 item pricing	\$3.25	\$2.61	\$2.29	\$2.29
<b>50,000+ items</b> Tier 4 item pricing	\$3.25	\$2.61	\$2.29	\$2.15

## 8.5x11 self mailer

	Free	Starter	Growth	Premium
<b>Up to 1,000 items</b> Tier 1 item pricing	\$1.35	\$1.29	\$1.29	\$1.29
<b>1,000 – 9,999 items</b> Tier 2 item pricing	\$1.35	\$0.95	\$0.95	\$0.95
<b>10,000 – 49,999 items</b> Tier 3 item pricing	\$1.35	\$0.95	\$0.79	\$0.79
<b>50,000+ items</b> Tier 4 item pricing	\$1.35	\$0.95	\$0.79	\$0.75

## 8.5x11 self mailer – Mailed first class

	Free	Starter	Growth	Premium
<b>Up to 1,000 items</b> Tier 1 item pricing	\$1.64	\$1.58	\$1.58	\$1.58
<b>1,000 – 9,999 items</b> Tier 2 item pricing	\$1.64	\$1.24	\$1.24	\$1.24
<b>10,000 – 49,999 items</b> Tier 3 item pricing	\$1.64	\$1.24	\$1.08	\$1.08
<b>50,000+ items</b> Tier 4 item pricing	\$1.64	\$1.24	\$1.08	\$1.04



# Compare subscription plans

Choose the perfect plan for your business. All plans include access to our direct mail platform.

## Features

	Free	Starter	Growth	Premium	Enterprise
<b>Core features</b>					
Number of Users	1	1	5	15	Unlimited
Direct mail templates	1	10	25	100	Unlimited
Contacts stored	50,000	50,000	50,000	100,000	250,000
Direct mail send volume	Unlimited	Unlimited	Unlimited	Unlimited	Unlimited
Virtual printer items	20	100	2,500	Unlimited	Unlimited
Analytics dashboard	✓	✓	✓	✓	✓
Live mail tracking	✗	✓	✓	✓	✓
24-hour production SLA	✗	✓	✓	✓	✓
Customer journeys	✗	✗	2	4	10
SMS	✗	✗	✗	✓	✓
<b>Support features</b>					
Onboarding support	15 minutes	✓	✓	✓	✓
Knowledge base	✓	✓	✓	✓	✓
Webchat	✓	✓	✓	✓	✓
Phone & email support	✗	✓	✓	✓	✓
Account manager	✗	✗	✓	✓	✓
API integration team	✗	✗	✓	✓	✓
Technical pre-sales	✗	✗	✗	✓	✓
Product strategy group membership	✗	✗	✗	✗	✓
<b>Integration features</b>					
API tools/log	✗	✓	✓	✓	✓
API rate limit	1	300/min	600/min	2,000/min	3,000/min
Webhooks	✗	✗	2	4	Unlimited
API integration team assistance	✗	✗	✓	✓	✓
<b>Platform features</b>					
Live preview	✓	✓	✓	✓	✓
Live reporting	✓	✓	✓	✓	✓
Mail designer	✓	✓	✓	✓	✓
Print network	✓	✓	✓	✓	✓
Schedule campaigns	✓	✓	✓	✓	✓
Engagement tracking	✗	✓	✓	✓	✓

Continued...

### Compliance features

Audit log	✓	✓	✓	✓	✓
Multi-factor authentication	✓	✓	✓	✓	✓
Carbon neutral mailing	✓	✓	✓	✓	✓
GDPR compliant	✓	✓	✓	✓	✓
HIPAA certified	✗	✓	✓	✓	✓

## Add-ons & additional services

Boost your direct mail campaign with add-ons and services that increase impact.

### Subscription Add-ons

The following add-ons are only available in Starter, Growth, Premium tiers.

#### Contact storage bundles

Amount	Price
25,000	\$15/mon
50,000	\$20/mon
100,000	\$35/mon

#### User bundles

Amount	Price
1 user	\$4/mon
2 users	\$6/mon
5 users	\$6/mon
10 users	\$25/mon
20 users	\$40/mon

Continued...

## Template bundles

Amount	Price
10	\$6/mon
25	\$15/mon
50	\$30/mon
100	\$40/mon

## Virtual Printer add-ons

Amount	Price
250 letters	\$2.50/mon
1000 letters	\$9/mon
2000 letters	\$15/mon
5000 letters	\$20/mon

## API rate limit increase

Amount	Price
2000/min	\$75/mon

## Customer journeys bundles

The following are only available in Growth & Premium.

Amount	Price
1	\$25/mon
2	\$40/mon
5	\$75/mon

## Webhook bundles

The following are only available in Growth & Premium.

Amount	Price
2	\$10/mon

## SMS pricing

SMS is only available to our Premium Plan users.

Destination	Price per message
USA	\$0.011
Canada	\$0.011
UK	\$0.076
France	\$0.142
Germany	\$0.190
Spain	\$0.124
Italy	\$0.130
Netherlands	\$0.182
Sweden	\$0.120
Norway	\$0.120
Denmark	\$0.100
Austria	\$0.172
Switzerland	\$0.120
Poland	\$0.082
Portugal	\$0.096

## Send to the UK

end your mail to the United Kingdom.

Option	Price per item
4x6 color postcard	\$1.14
6x9 color postcard	\$1.24
6x11 color postcard	\$1.87
8.5x11 color letter Single side color letter	\$1.10
8.5x11 self-mailer	\$1.23
17x11 self-mailer	\$2.07
A6 postcard	\$1.14
A5 postcard	\$1.17
A4 simplex letter	\$1.10

## Send internationally

You can post any item to anywhere in the world. Discounts for bulk sending will apply when sending to single countries with over 1,000 recipients.

Option	Up to 999 items
4x6 color postcard	\$1.95
6x9 color postcard	\$2.18
6x11 color postcard	\$2.27
8.5x11 color letter Single side color letter	\$2.22
8.5x11 self-mailer	\$2.54
17x11 self-mailer	\$5.32
A6 postcard	\$1.95
A5 postcard	\$2.12





## Have a question?


Get started on your direct mail journey.



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The direct mail platform.