



THE MOST ADVANCED QR CODE GENERATOR

WHO ARE WE?



One of the leading
Online QR Code
Generators



One of the most
innovative QR code
generators



One of the most
customer centric QR
code generators

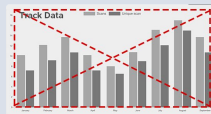
STATIC QR CODE



✗ Can't be updated



✗ Data is not trackable



- ✗ Scanning of static QR code goes straight to your URL
- ✗ You can't edit the URL after you print the QR code
- ✗ We cannot track the data of your static QR code

DYNAMIC QR CODE



✓ Data is trackable



✓ Can be updated



- ✓ Your QR code is made of a short URL. This URL redirects to your final URL or file. You can edit your URL or data as much as you want without changing the QR code.
- ✓ We can track the data of where, when, which device and of how many people scanned the dynamic QR code.
- ✓ Has unlimited scans, but if your plan expires they will stop working.

Static and dynamic QR Codes are technically different, so we can't change a static QR code into a dynamic QR code or vice versa.



QR CODE USE CASES

QR CODE use cases



Flyer & Brochure



Packaging



Retail Store

QR CODE use cases



Social Media QR Code

QR CODE use cases



Vcard QR Code



Scan Me

Important to have a
"CALL-TO-ACTION"
with your qr codes

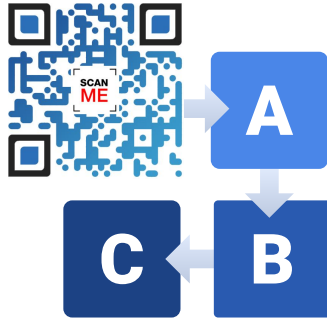


TYPES OF Dynamic/Static

QR CODE

For most, QR codes are these small pixelated images that can be scanned to direct people to websites. However, they are much more capable than that. Knowing all the possible features of QR codes are important as it will help you make the most out of them.

