



# Next generation customer content

Four innovative applications that work beautifully together



Ratings  
& Reviews

The original customer content solution, reimagined for today

Get a Ratings & Reviews platform that's robust enough for the most demanding online retailers. With features like customer profile integrations, advanced moderation, and powerful analytics, it's a true enterprise solution.



Community  
Q&A

The first and most innovative Q&A solution

TurnTo invented the "active outreach" model of Q&A, which lets shoppers help each other and ensures fast answers from the most relevant sources. Only TurnTo combines the wisdom of past customers, brand experts, and existing content.



Visual  
Reviews

The smart way to source customer images

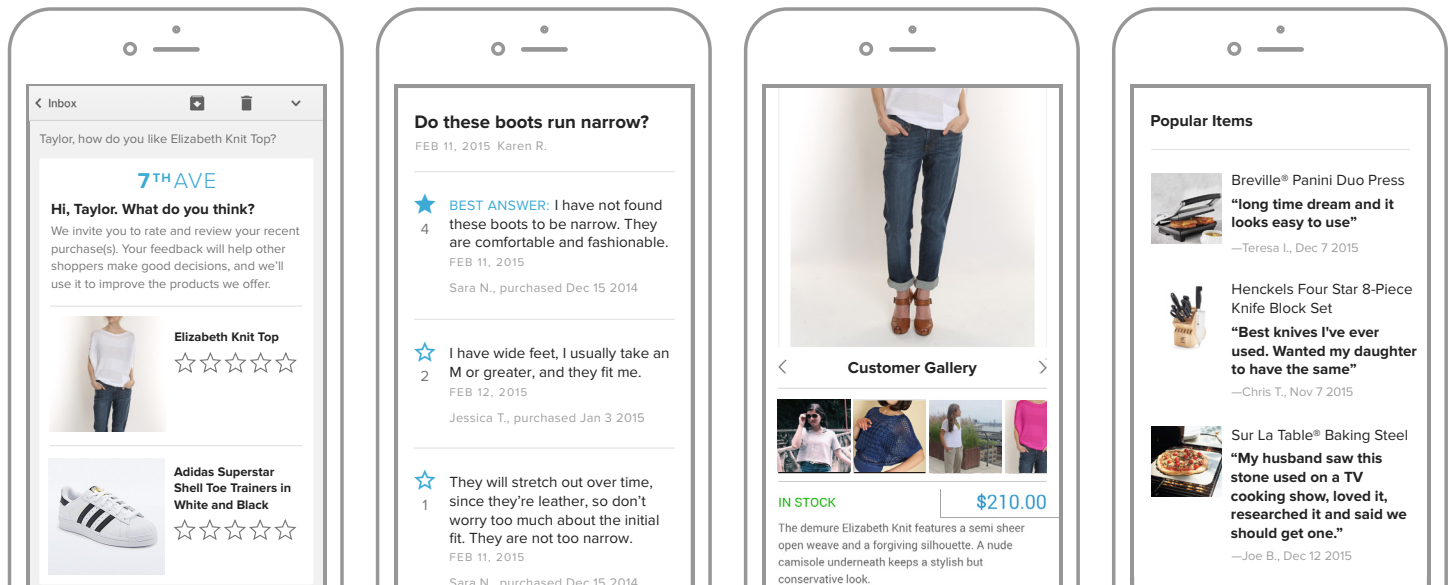
Solicit photos and videos with a visual-first review engine made for today's mobile customer. From social media to pinboards to product pages, you can put user-generated visual content to work at every step of the customer journey.



Checkout  
Comments

Immediate feedback gathered at the moment of purchase

No more waiting weeks for your first reviews to appear. Checkout Comments start working the instant a product goes on sale and deliver a high volume of short, overwhelmingly positive insights from customers about why they bought the item.



More ways for your customers  
to help each other

Capture your customers' voice at more points in the ownership cycle in words, pictures and videos.

More ways to increase  
conversion and drive traffic

Deliver the right type of customer content to move the shopper forward at every point in the shopping journey.

More content variety makes  
for better insights

Gain deeper understanding of what customers like or dislike, and what motivates them to buy.

Schedule a demo: 800-491-7876 / [contact@turnto.com](mailto:contact@turnto.com) / [turntonetworks.com](http://turntonetworks.com)