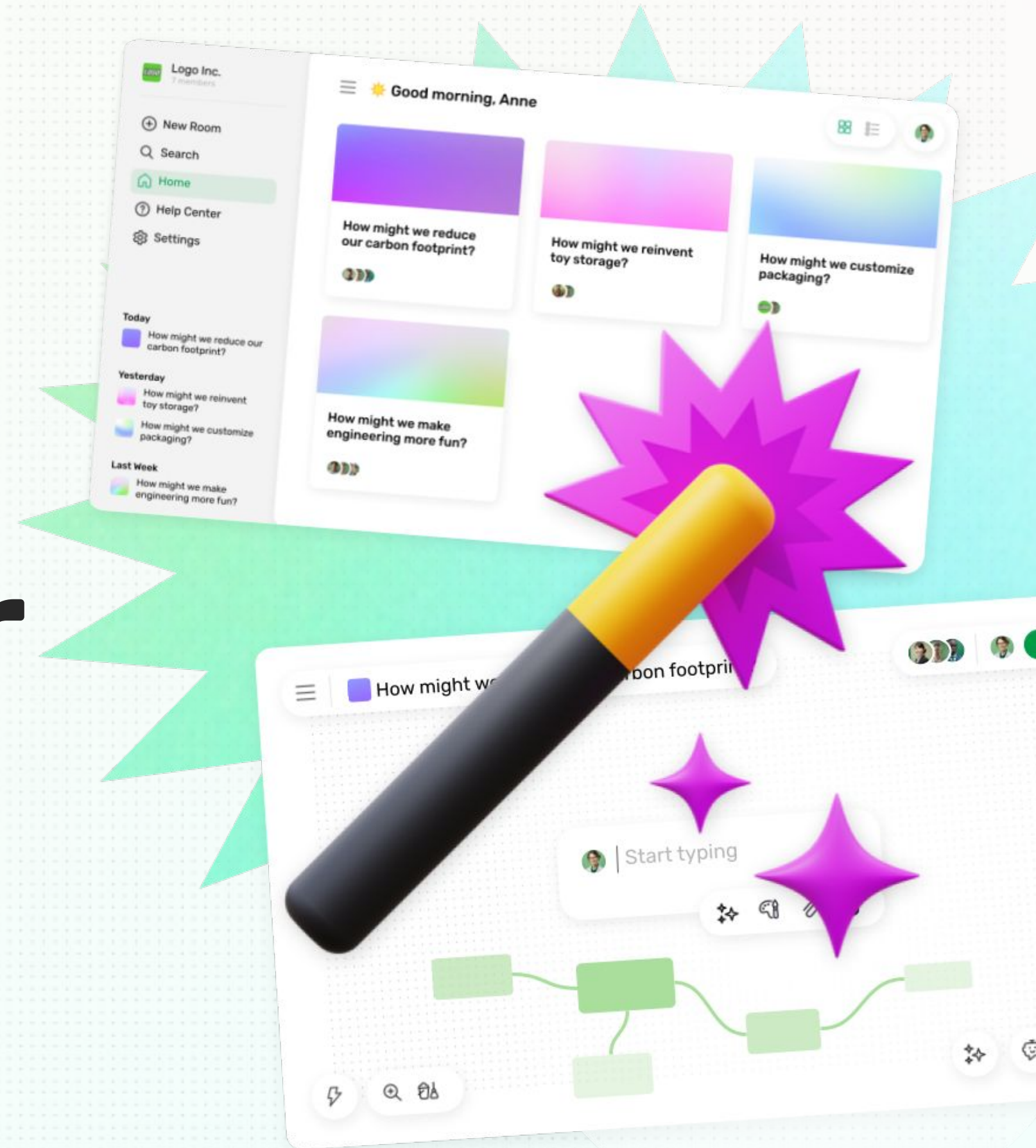


Brainstorm Better and Faster with Ideamap AI



Everything you Need to Facilitate Successful Brainstorms



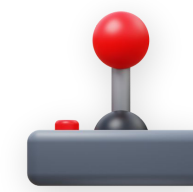
Scalable
Platform



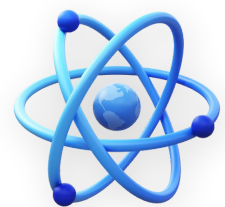
Structured
Collaboration



Actionable
Facilitation



Playful
Experience



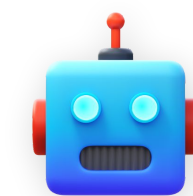
AI
Context



AI
Generate



AI
Group



AI
Copilots



AI
Actions



AI
Merge



AI
Extract



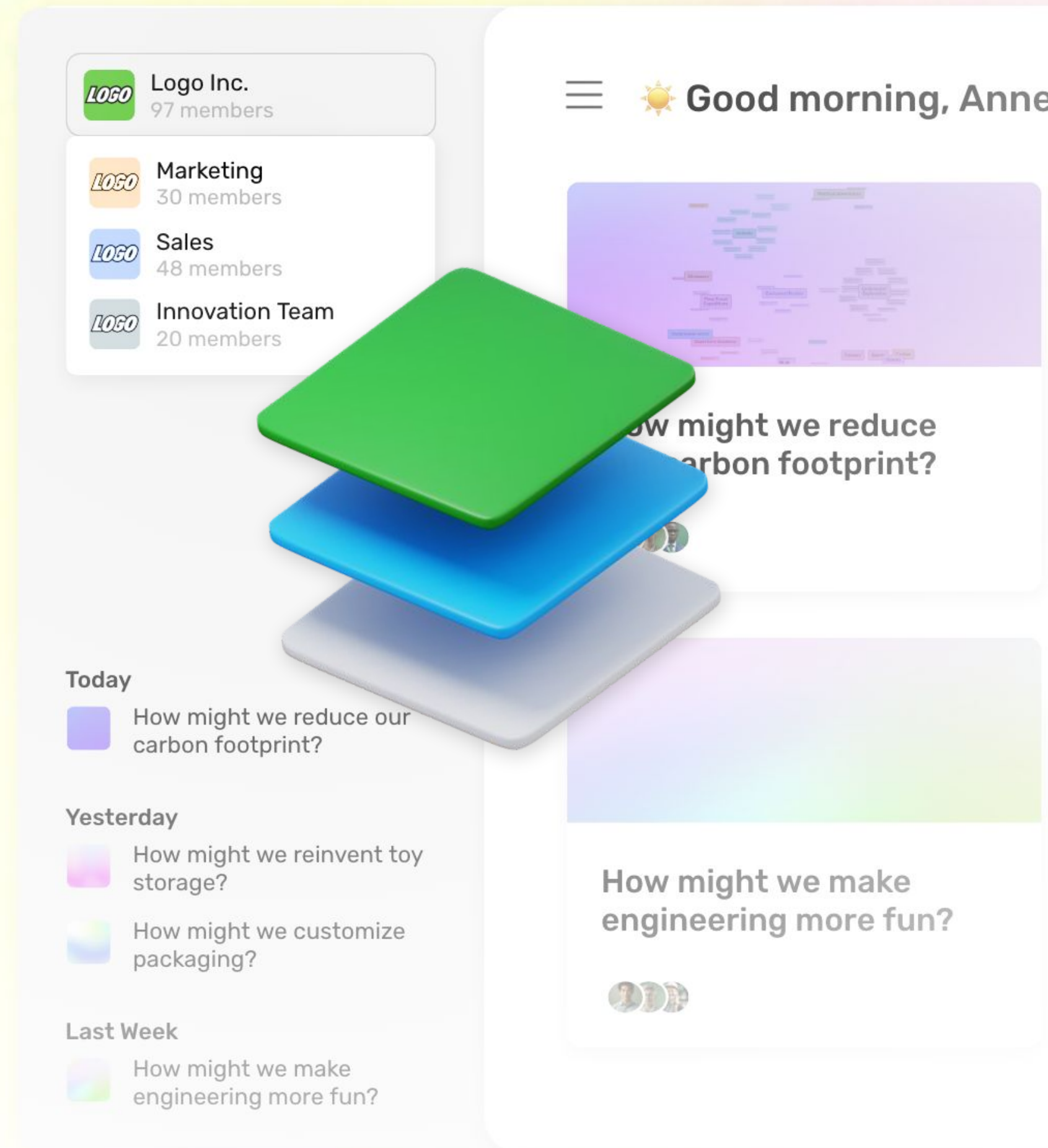
AI
Summary

SCALABLE PLATFORM

Give Teams their own Workspace to Brainstorm

Boost creativity for every role from marketing to the innovation team.

Easily switch between workspaces to keep brainstorming secure and collaboration easy.





How might we reduce our carbon footprint?



Share

✦✦ Generate 5 ideas

💡 Add Idea

💡 Add Comment

🎨 Generate illustration