Dynamic QR Code

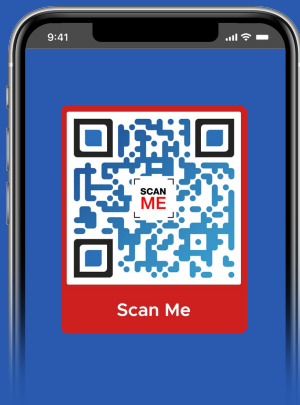


Multi-URL QR Code

One QR code scans to different URL, Locations, Language, Number of Scans & Time

Multi-URL QR Code

Smartphone Language

Dynamic QR CodePhone Default
Language

ENGLISH

CHINESE ✓

SPANISH

Landing Page
Version

CHINESE VERSION ✓

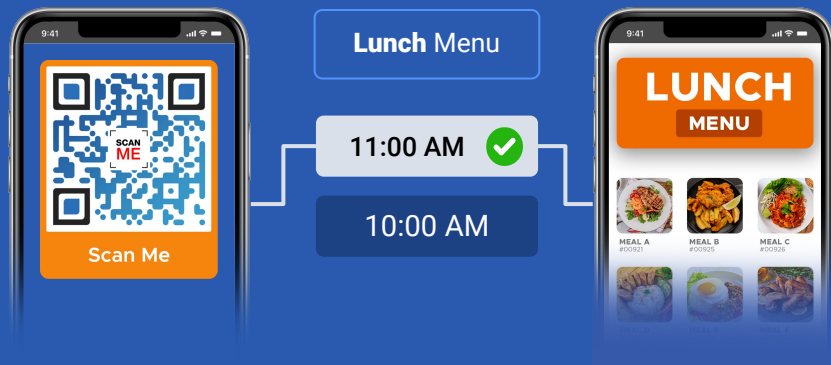
ENGLISH VERSION

SPANISH VERSION

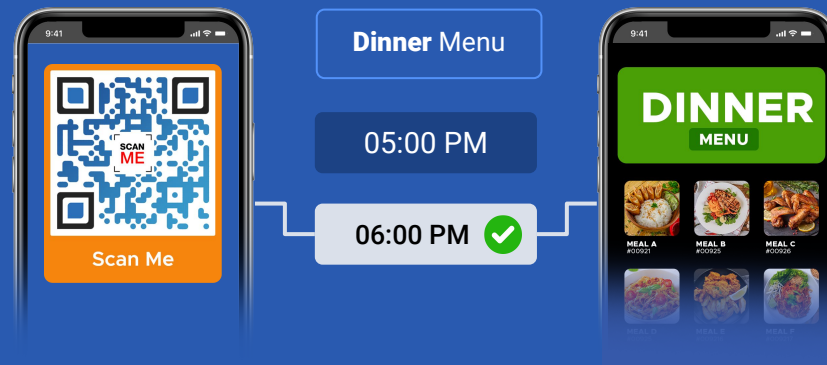


Multi-URL QR Code

Time Based

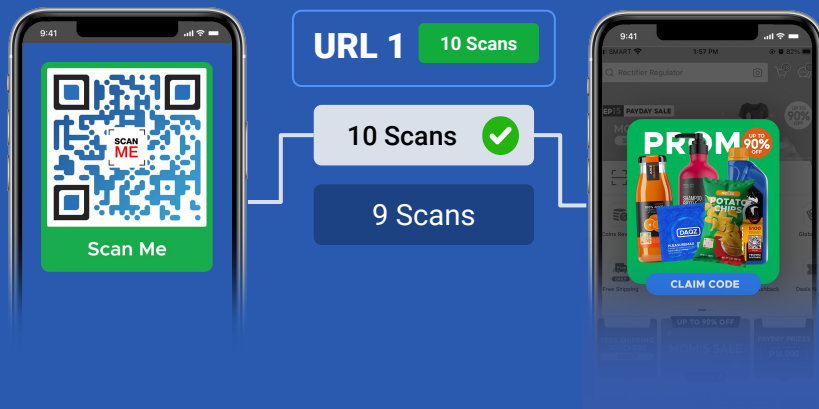


Dynamic QR Code

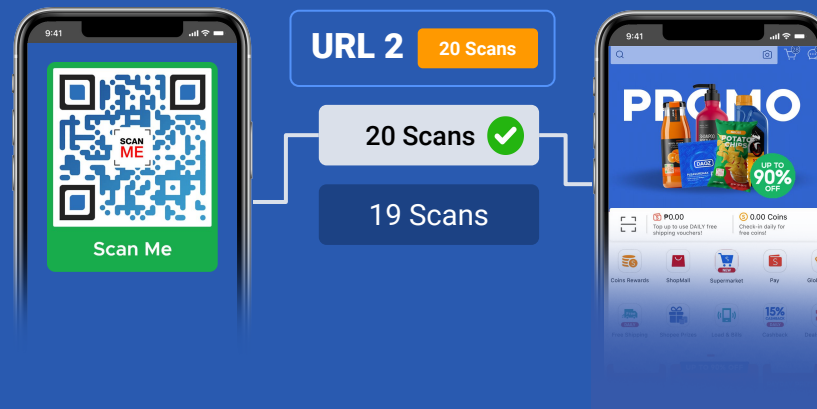


