

Employee Recognition Case Study



HUNTER
Engineering Company

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Hunter Engineering Company

Hunter Engineering Company is a global leader in automotive service equipment, offering state-of-the-art wheel alignment systems, wheel balancers, tire changers, vehicle inspection equipment, and brake lathes.

The Challenge

As Hunter Engineering's workforce continued to evolve, they realized the same old Employee Recognition Strategy needed to evolve in order to reflect this transformation. Terryberry was called in to assess their current efforts and offer suggestions as to how they might be able to help.

The Solution

By leveraging Terryberry's Reward Platform, Hunter Engineering employees were given a diverse selection of awards that better spoke to their diverse lifestyles. Hunter Engineering was also able to leverage Terryberry's award redemption online ordering system which helped make their program easier to administer.

The Results

Hunter Engineering now sees an increased participation level in their Employee Service Award Program. By leveraging Terryberry's Reward Platform to manage communication aspects of the program, Hunter Engineering also has more time to handle other Human Resource tasks.



We are Terryberry.

The recognition company that creates engaged, purpose-led organizations.

Ready to take the next step toward building a culture of recognition? We're ready to help.



Partnered with +40,000 engaged organizations worldwide



Supported millions of recognition moments through our 360 Recognition Platform



Recommended by our customers:
+90% NPS Score
4.9 Google Review Score

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