STRUCTURED COLLABORATION

Collaborate in Real-Time on an Endless Canvas

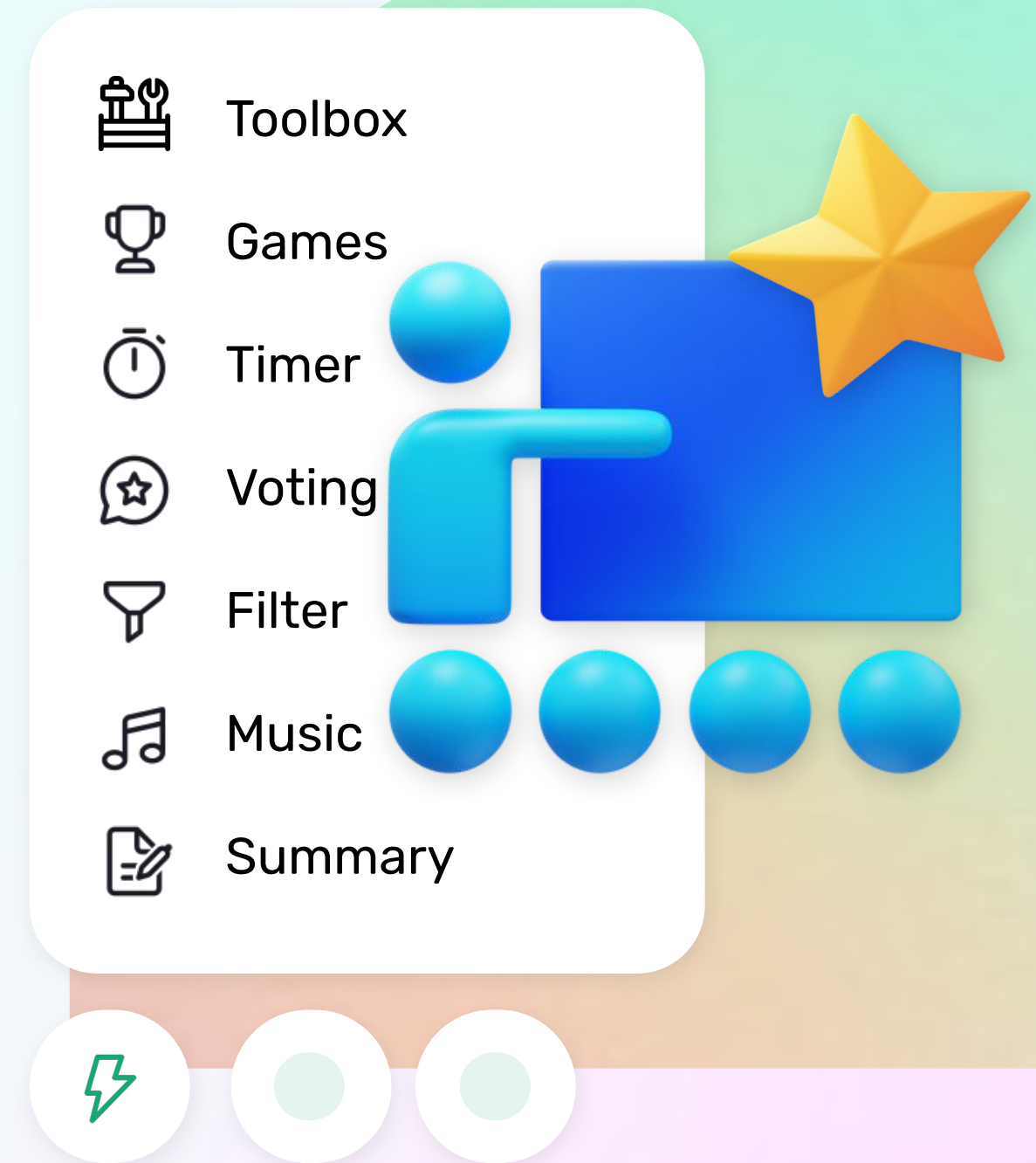
Create brainstorming rooms on the go for instant collaboration.

With an intuitive mind map format the ideas stay structured while you can be creative and find new solutions.

Facilitate Actionable Brainstorms

Ideamap makes it super easy to invite, vote on ideas, and filter out the best while staying on topic.

It also comes with an inbuilt timer and brainstorming toolbox with useful guides and methods.



Stay Inspired with Ideation Games

Creativity thrives when people have the chance to stay playful. It's about exploration and having an open mind.

Ideamap has a focus on playful interactions and even includes games to get you out of your creative rut.

Word Associations

Lunar 🌕

+

Serendipity 🍀

Combine the concepts "Lunar 🌕" and "Serendipity 🍀"

Add your idea...