Multi-URL QR Code

Based on Number of Scans



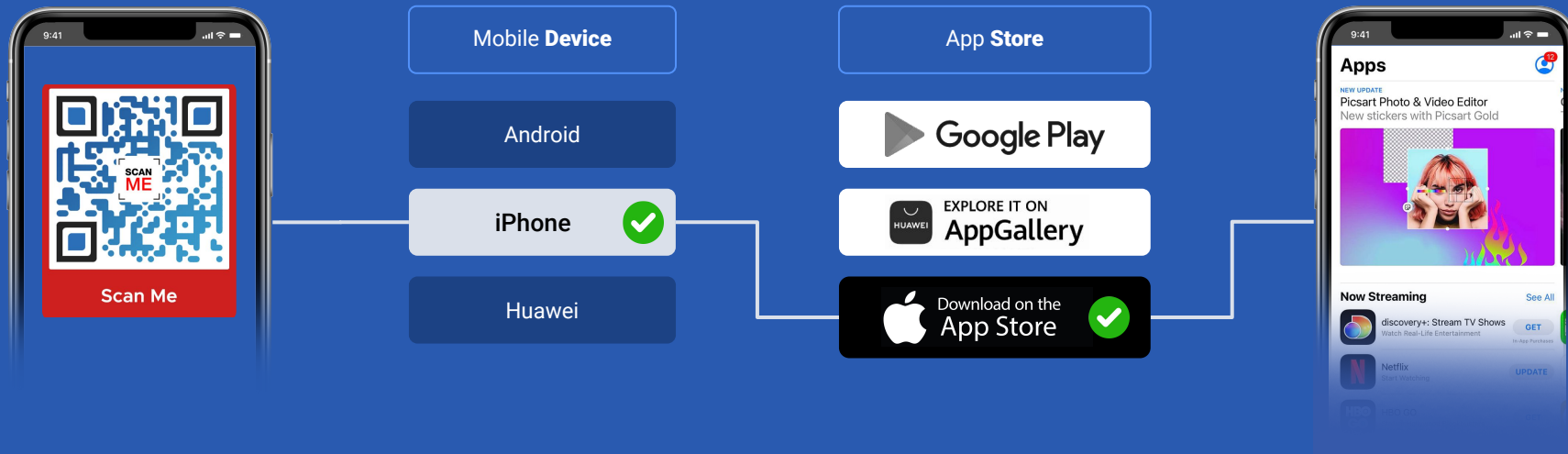
Dynamic QR Code



Multi-URL QR Code

App Store QR code

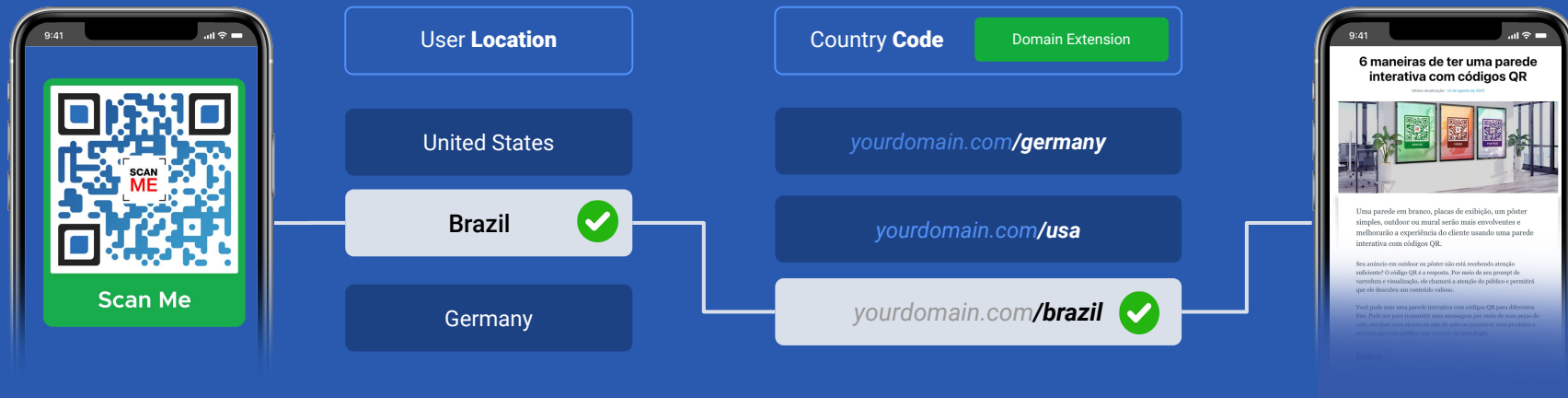
Dynamic QR Code



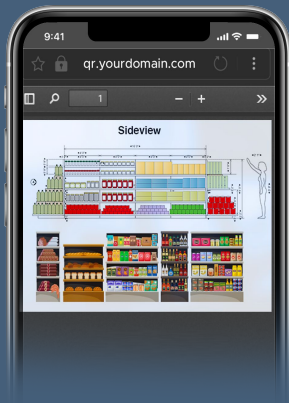
Multi-URL QR Code

Location Based

Dynamic QR Code



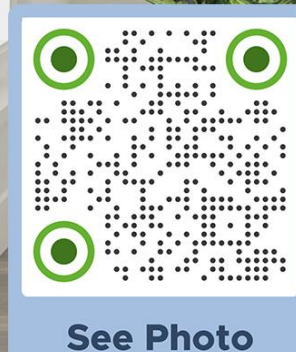
Dynamic QR Code



Uploaded File QR Code

No, you don't need to have a website or social media page to link a QR code to content. If you just want to keep it simple like showing a **PDF file, image, or video**, that too is possible.

