EIN PRESSWIRE
Everyone's Internet News Presswire®

Pricing Overview

2026

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Welcome to EIN Presswire, Everyone's Internet News Presswire®, the world's #1 press release distributor for SMBs and SMEs. EIN Presswire is a service of Newsmatics Inc., a Washington D.C.-based news tech company.

Press release distribution options have changed over the last few years. There is no need to stay with high priced press release services with exclusive contracts. The world of distribution is simply too big for that.

Whether you are looking to broaden the reach of your press releases or need to target a specific audience, EIN Presswire is an efficient and cost-effective place to start and a point of distribution that should be added to your strategy.

EIN Presswire is pay-as-you-go so you won't be locked into a long-term contract or subscription.

The Pricing Overview is designed to answer many of your initial questions about the cost and to explain what is included.

Everyone's got a story to tell. Let EIN Presswire spread the word. Start today!



> I am extremely satisfied with the pricing of your platform. I have used your platform for dozens of releases, and almost every time, they have been indexed by Google News. The coverage typically ranges between 60 to 100 Google News mentions, and my clients are very pleased with the distribution results.
>
> **Ray Zhang**
> FlowMax Branding
>
> ★★★★★

> The pay-as-you-go plan was a great option. I hope to get something good out of the press release being presented to media outlets. I liked that it was pretty easy and that the person in customer service on the phone was HELPFUL!
>
> **Meg Forsberg**
> Magazine Jukebox
>
> ★★★★★

Distribution Targets, Placements & Scheduling

Press Release Packages	Basic Get Recognized Get Started $149 for news release	Pro+ Most Popular Expand Your Reach Get Started $499 for 5 releases	Corporate Worldwide Attention Get Started $999 for 15 releases
Press Release Pricing	**Save money when buying in bulk**		
Package Price	**$149**	**$499**	**$999**
Number of Press Releases	1	5	15
Time Period to Use Your Release (From Date of Purchase)	365 days	365 days	365 days
Price per Press Release	**$149**	**$99.80**	**$66.60**
Press Release Distribution (learn more)	All packages include AP News, and Nexstar Media Group, accessing their combined 175 million monthly active users. Distribution also includes major news sites and wires, targeted journalists and editorial rooms, Bloomberg Terminals, MuckRack, Google News, Google and Bing Search, other major search engines and a social media push.		
Number of Press Releases	1	5	15
Number of Country Targets	1	2	2
Number of Industry Targets	1	5	5
Placement on AP News (Associated Press) with a Potential Reach of 35 Million Unique Monthly Visitors	✓	✓	✓
Placement on Leading News Aggregators and Research Tools (Google News, Bloomberg Terminals, MuckRack, Moody's NewsEdge, Naviga and MenaFN)	✓	✓	✓
Exclusive Placement on 3,900+ Affinity Group Publications Based on Relevance	✓	✓	✓
Indexed on Major Search Engines (Google, Yahoo!, Bing, Ask)	✓	✓	✓
Distributed to U.S. TV/Radio Based on Relevance	✓	✓	✓
Placement on our Network of Partner Sites	✓	✓	✓
Placement on EIN Presswire	✓	✓	✓
Distributed through the World Media Directory Based on Relevance	✓	✓	✓
Placement on EIN Newsdesk Publications of Your Choice	✓	✓	✓
Distributed by Email to Registered EIN Newsdesk Readers	✓	✓	✓
Release Time Scheduling	✓	✓	✓
Same Day Distribution	✓	✓	✓

Reporting, Word Limit, Images & Keyword Links

Press Release Packages	Basic Get Recognized Get Started $149 for news release	Pro+ Most Popular Expand Your Reach Get Started $499 for 5 releases	Corporate Worldwide Attention Get Started $999 for 20 releases
Press Release Features	All press release packages include access to detailed distribution reports that enable you to track your press releases in search engines, social media sites and partner press release services.		
Detailed Distribution Reports See Sample	✓	✓	✓
Free Use of the AI Press Release Generator	✓	✓	✓
Search Optimized Title & Meta Tags	✓	✓	✓
Ad-free Press Release	✓	✓	✓
Word Limit	700	1,000	2,500
Number of Keyword Anchor Text Links per Release	3	3	3
Number of Embedded Images	1	3	5
Number of Embedded Videos	1	1	1
Embedded Google My Business (GMB) Listing	✓	✓	✓
Embedded Stock Symbol	✓	✓	✓
Embedded Quote	✓	✓	✓
Embedded Website (HTTPS only)	✓	✓	✓
RSS Syndication	✓	✓	✓

Buy now, send later!

- Press releases may be issued within one year from the date of purchase.

Questions? Need more information?

- Customer service representatives are ready to answer your inquiries across multiple time zones, 18 hours per day, Monday to Friday.

  - In the USA call: +1 (202) 335-3939
  - In Europe call: +44 78 2202 3939
  - Send an email: www.einpresswire.com/contact

  - More about distribution: www.einpresswire.com/distribution
  - Pricing & Comparison Chart: www.einpresswire.com/pricing
  - Meet the Team and How-To videos: www.einpresswire.com/video-tutorials

  - Have high-volume distribution needs? Let's talk!

Customer Testimonials

Not only was EIN Presswire more affordable, it did more — posts on LinkedIn, Twitter and Facebook — and its core distribution service reached further and landed us more placements. From here on out, EIN Presswire is going to be our go-to service whenever we have company news to share.

Donovan C. Baltich
Wellspring Gardens

★★★★★

Over the years, I've used many PR distribution services. It's my pleasure to recommend EIN Presswire because their value proposition is THE BEST! The cost is LOWER, the platform is the EASIEST, MOST EFFICIENT and FASTEST to use, and they consistently deliver the media coverage that my clients HIGHLY VALUE - throughout the USA and internationally !

Martin Eli
SecuritySolutionsWatch.com

★★★★★

Thank you for doing an amazing and outstanding job, in publishing and distributing my press release! You all have gone above my expectations more than I could imagine. Establishing the Foundations of a Relationship is going to become a very successful book! I highly recommend EIN Presswire to those who desire to have their press release published!

Oscar J. Starr II
Express direct Professional Services LLC

★★★★★

I love EIN Presswire and I have recommended them to other PR professionals. I myself do the PR. I love how easy it is to make it. In addition, I run a meaningful work program for kids, an when they exceed expectations, I make a PR about their results. I also, can't say enough about the customer service, I receive; very responsive and accommodating.

Carlos Cymerman
Recruiting for Good & The Sweetest Gigs

★★★★★

I must say, the response on our press release and asking for revisions highlighting our mistakes was very good. We were very happy with EIN Presswire. We have even published the press release on all of our social media channels and added a link to the release on EIN Presswire's website. Once again, thank you for giving us the opportunity to work with you.

Nouman Ali
CTO, DigitilizeWeb, Manchester, UK

★★★★★

I cannot express enough how grateful I am for the exceptional services provided by EIN Presswire. As a small business owner, their expertise and support have been instrumental in helping me achieve my marketing goals. The EIN team has gone above and beyond to provide personalized guidance, ensuring that my content is reaching the right audience.

Rhadi Ferguson
2004 Olympian, Tampa Florida Judo

★★★★★

Follow us!

- We regularly post about distribution best practices, how to get the most out of your account and more. You'll also be the first to know about special discounts and offers!