Ra

Cra

Ide

SCAMPER

SIX Thinking H

Reverse Thinking

Word Association

The 5 Whys

Smart AI that Knows your Business

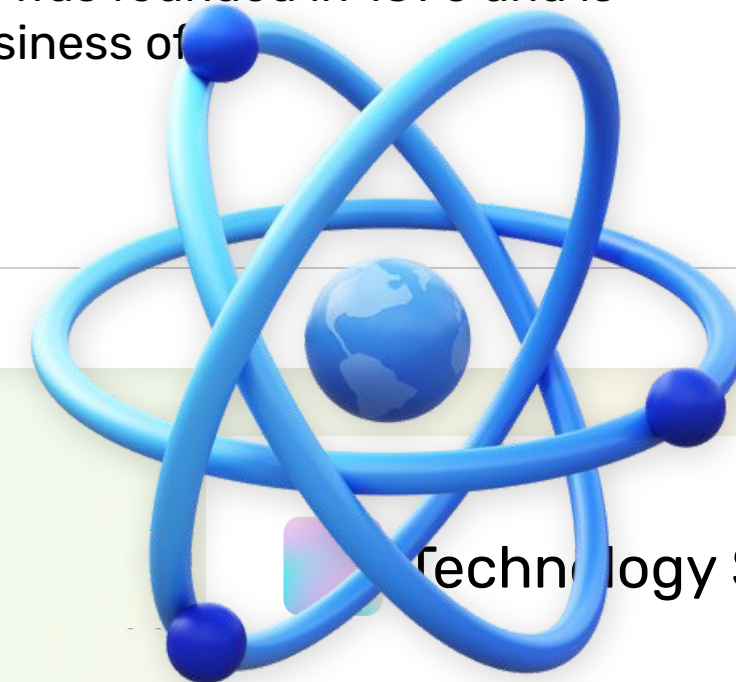
Instead of just generating generic content, Ideamap makes sure that the AI has the right context in each brainstorm.

For faster, more creative and helpful AI right at your fingertips.

 Logo Inc.

Company Context

Logo Inc. was founded in 1890 and is in the business of



Technology Scouting

Brainstorm Room Context

We are in the process of launching a new product line for bikes and we're looking for ideas on how to...

- ☒ The correct
- ☒ The selected
- ☐ Workspace
- ☐ Room questi
- ☐ Information
- ☐ Information
- ☐ A few random ideas from the room

AI GENERATE

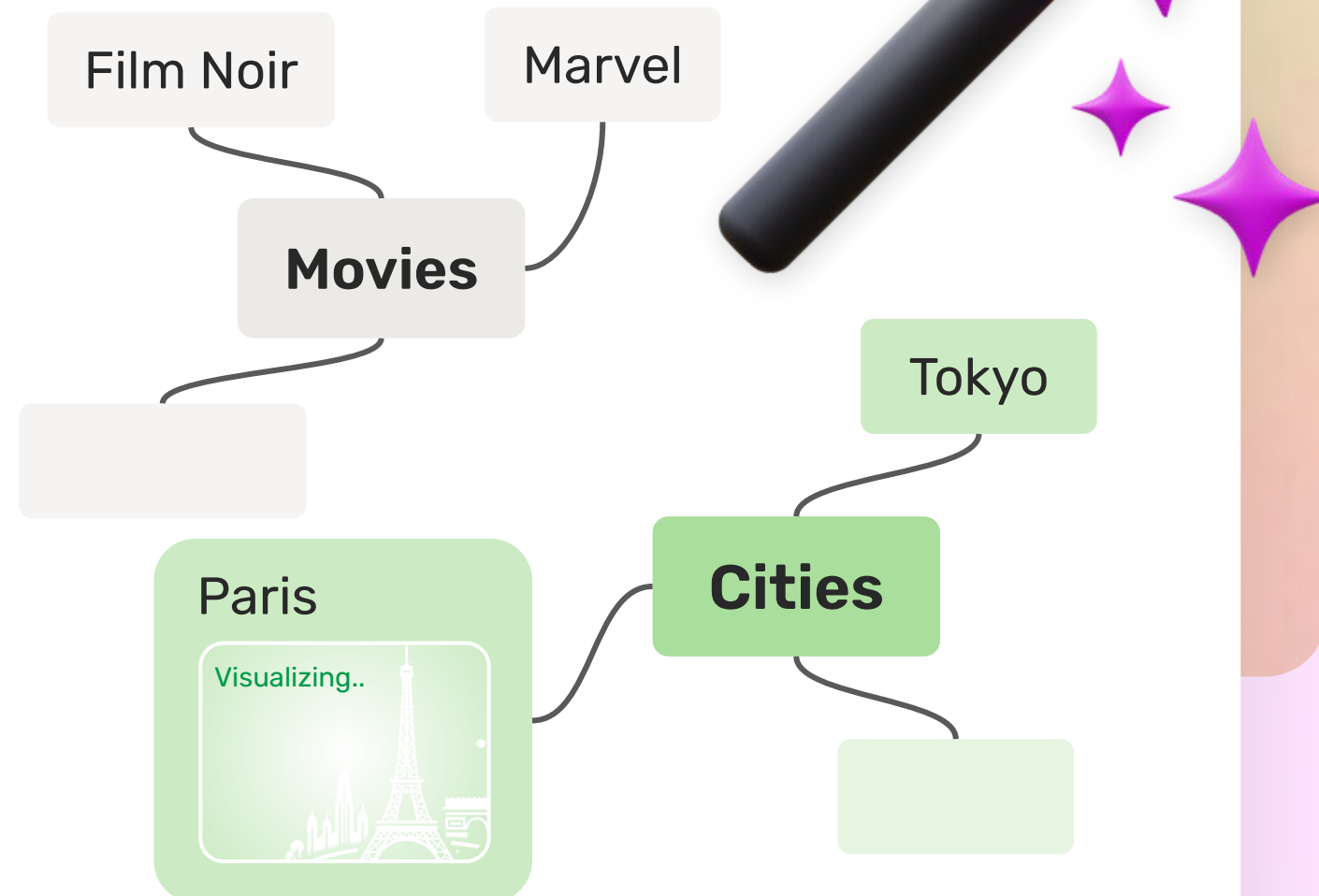
Never Stare at a Blank Screen Again

Use Ideamap's powerful auto brainstorming to kickstart your brainstorming sessions.

It gives everyone a structured way to get over writer's block and into creative mode – including image generation for your ideas.

