

Childcare Management Software

How Much Does it Cost?



How Much Does Childcare Software Cost?

The question almost all potential software owners ask first when they call is: "How much does childcare management software cost?" Although this is a difficult question to answer, we'll do our best to explain some general pricing guidelines.

The purchase of childcare management software is no different than the purchase of a computer, a car, hardwood floors, or a kitchen. They all come with a variety of options. Based on the options you need, prices can vary significantly.



For example, a basic office desktop computer may start at around \$500. When you add an ultra-slim form, a faster processor, more memory, bigger hard drive, office productivity applications, the latest operating system, graphics card, speakers, a monitor, and an extended warranty, it can quickly cost as much as \$2,500 or more.

Considering that the average life span of a desktop computer is about three to five years, why do so many people elect to get so many optional components? The answer is because most people understand the importance of getting what they want the first time so as not to keep adding features later on that end up costing more than if they were included at the time the computer was purchased.

Only after they get the "final quote" or, worse, the invoice, do they find that what they thought was the least-expensive software has suddenly become much more expensive.

Because most office computers are used every day, all day, you want to make sure they provide the speed, functionality, storage, and ease of use needed to keep users comfortable and productive.

These same principles apply to childcare center software. Shoppers need to remember that they will use this software almost daily. Plus, choosing the right software with the right functionality the first time is critical to ensure maximum productivity at the most cost effective price in the long run.

Unfortunately, some people focus on the initial price of the software with the goal of finding the lowest cost product. Only after they get the "final quote" or worse, the invoice, do they find that what they thought was the least expensive software has suddenly become much more expensive.

“Their support team is outstanding, so helpful and understanding. They respond quickly and work to give solutions to make the program fit your needs.”

***- Peggy McDermott
Office Administrator at First Baptist School Covina***

Plus, they may end up dealing with slow performance, missing or unneeded features, high training costs, and continuous costly new upgrades. All of which inevitably lead to dissatisfaction and disenchantment with their investment, and they may even find themselves back in the market for a new solution.

The following are some of the most common “add-ons” to choose from with the purchase of childcare-center software.

- Accounting package
- Payment processing
- Payroll
- Time and attendance tracking
- Additional user licenses
- Premium support plans
- Custom reporting capability
- Advanced billing options
- Menu creation and billing
- Time clock for tracking staff and student hours
- Automated phone messaging for instantly reaching all your students' parents
- Parent portal for keeping more closely connected with parents
- Email marketing to stay in touch or drive enrollments

There are many options available and there are many others not listed here. But no need to stress; we help navigate potential clients through the various options. And we have a lot of experience over the years, having done that with countless clients whose needs are similar to your own.

Getting you thinking longer term means a much smaller investment today that may save you a significant expense and disruption down the road.

Before we ever provide a quote, we do a thorough needs analysis with you. We make sure we understand exactly what problems you are looking to solve, and we help you identify your critical must-have and like-to-have features. Finally, we address your possible future needs, and services we may one day offer. Getting you thinking longer term means a much smaller investment today that may save you a significant expense and disruption down the road.

Based on this needs analysis, we walk you through a demonstration of each of the key features you have identified to make sure you're getting exactly what you need. Only then do we provide a detailed price quote.

This approach leads to less stress and more savings for you.

To help make it easy for potential prospects to estimate their potential investment, we have created three individual packages. By packaging the software this way, we are able to provide you with maximum savings while minimizing the need to pay for features you probably won't need.

Schedule Your Needs Analysis and Free Product Demonstration Today!

Complete the Free Trial and Demonstration form at www.ezcare2.com/ebook-trial, or call your EZ-CARE2 account manager directly at **(800) 220-4111**