However, this feature has size limits, so if you want to upload something that are much bigger, take a look at these other alternatives.

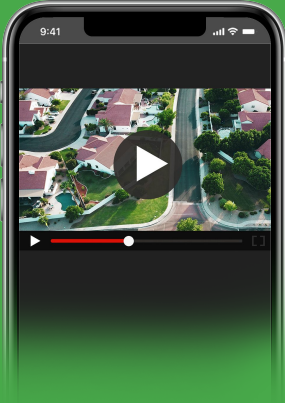


**SCAN TO SEE
HOW IT WORKS**



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Dynamic QR Code

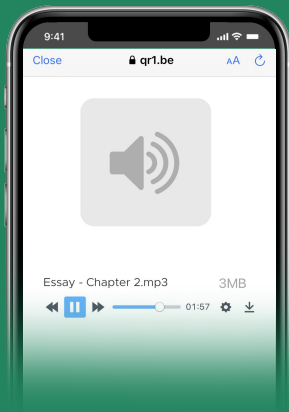


Video File QR Code

YouTube, Vimeo, and Dailymotion are some of your choices. Simply use the link of your videos after uploading on your QR codes.

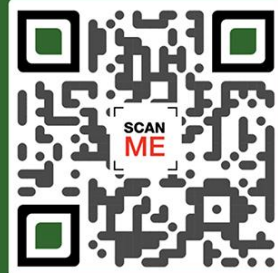


Dynamic QR Code



Mp3 File QR Code

Make use of Soundcloud. After uploading the mp3 file in the platform, use the provided URL with the QR code.



Play Preview



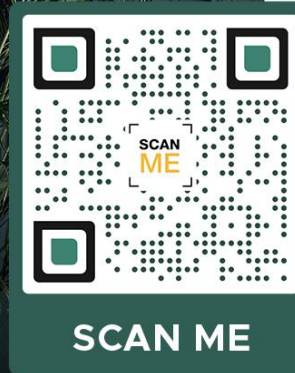
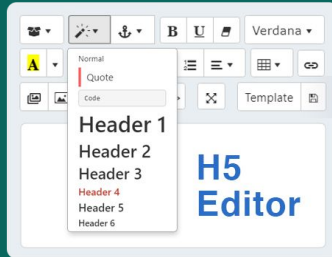
SCAN TO SEE
HOW IT WORKS



Dynamic QR Code

HTML5/Landing Page QR Code

YouTube, Vimeo, and Dailymotion are some of your choices. Simply use the link of your videos after uploading on your QR codes.