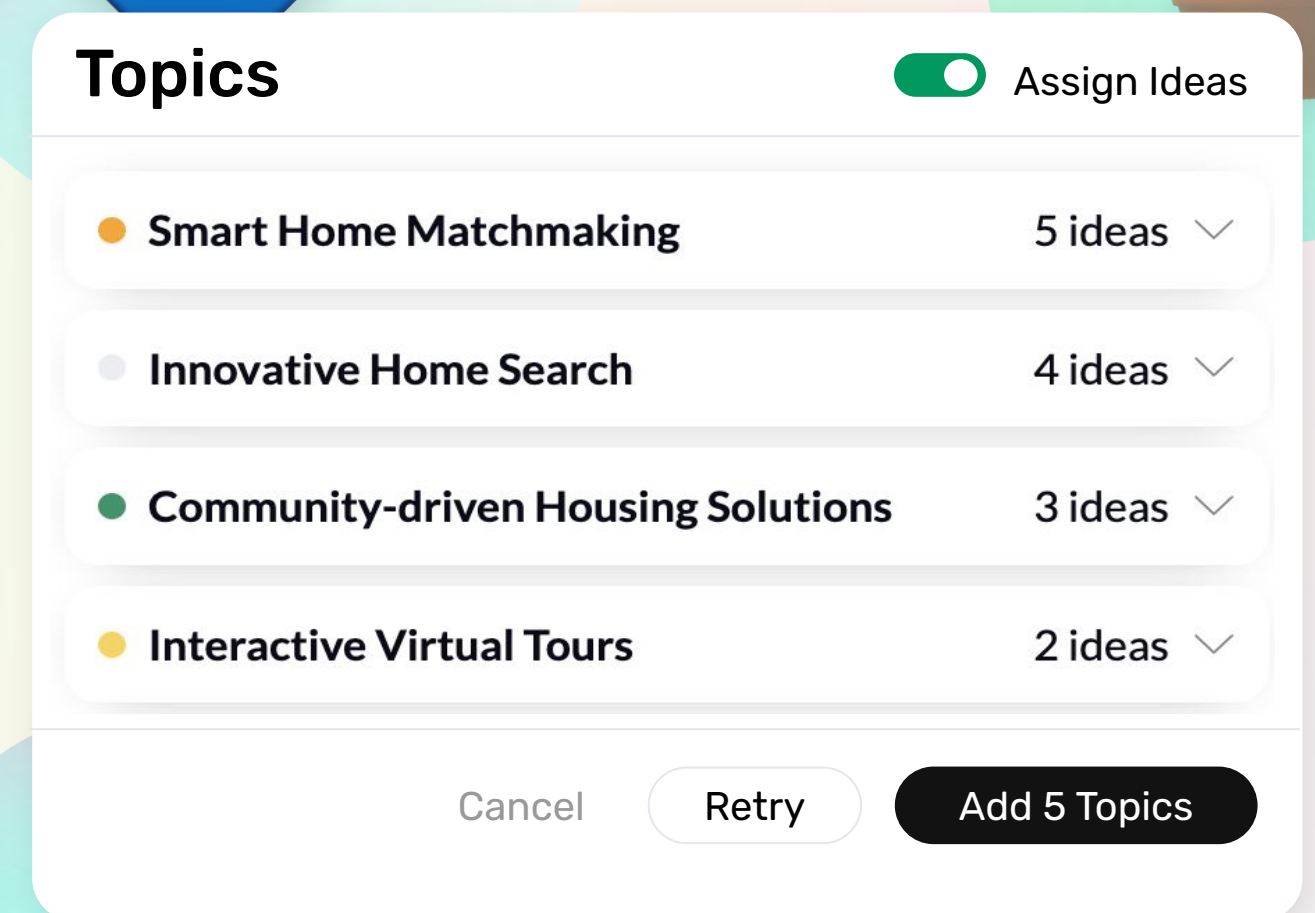
New LEGO sets

Brainstorm with AI



Automagically Group Ideas into Topics

Turn thousands of ideas you've added with your teammates or imported from another source into neatly grouped topics – in seconds.





Let's think bigger, how about launching it all at once?



Have you thought about the implementation costs?



AI COPILOTS

Work in Tandem with AI Copilots

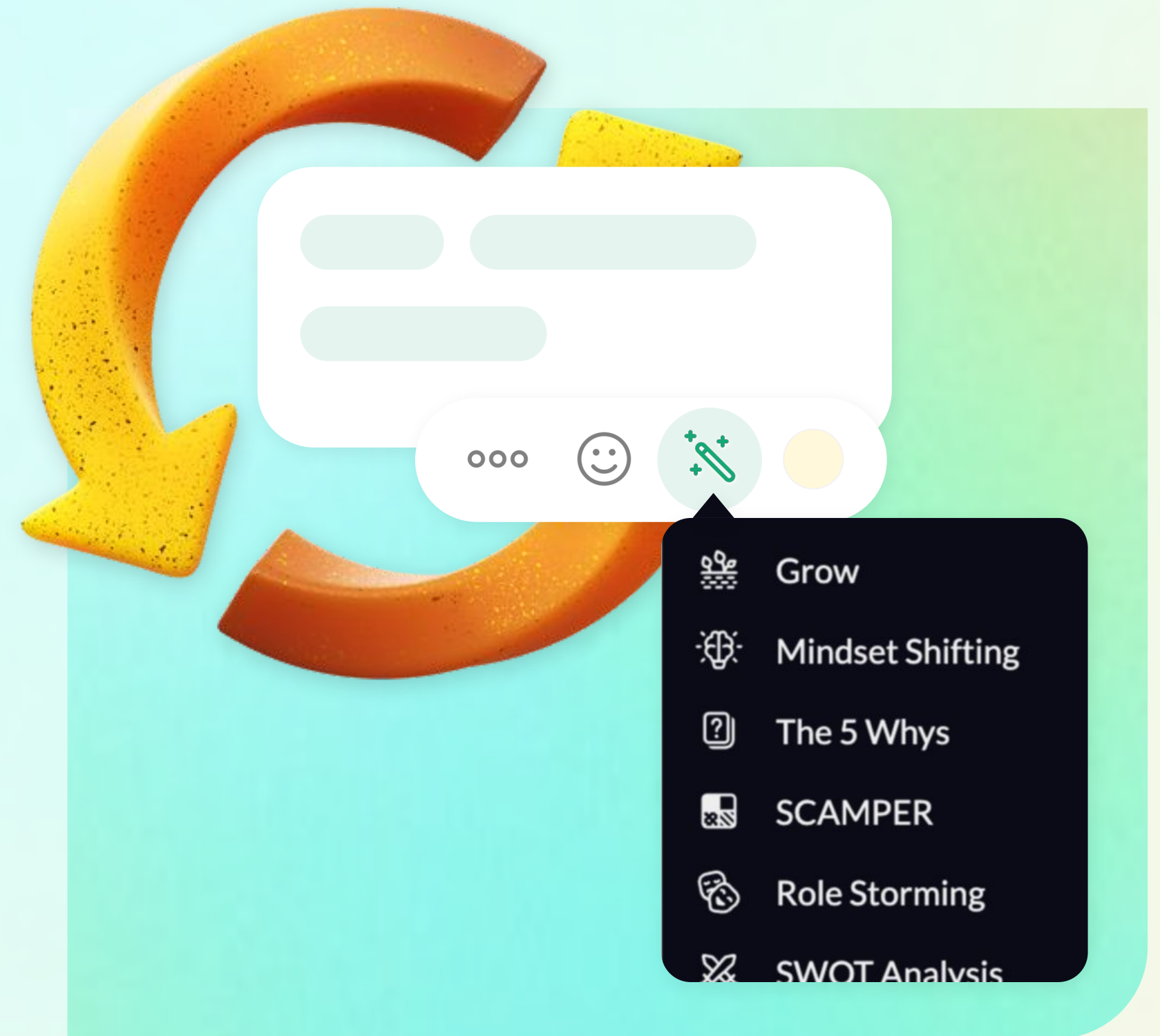
What if you could brainstorm with your colleagues and AI personas at the same time? With Ideamap, it's possible.

