

Canto



New
Updated for
Cumulus 10.2

The neXt level of enterprise digital asset management



Protect brand assets, increase productivity with Canto's award-winning DAM platform. Integrate and configure Cumulus X to support and streamline digital workflows.



Find Any File

Powerfully search via category browsing, keywords, customizable queries and filters you define. Cumulus can be configured to track asset relationships and usage. Advanced search queries can be easily built and shared.

Cumulus categories make it easy to support your taxonomy.

The screenshot displays the Cumulus user interface. At the top, there's a navigation bar with 'Cumulus' logo, 'Upload', 'Basket', 'Notifications', 'Browse', a search bar, and 'Options'. Below this is a category tree on the left with 'Furniture' selected, showing sub-categories like 'Living Room'. The main area shows a 'Sofas & Sectionals' category containing 6 files. A file list is visible with columns for Name, Date, and Type. The list includes files like 'C08_chaise.jpg', 'CADA COLOR furniture.jpg', 'CADA DEMO furniture.indd', and 'off white pillows table.jpg'. A right-hand sidebar contains actions like 'Select all', 'Download', 'Add to basket', 'Create container', 'Edit', and 'Delete'. Red circles highlight the search bar and the file list.

Improve Digital Workflows

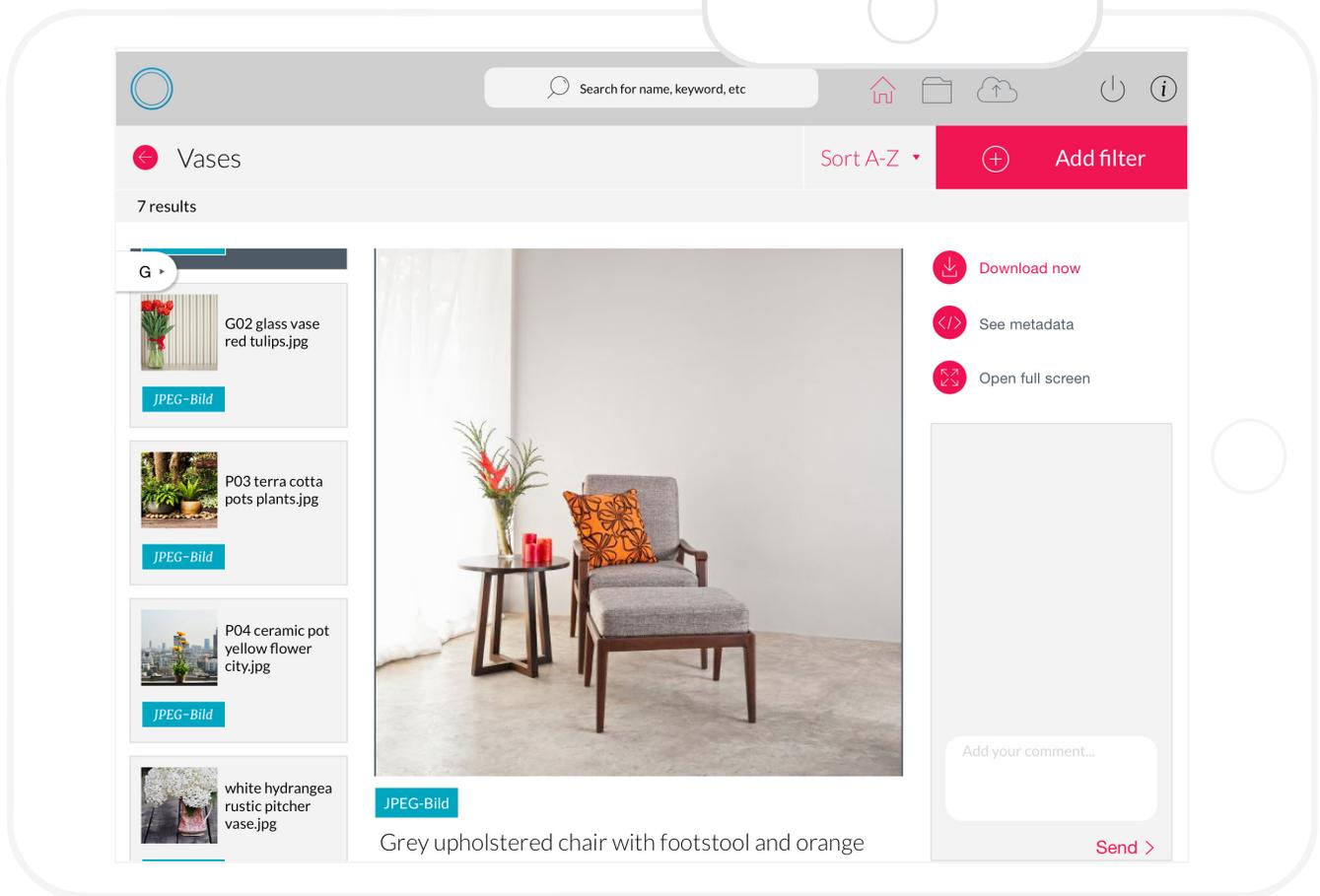
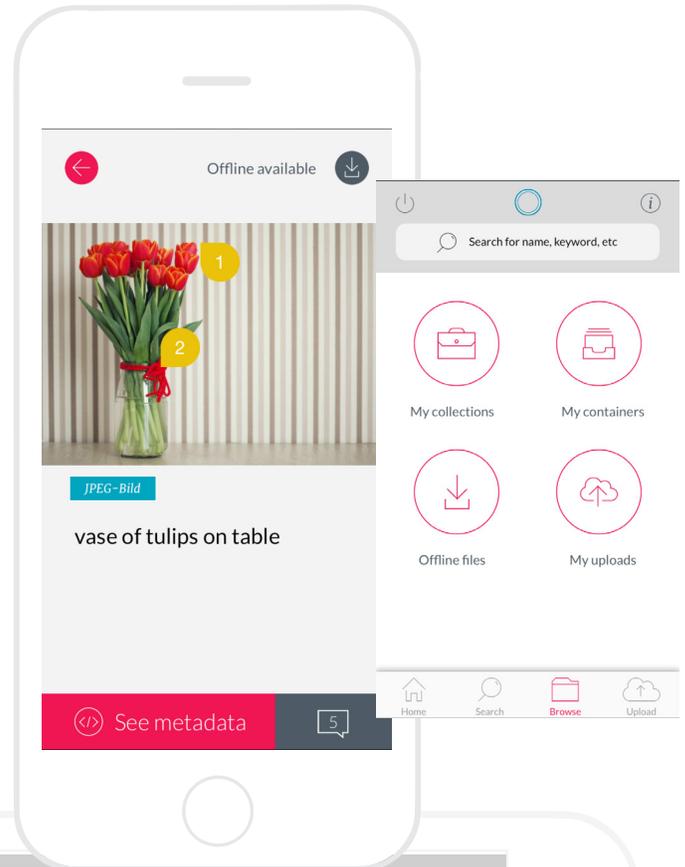
Markup images, add comments to video files, and subscribe to follow updates to your most important content. Streamline editing, review and approval processes. Control who can see which files depending on user permissions and metadata fields such as approved, expired, division, category, etc. Track version history. Add watermarks on demand.

Sophisticated Metadata Handling for over 300 File Formats

The most out-of-the-box file support of any DAM vendor. Built-in support for IPTC, XMP, EXIF and metadata mapping to other standards. Embedded fonts, PDF text, Photoshop™ layers, video frames and more are automatically detected and extracted by Cumulus. Assign metadata in bulk or individually, to appear as radio buttons, date fields, color labels, drop-downs and more. Write metadata back into the asset for copyright licensing compliance workflows.

