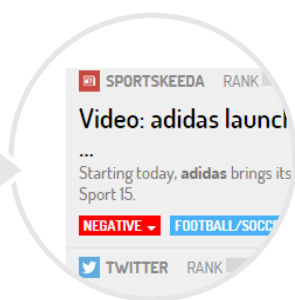
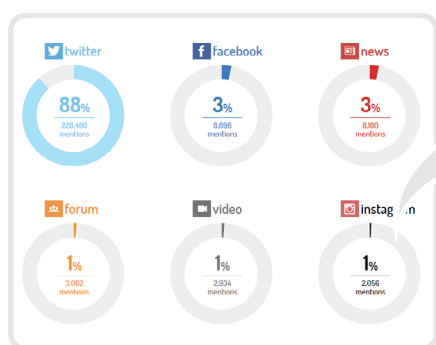




Digimind Social: A Great Choice for Agencies

Showing ROI, client management & brand monitoring are major challenges PR and social media agencies face on a daily basis. Opting for Digimind as an online monitoring platform has helped many agencies across the globe generate more value and insights for clients.



Perform insightful analyses and quickly find the data needed to drive business decisions



Stephen Tracy, Insight & Analytics Lead at **Waggener Edstrom**, Singapore

“Digimind makes it incredibly easy to filter, segment and drill down into your data from anywhere in the tool.”

Manage crises and react in real-time to important events



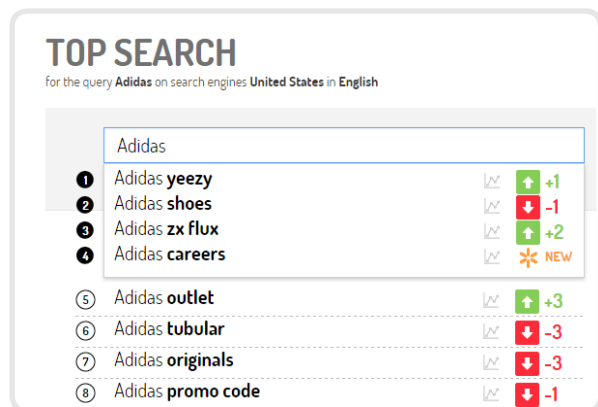
Romain Le Callonnec, Community Strategist at **M&C Saatchi**, France

“Digimind Social is easy to set up and offers a great panopticon regarding Social Media Conversations for our Agency. We're able to deal with bad buzz and crisis prevention with this tool.”



Nicolas Rousseau, Advisor & Web Director at **Karott**, Belgium

“The great benefits are that we are now able to anticipate crises more easily, we can also follow trends and identify influencers.”



Anticipate upcoming issues or trends with our unique Top Reputation feature, which monitors Google search behavior



Elissa Ehrlich, Account Director at **The Bateman Group**, USA

“Top Reputation is a great feature in that it gives you a view into what people are searching for but don't yet have answers to; it can help you identify any issues that online audiences are having before they reach social channels, and also help you shape campaigns to match emerging tastes of consumers.”

Perform dynamic, competitive benchmarking

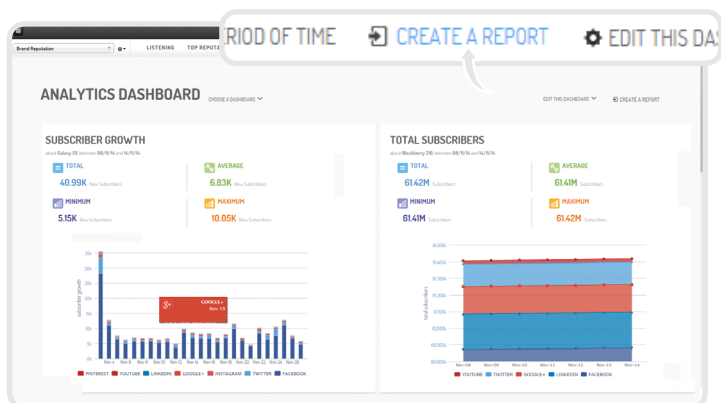
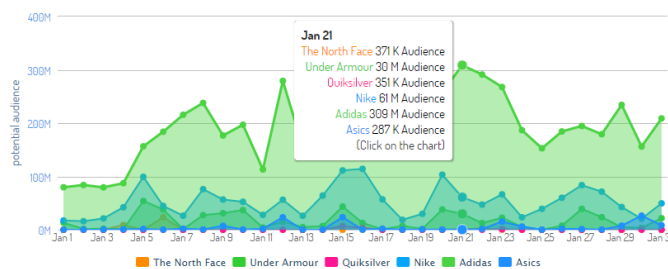


Peter-Georg Lutsch, Online Marketing Strategist at **LMG Management**, Germany

“Digimind allows us to maintain an overview of all activities relating to our online presence. With the ‘compare’ function, you can keep an eye on competitors and analyse strengths and weaknesses compared to the competition.

TREND

about Adidas between Jan 1, 2015 and Jan 31, 2015



Create a variety of stunning reports in a single click



Stephen Tracy, Insight & Analytics Lead at **Waggener Edstrom**, Singapore

“It's great that Digimind's dashboard is beautiful enough to show in a meeting or to screenshot and put in a deck without having to recreate the charts manually.

Deliver more ROI, both for the agency and its clients



Giles Henderson, Director, Media & Channels at **VML Qais**, Singapore

“Digimind is an easy to use social listening platform which has increased internal productivity and provided great results, enabling our social team to garner quality insights in real time.



ABOUT DIGIMIND



Digimind is the global social media monitoring and competitive intelligence company that provides businesses with unrivaled insights into their true standing in the market. Digimind's proven intelligence technology has provided Fortune 500

brands around the world with critical information for their business for more than 15 years. With a customer retention rate of 92% Digimind has more than 100 employees across offices in North America, Europe, Asia and Africa.



www.digimind.com

NEW YORK - PARIS - GRENOBLE - RABAT - LONDON - SINGAPORE