SCAN TO SEE
HOW IT WORKS

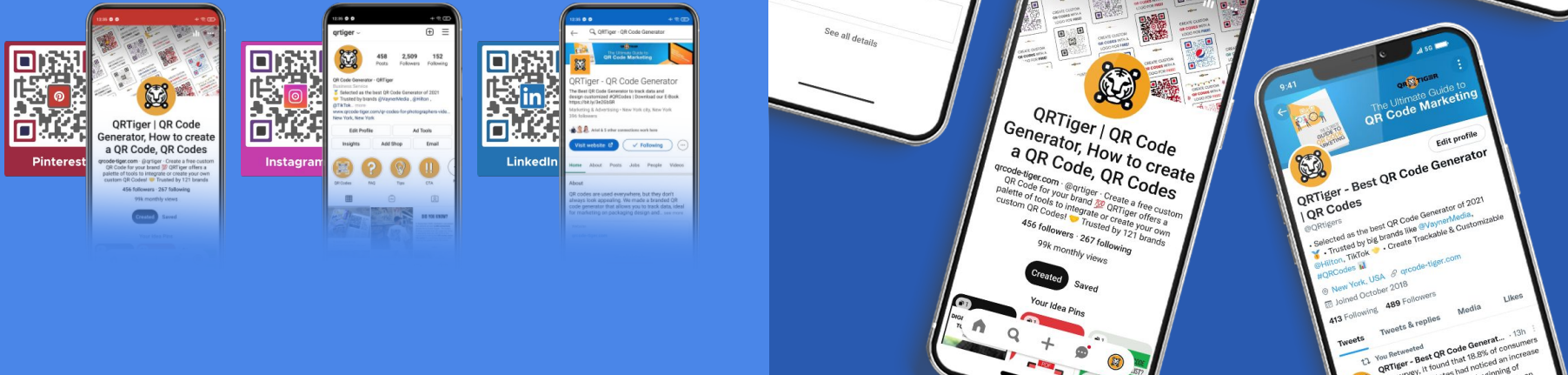


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Dynamic QR Code

Social Media QR CODE Individual Pages

If you want to have a more specific and targeted approach, you can always link individual social media accounts to a single **QR code**. This is the way to go when you only have one social media account or you want to direct scanners to specific pages.



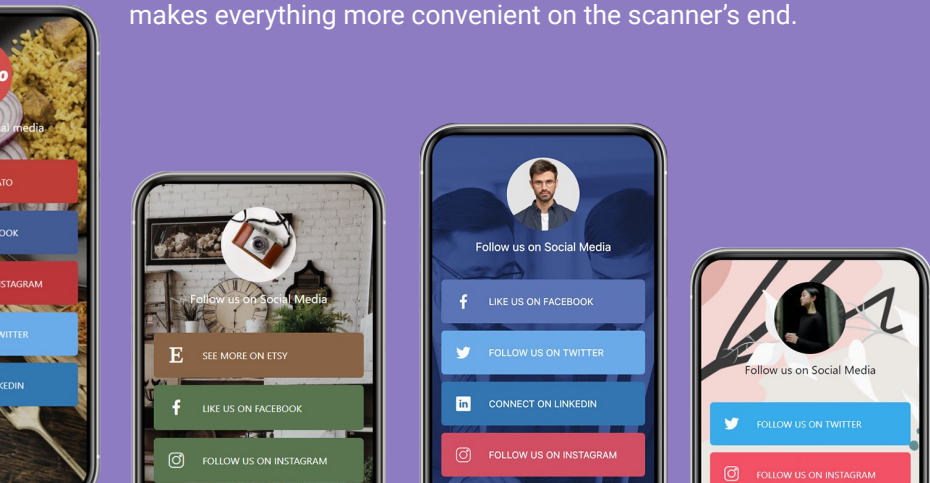


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Dynamic QR Code

Social Media QR CODE All-in-one Pages

A QR code can be used to link all your social media accounts like Facebook, Twitter, Instagram, and so much more into one so that when people scan the image, they will be brought to a list. This eliminates the need for multiple QR codes and extensively makes everything more convenient on the scanner's end.



Static QR Code

Wifi QR Code

While most QR codes are linked to content, it is not limited to that. It can also be used to hasten and automate WiFi connecting. When an image is required to connect to the internet, you are also providing a layer of security.