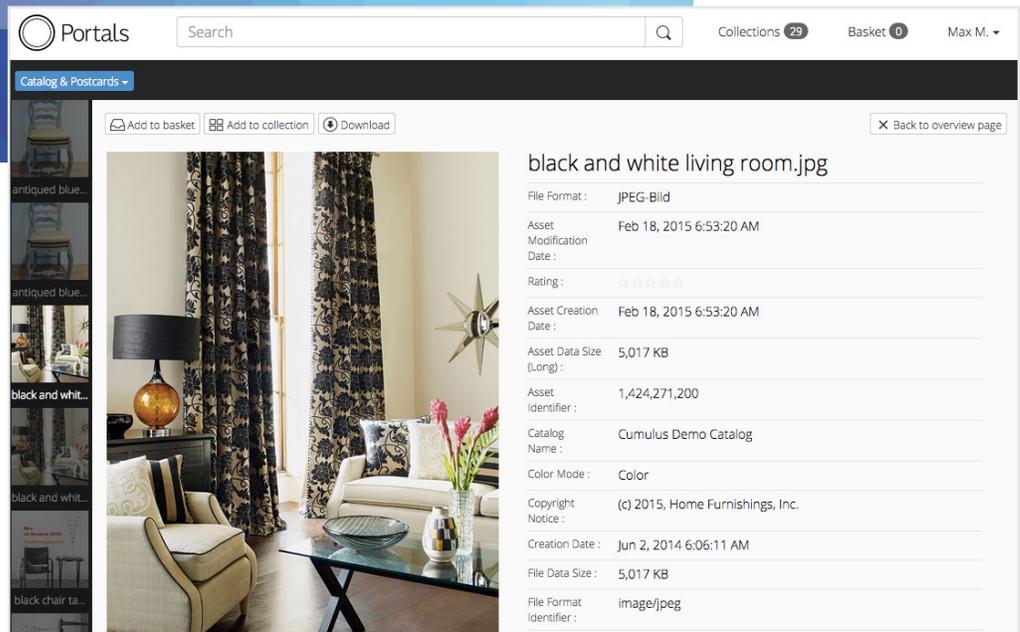
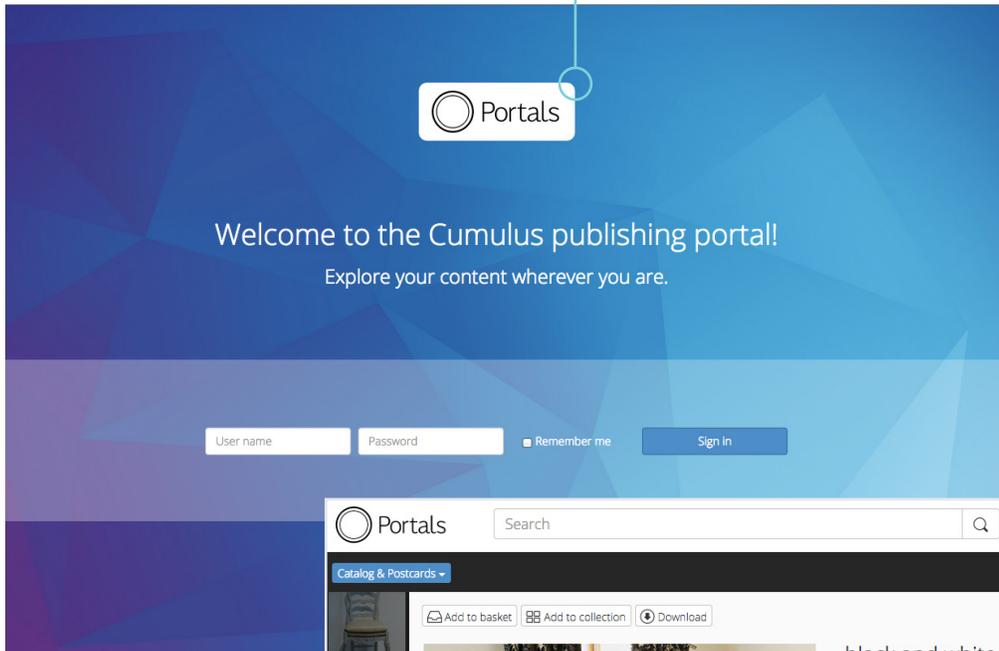
Assets Anywhere

Securely access your digital assets from any web browser using our responsive web client or from our new iOS mobile app for iPhone and iPad. Run the Cumulus server behind your own firewall or in Canto's Cumulus X Cloud – a highly available, redundant and secure data center. Permission controlled access lets you decide who can view, crop, comment, download, publish and transform files on-the-go.



