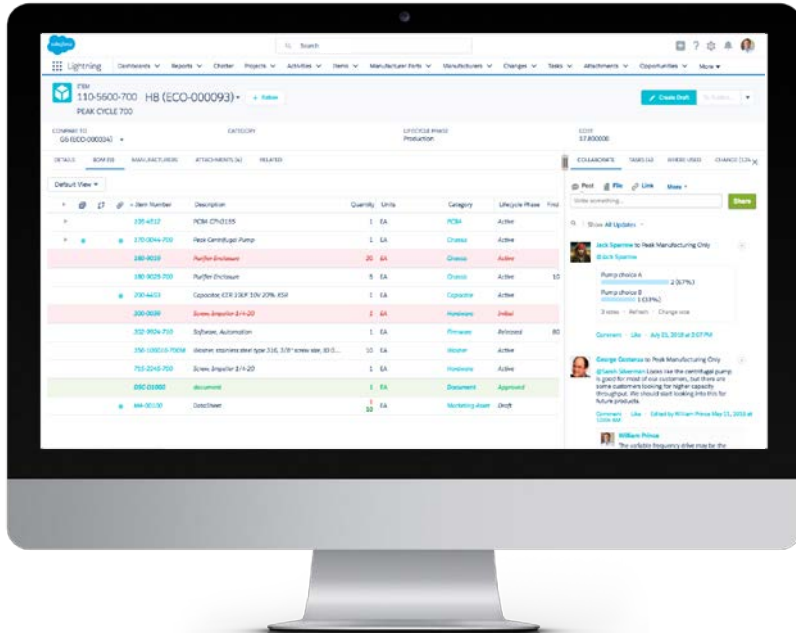# Propel Your Innovation

PRODUCT LIFECYCLE MANAGEMENT

Deliver Great Products with Your Customers, Partners and Employees

Propel offers customer-centric Product Lifecycle Management (PLM) software that helps you work more closely with your customers, partners and employees to deliver the best products possible.

Propel's cloud PLM solution makes it easy for everyone participate in defining, updating and sharing product changes – from the beginning of product development all the way to product service. And because Propel is built on the Salesforce platform, it's highly configurable, secure and scalable.

KEY CAPABILITIES

· **Product Definition**: define all types of product data, including specifications, components and collateral

· **Change Management**: redline, route and approve all types of engineering changes

· **Customer Requests**: work with your customers on capturing, updating and fulfilling their ideas

· **Product Launch**: share project status, deliverables, tasks and more

· **Product Quality**: create a closed loop between service and engineering

Customer Engagement

Improve responsiveness by working with customers throughout development and launch

New Product Introduction

Successfully launch products by coordinating all types of product updates and tasks

Continuous Improvement

Create better products by collaborating on field issues

propel