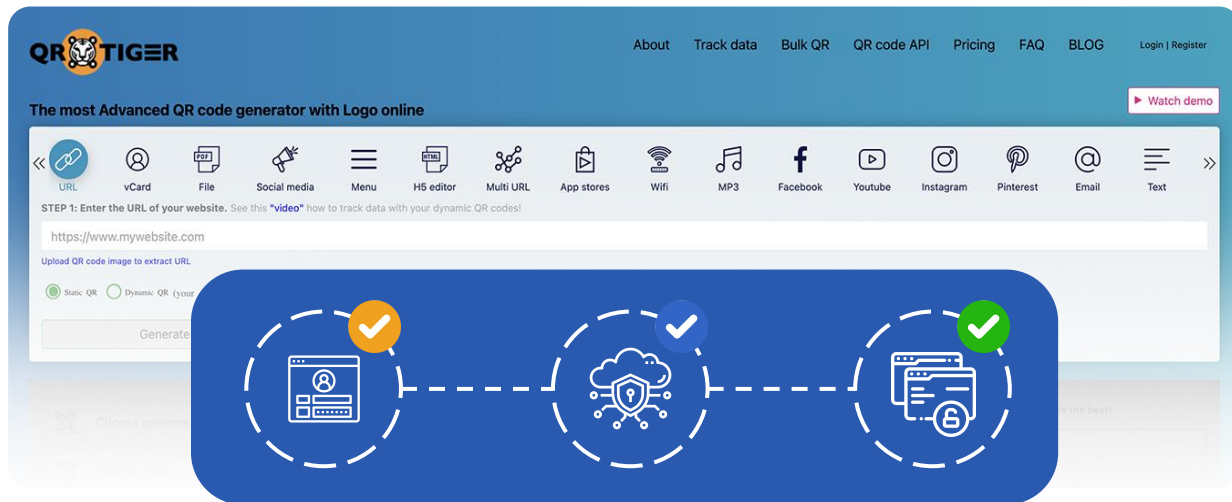


Dynamic QR CODE

FEATURES

Dynamic QR Code

Features



Single Sign-on (SSO)

A user can login to any enterprise application used within the company using their enterprise credentials.

Dynamic QR Code

Features

QR code in bulk

With our system, it's easy to create unique qr codes in bulk for every product.

Generate BULK QR

Upload CSV File

[Download CSV Template](#)



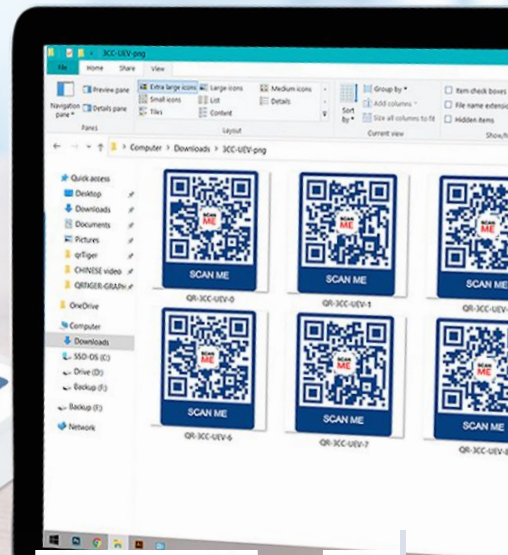
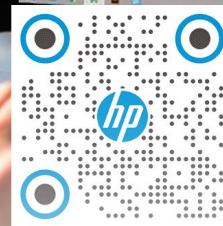
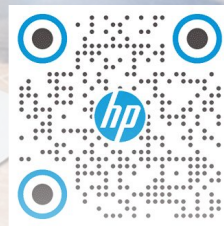
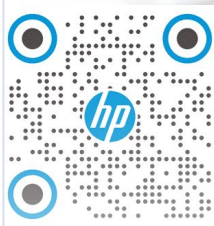
Static QR



Dynamic QR (your data can be edited, track data)



Generate BULK QR



Dynamic QR Code

Features



Time Chart

This kind of information is essential to marketers as they can determine when the scans increase and give the marketers a hint on when to change content on the QR code web page.



Device Chart

To better understand the customer's preference in buying, the type of device they use helps the marketers understand more about what content they will use to gain more customers.



Map Chart

This kind of information helps marketers determine where the scans are made and which area drives the most scans. Through this data, they can create content that is based on the location with most scans.

Location Chart

For location-based scan results viewing, this chart provides a detailed overview of where the scans take place and where does the QR code get the most scans.

Enterprise Services

Team Access

- ✓ As the admin, you can see all your company's QR codes, edit and delete
- ✓ As a regular user, your staff can only see the QR codes he created.
- ✓ With the enterprise plan, you can add your team members and let them create their own dynamic QR codes

Settings

Account Password Own short domain Billing Email preferences **Team**

Team name
QRTIGER TEAM

Edit

Active team members
marianne@qrtiger.com

Access

+ Add another team member

☐

Edit

Remove

Dynamic QR Code

Features

Retarget Tool



You can use the Retarget tool to add your GTM container ID and Facebook pixel ID to your QR code.



When people scan, you will be able to see this in google and Google analytics, and with the Facebook pixel, you can retarget the user for future ads.

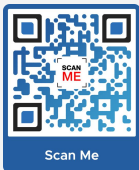
Add Google Tag Manager

Example: GTM-XXXXX

Add Facebook Pixel ID

Example: 22027230233302383

Save



Campaign LTI8Q

Edit

Delete

Type: URL

Short-Url: <https://qr1.be/LTI8Q>

Created: 01/14/22 17:40



Dynamic QR Code

Features

Email Notification



Receive automated email scan notifications.