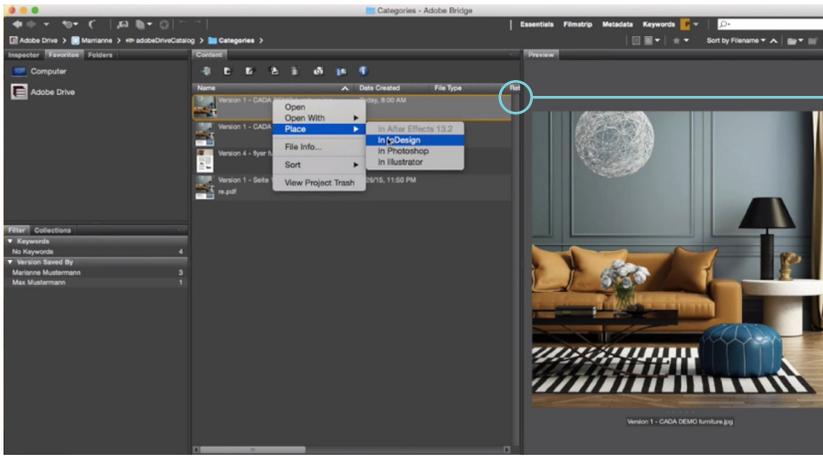
Promote Your Brand (Assets)

Don't just share content from a generic drop-drive account. Give employees and externals a branded self-service portal to browse; complete with collections and sharing options controlled by permissions and security controls. Save time and money with unlimited read-only and download-only access to your content via Cumulus Portals.



Security First

SSL (https) connections, LDAP and RSA encryption are supported. User requests are processed through secure Java Web applications, and sessions work via firewalls. Original assets are never directly exposed over the internet.

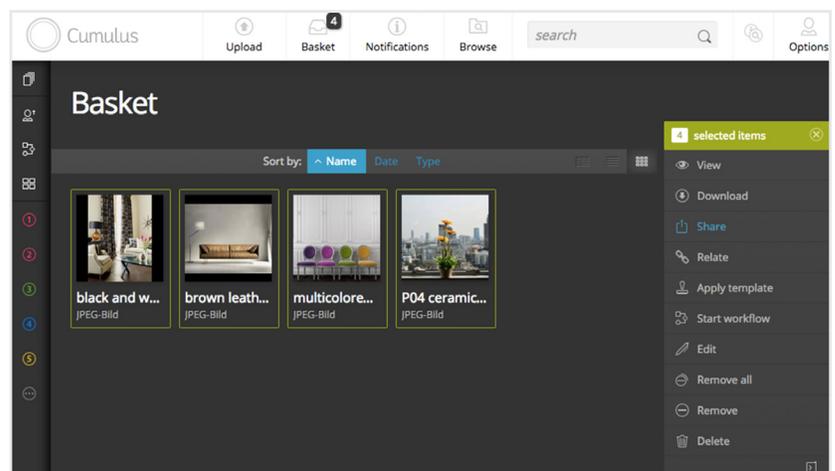
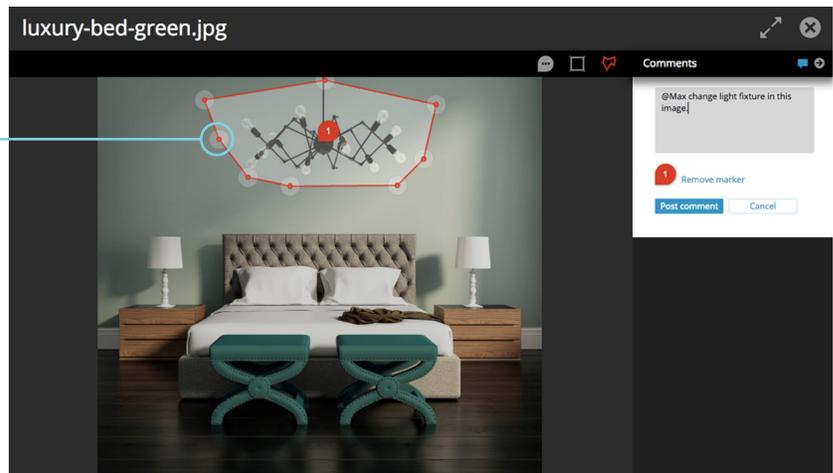


Boost Creativity with the Adobe Integration.