Invite some of our default AI Copilots like "Visionary Vicky" or even create your own custom personas.

Boost your Creativity with AI Actions

AI Actions let you expand on existing ideas with more ideas or transform them to e.g. a shorter version.

Ideamap comes with plenty of preset AI Actions but you can even define your own time-saving actions.





AI MERGE

Let AI Combine Ideas

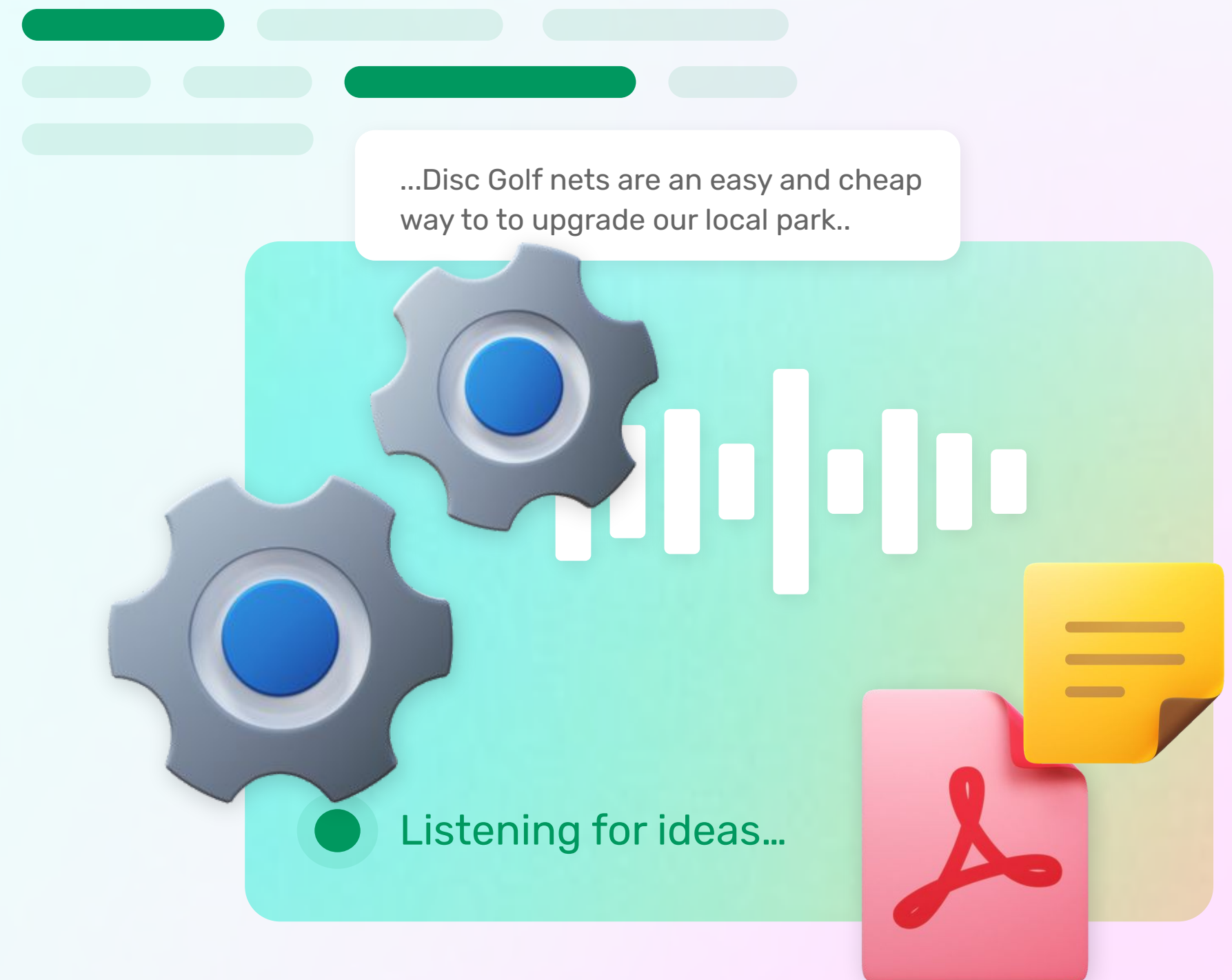
When the creative juices are flowing similar ideas often pop up. A key part of any brainstorming session is to merge concepts and ideas.

With Ideamap AI you can do this in one click and get a clearer picture. You can even combine ideas that are different to create new ideas.

Import Ideas from Files

Add a variety of files from CSV to photos of your sticky notes and import ideas from them with automatic OCR transcription.

We're working on extracting ideas from audio recordings as well.





AI SUMMARY

Generate Takeaways and Action Points

Once a team is done with their brainstorm they can let AI summarize the findings and results, including topics, top voted ideas and possible next steps.

AI summaries can help keep people on the same page and make brainstorming more actionable.

How do we keep AI secure?

We use **OpenAI** with chained prompting.

For classifications and summarizations we use the **Google Gemini Pro** model.

Extracting ideas from images (eg. post-its) is accomplished with the **Google Cloud Vision** APIs.

When grouping ideas we use clustering algorithms combined with embeddings from **OpenAI**.

When generating images we use the **Stable Diffusion XL** model.

We use the newest versions of all the models and will continuously be updating them as they get better.