- ☐ Hourly
- ☒ Daily
- ☐ Weekly
- ☐ Monthly
- ☐ Turns off

[Save](#)

Campaign LT18Q

[Edit](#)[Delete](#)

Type: URL

Short-Url: <https://qr1.be/LT18Q>

Created: 01/14/22 17:40



Dynamic QR Code

Features

QR Code Expiry



Set your QR codes to expire depending on the date or total amount of scans so far.

Type

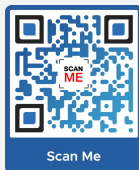
Date



Enter an expiry data

mm/dd/yyyy

Save



Campaign LT18Q

Edit

Delete

Type: URL

Short-Url: <https://qr1.be/LT18Q>

Created: 01/14/22 17:40



Dynamic QR Code

Features

Password

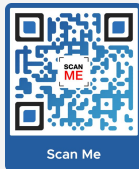


Protect your QR codes with a password.

Set your QR code Password

☐ Disable your password

Save



Campaign LTI8Q

Edit

Delete

Type: URL

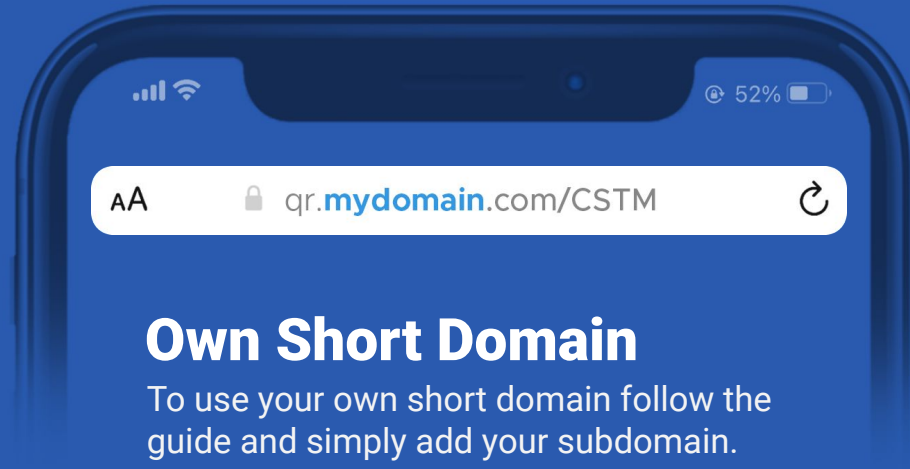
Short-Url: <https://qr1.be/LTI8Q>

Created: 01/14/22 17:40



Dynamic QR Code

Features





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Dynamic QR Code

Features



We allow access to our **API** and can help Integrate it into their **CRM**.

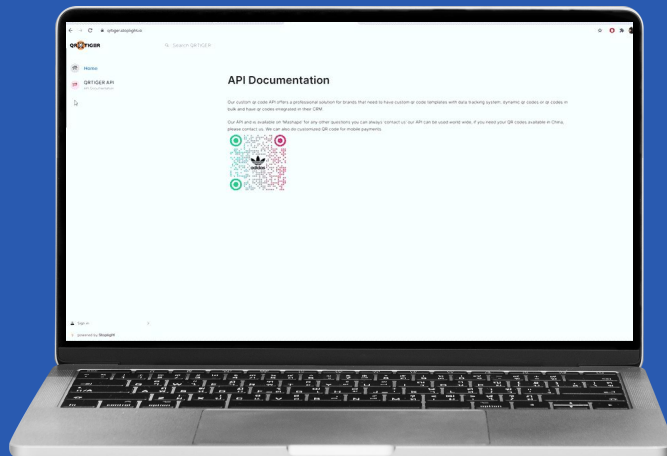
Create Dynamic QR Code

POST <https://qrtiger.com/api/campaign>

Generate a Dynamic custom Visual QR code

Response Example

```
1 {
2   "data": {
3     "campaign": {
4       "scanLoop": true,
5       "bulk": true,
6       "scans": 0,
7       "scanCounter": 0,
8       "_id": "string",
9       "qrId": "string",
10      "qrType": "string",
11      "qrCategory": "string",
12      "shortUrl": "string",
13      "redirectUrl": "string",
14      "murlData": [
15        {}
16      ],
17      "qrName": "string",
18      "qrImage": "string",
19      "owner": "string",
20      "scanData": [
21        {}
22      ],
23      "createdAt": "string",
24      "updatedAt": "string",
25      "v": 0,
26      "user": null,
27      "id": "string"
28    }
29  }
```