Place files from Cumulus directly into your favorite creative tools supported by Adobe Bridge: Photoshop, InDesign, Illustrator, Premiere Pro, After Effects, etc. Keep track of versions and changes. Spend less time searching, downloading, linking and relinking files with the Adobe Drive Adapter for Cumulus. For extended support when working with Adobe InDesign we offer the Cumulus InDesign Client.

Collaborate with Ease

@mention users for ad-hoc commenting on assets. Markup tools, commenting and email notifications speed collaboration. Add files to a “shopping cart” basket and share the collection with anyone via email. Receive large photo shoots and videos into Cumulus with watch folders and upload URLs – no login required.

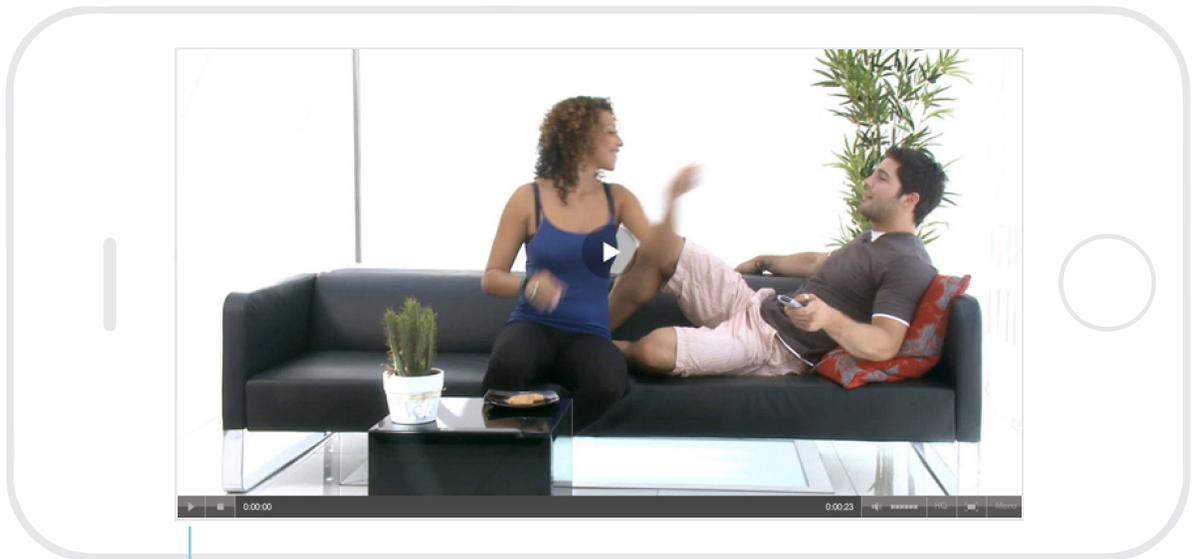




Optimize Media Delivery Globally

Ensure a 'single source of truth' across all systems with the Media Delivery Cloud

Rather than storing duplicate images on CDNs for your Web CMS, Product Information Management and other systems; as well as in your DAM, simply pass a URL from Cumulus into those systems, and your images will be served on-the-fly from Amazon's CloudFront CDN (Content Delivery Network) in the right size and format. Renditions are managed centrally. Reduce bandwidth strain, avoid errors and avoid duplicate IT storage costs.

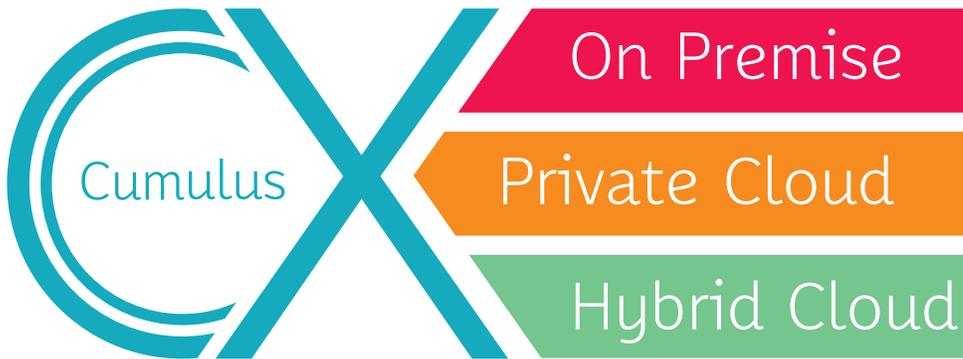


Convert and Stream Videos

With the Cumulus Video Cloud add-on, uploaded videos can be converted to common formats including flv, wmv, mp4, mp3, 3gp. Deliver high quality video streaming over a content delivery network (Akamai CDN). Automatic device and bandwidth recognition removes technical burdens while keeping multi-media content ad-free and in your control.