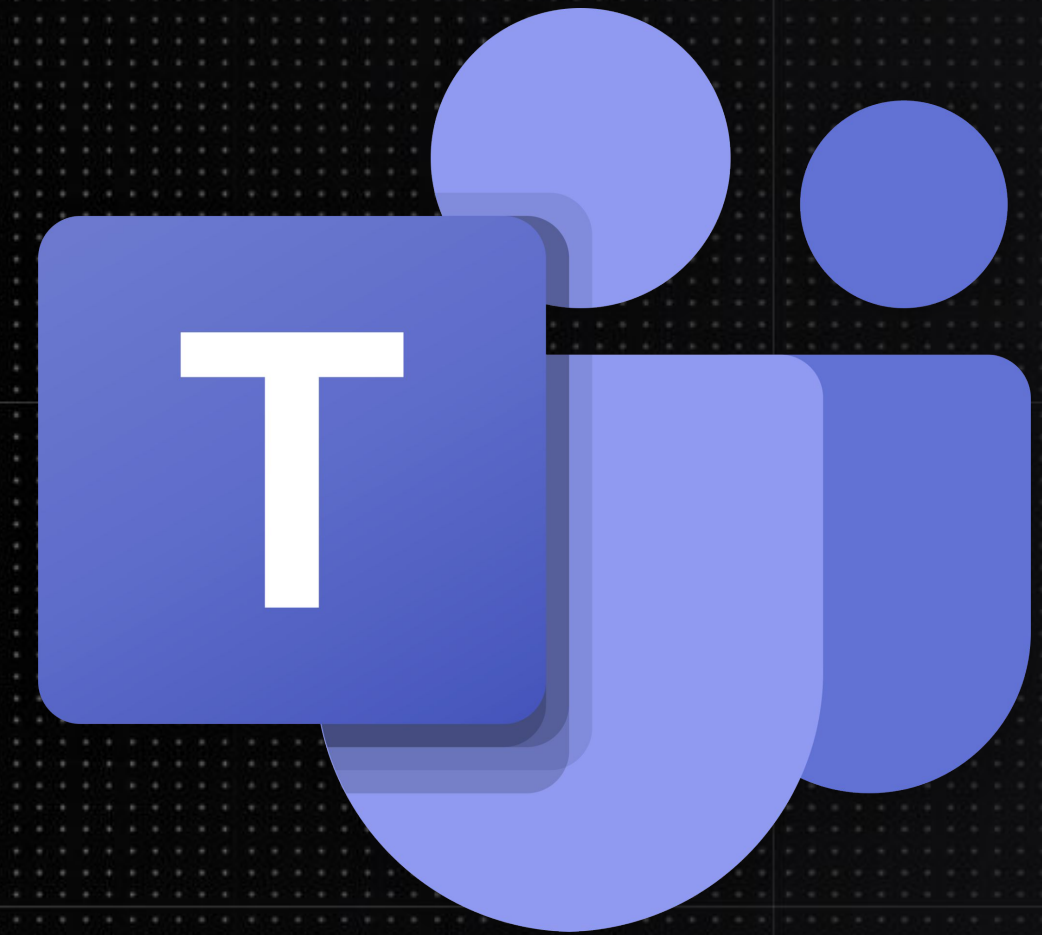


Does Ideamap integrate with Microsoft Teams?

Businesses using Microsoft Teams can install Ideamap as an App in their sidebar.

Brainstorm without leaving Microsoft Teams and get secure single-sign on out of the box. It even works inside MS Team meetings.

[Learn more >](#)

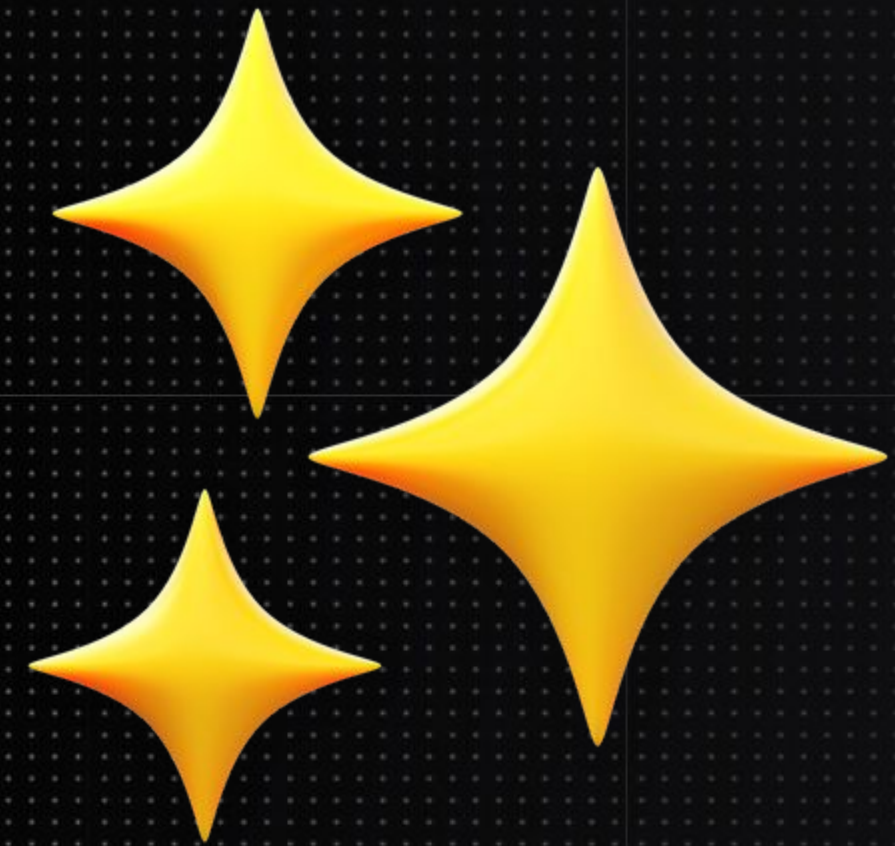


Why use AI for Brainstorming?

The goal of AI in Ideamap is to inspire and enhance the human creativity, not replace it.

AI can assist in many different ways during a brainstorming session, here are some highlights:

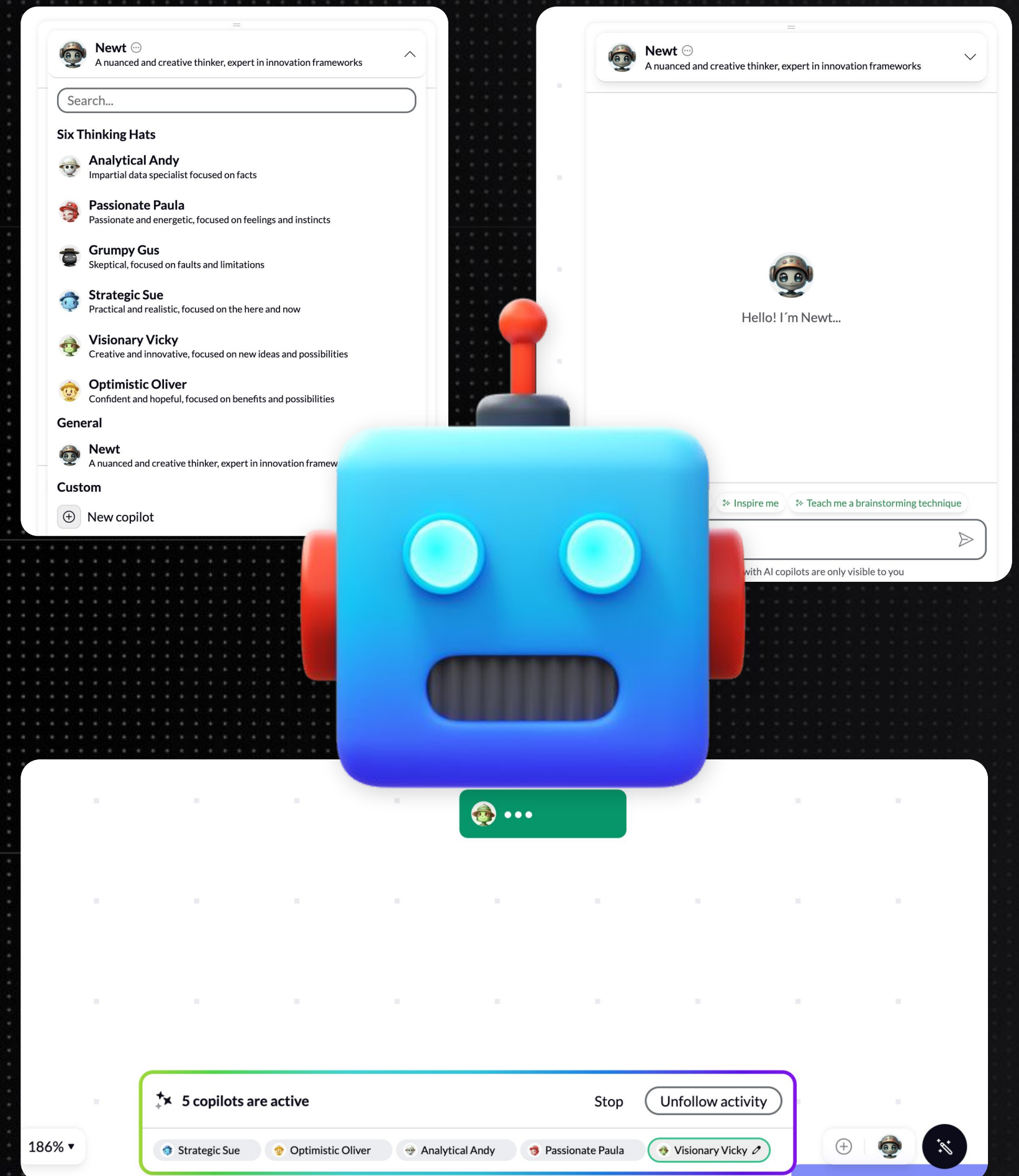
- Figure out what challenge to solve and how to define the brainstorming question and brief.
- Games can help with inspiration in a structured way. Ideamap support various games such as “Rapid Ideation”, “Crazy 8’s” and “The 5 Whys” where AI will ask the right questions to spark creativity.
- Ideas can be explored further by for example creating more ideas based on an idea using idea synthesis, expanding on ideas or visualizing as images.
- AI can be used to quickly generate relevant topics based on the challenge to help kickstart the brainstorming session.



How do Copilots work?

When brainstorming, it is always possible to get inspiration and input from AI copilots. Each copilot has a specific personality with each their unique perspective and knows the context of the brainstorming session. They can be used in two different ways:

- Each person can chat with co-pilots privately to get feedback on ideas or inspiration.
- Copilots can be added to the room for 5 minutes at a time and will move around the room in real-time just as another person would. They look at the ideas, adding their thoughts and inspiration.
- Custom AI copilots can be created by admins. This is especially useful if you want to brainstorm with a specific customer profile or brainstorming technique.