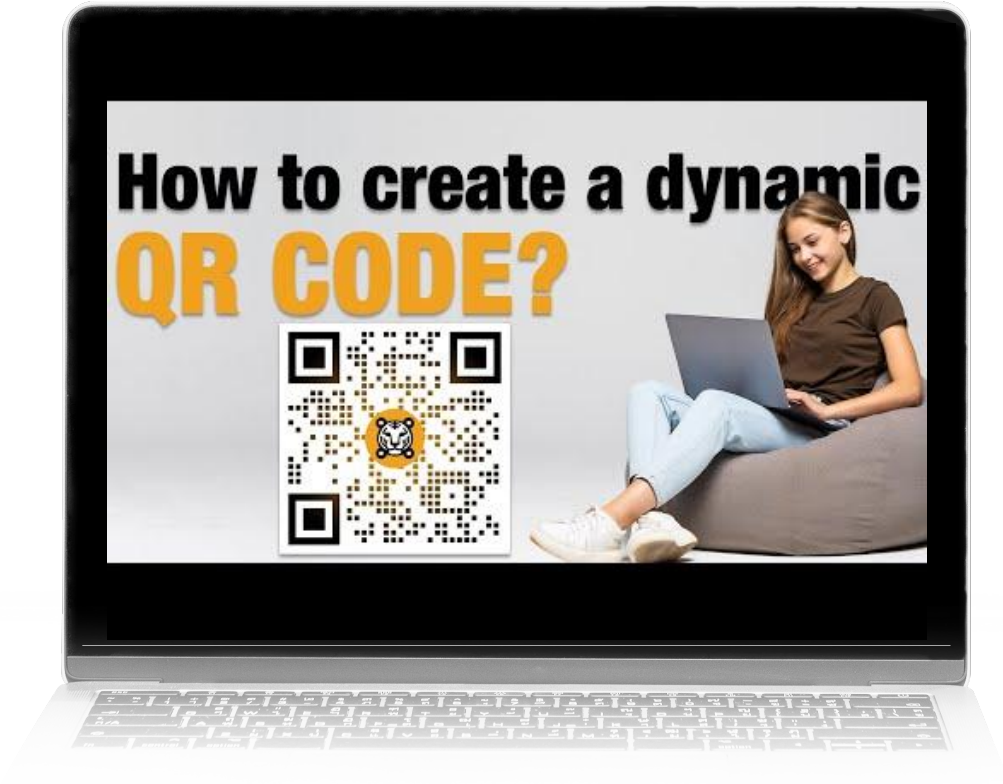
ISO 27001 Certified

ISO 27001 certification demonstrates that all the **relevant security controls** covering various aspects of technical infrastructure **have been implemented**.

It also showcases that QRTIGER has a mature, properly managed, and independently verified approach to information security that not only focuses on risk but also includes governance and compliance.



How it works?



Integrations



HubSpot offers a full platform of marketing, sales, customer service, and CRM software



Zapier is a tool that helps you automate repetitive tasks between two or more apps—no code necessary.



Most Advanced Technology



Reliable

99.9% Guaranteed service uptime
Hosted in multiple countries on
Amazon AWS



Scalable

60 billion clicks tracked yearly
(and counting) An infrastructure
that's set-up to grow with you



Fast

Create up to 1,000 new branded
links per second Rapid autoscaling
server clusters



Flexible

18K+ Developers already using
our APIs Thousands of dedicated
projects



Safe

Most advanced safety tools like 2FA
- internal audits Monitored 24/7 by
human and artificial intelligence



GDPR Compliant

Fully compliant with GDPR - EU
privacy Data anonymized prior to
database storage



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Trusted by





CONTACT US



it@qrtiger.com



www..qrcode-tiger.com