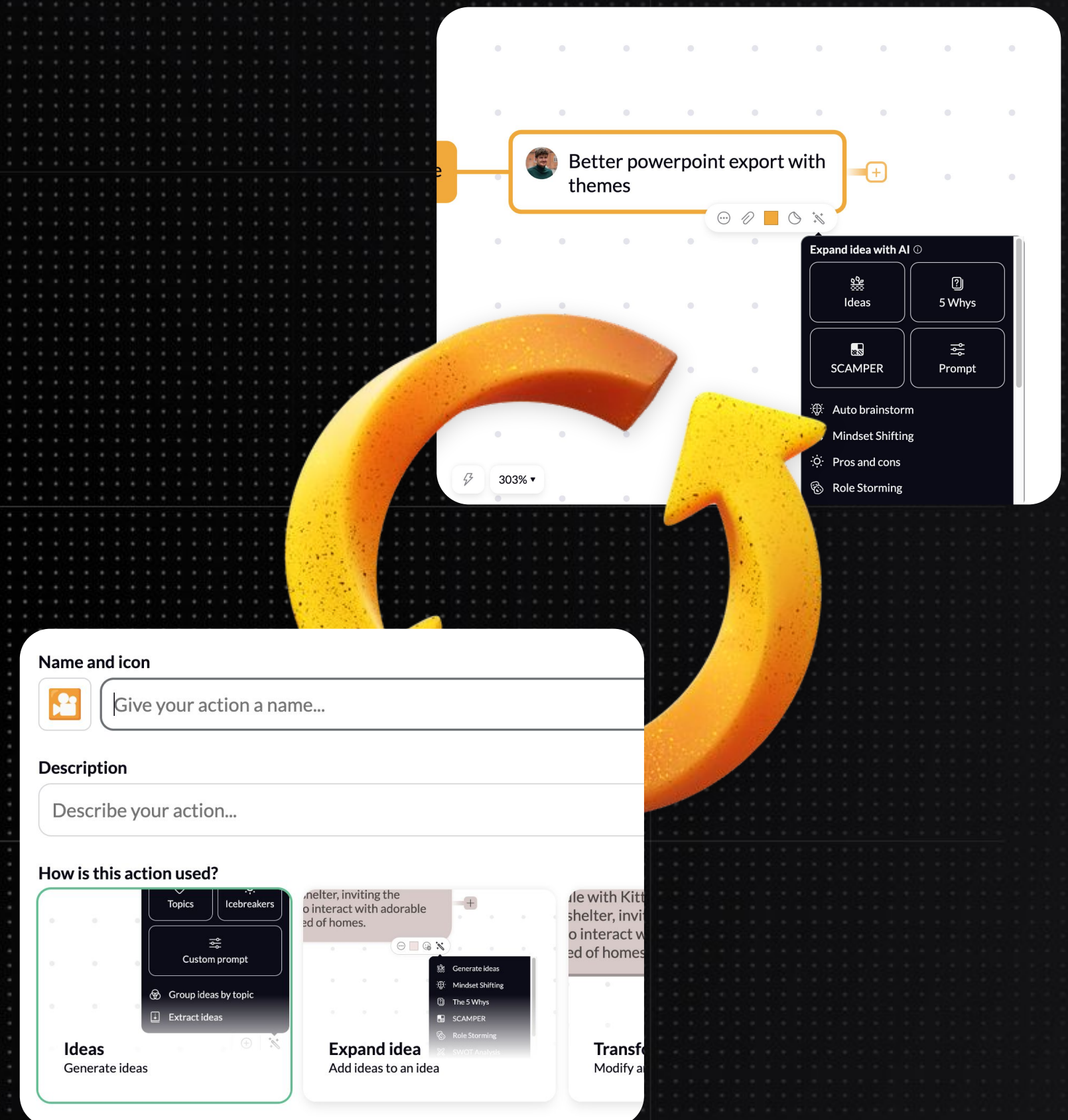


How customizable are AI Actions?

Ideamap comes with a suite of built-in AI actions to help with the brainstorming process. This could for example be the SCAMPER technique, SWOT analysis or an elevator pitch.

It is possible for admins to create their own actions by using the prompt editor. Here it is possible to control exactly how the AI is prompted by writing text where variable data can be injected using {{ variables }} and enabling context and other prompt injections.

Examples could be an action that transforms an idea into a Jingle in one click or an action that formats the idea in a company format that includes Title, Pitch and Outcome. The possibilities are endless. You can even perform actions in bulk on many ideas at once, for example to shorten ideas into just titles.



What's on the roadmap?

We are working on a lot of exciting AI features for Ideamap and have a lot planned for the future. Here are some of the things we are currently working on:

- Deep Dive into ideas with the help of AI to find synergies and make a market/competitor analysis based on online data.
- Use AI to facilitate brainstorming sessions, having an AI voice guide the process, responding to the ideas and engaging the participants.
- Agendas can be created with the help of AI based on the goals, the participants and the available time.
- More features where AI can support offline ideation, for example building a mind map in real-time with AI listening in during a meeting or having a co-pilot respond with ideas using voice output during a meeting.



Is Ideamap data secure and privacy compliant?

Ideamap is hosted on secure Google Cloud servers in the EU, making it GDPR compliant.

Ideamap provides clear legal terms including a DPA.

All providers used are SOC2 certified, including the company running Ideamap.

No personal data leaves the EU but some of the AI services used might send business context information to servers in the US.

[See Sub-Processors and Legal Terms >](#)



PRICING

Get the Power of Collaborative AI for your Business

Ideanote Enterprise pricing starts at \$18 per member per month year, billed annually.

Multi-year commitments let you save additional 7% for a 2-year term and 15% for a 3-year term, compared to the annual subscription rate.

For organizations requiring more than 100 licences, additional volume discounts can be made.

Please contact sales@ideamap.ai to inquire.



Enterprise

\$18 per member/month
billed annually

Contact Sales

Unlimited Rooms

Unlimited Attendees per Room

- ✓ Premium AI
- ✓ All Features
- ✓ SAML SSO
- ✓ SOC2
- ✓ 99.9% Uptime SLA

PRICING

AI Powered Visual Brainstorming for Teams

Ideamap amplifies the collective intelligence of your team, making brainstorming sessions more dynamic, efficient and every member of your team more creative.. In the race to outpace competition, you need a tool that accelerates how fast and efficient you can brainstorm. Ideamap is that tool.

At the heart of sustained innovation lies the power of collective intelligence. With Ideamap, this power is augmented by artificial intelligence, ensuring every brainstorming session unlocks the full potential of your team's creativity.

With Ideamap’s visual AI platform you can streamline and enhance the brainstorming process. Faster idea generation, faster exploration, faster facilitation - leading to happier and more productive teams.

Are Ideamap and Ideanote separate products?

Yes, Ideamap is made for individuals and teams. It is optimized for that use-case and it was easier to plan and build that product vision outside of Ideanote. It was a great testing ground for learnings that we can bring back and integrate into Ideanote. It is more playful and visual and less process oriented.

Can I export ideas from an Ideamap brainstorm to Ideanote?

Yes, you can.

Will Ideamap be integrated into Ideanote?

Yes, eventually, Ideanote will have a View inside of Idea Collections that will work in a similar way. We do not have a set timeline for when that will be.

What are "Topics", are they like tags?

In Ideamap ideas can be connected in a hierarchic structure that ends with Topics. One idea can have multiple child ideas but only one parent ideas and can only be connected to one topic. That means it is not the same as "tags".

What is the difference between Ideamap and other visual whiteboards?

Ideamap is more organized, with ideas having a hierarchical structure. While you can’t draw and paint on the whiteboard you can facilitate faster and more creative brainstorming sessions because both you and the AI can keep track of ideas and keep the overview. Ideamap is a faster and better way to brainstorm.

Why is the Ideamap pricing structure different from Ideanote?

With Ideamap, you will be brainstorming in smaller groups and maybe not onboard your entire organization. With Ideanote we understand you will be targeting larger crowds and so our price per user is lower.

Can I run out of AI usage?

We have built Ideamap with a goal to let everyone brainstorm with AI as much as they like but we have built in rate limits and fair use quotes. You can reach out to us if you want to request higher quotas but by default normal use of Ideamap should not let you bump into usage quotas.

What AI is Ideamap using?

Ideamap uses a mix of AI services including OpenAI, AI by Google and StabilityAI. This means some requests send data to third party APIs - but we always strive to minimize the amount of personal data and the ensure good log retention terms. We have prohibited third parties to use your data as training data.

What are AI Copilots?

With Ideamap you can invite AI Copilots to brainstorm together with you and your teammates in real time on a collaborative canvas.

Can I use SSO to sign in to Ideamap?

Yes, please reach out to us if you would like to enable that feature.

How does the Ideamap Microsoft Teams App work?

Ideamap has a native Microsoft Teams app that you’ll be able to find in the Teams Store. It does not cost extra.

Where is Ideamap hosted?

On Google Cloud servers in the EU, just like Ideanote.

How do I get started with Ideamap?

- [Create an account](#) and set up your team workspace.
- Invite team members via email or shareable links.
- Start a new brainstorming session in a virtual room.
- Use the AI Co-Pilot to generate ideas and overcome creative blocks.
- Collaborate on the ideas with your team in real time.
- Group ideas into topics with AI-powered topic detection.
- Keep sessions on track with inbuilt agenda and timer tools.
- Vote on the best ideas and set goals for implementation.
- End each session with a Magic Summary.



Ideamap.ai