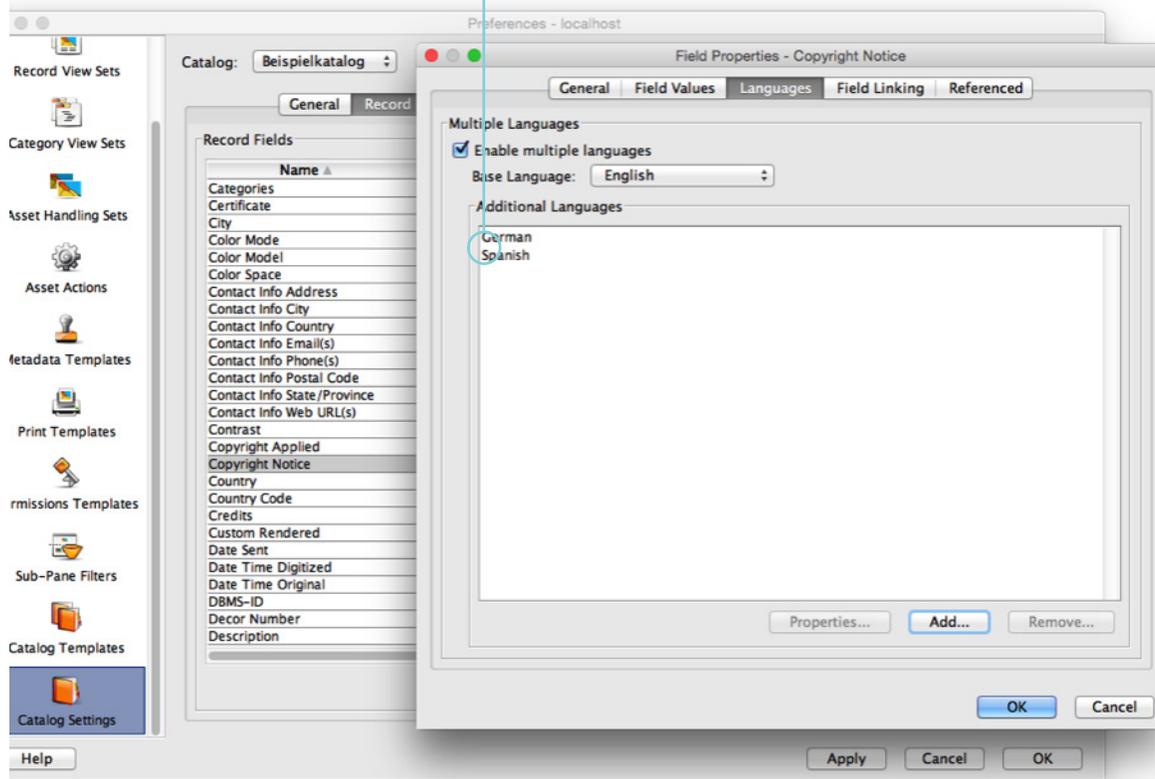
Deploy DAM How You Like

Cumulus X gives you every deployment option. Install in-house, host in the cloud or take a hybrid approach. Cumulus' hybrid model supports Amazon S3 and Microsoft Azure.



Admin Tools for Power Users

Cumulus X from Canto, the leaders in digital asset management, gives your digital archivists, librarians and IT folks all the back office control they need. From sophisticated metadata controls and asset usage reporting to multi-language settings and automated batch processing.



Integrate with Other Systems

Our extensive API, we call the Canto Integration Platform, with sample code and full documentation lets you integrate with systems key to your digital workflows. With the Canto Integration Platform, you can not only preview all assets and read metadata fields in the Cumulus catalog from 3rd party systems such as CMS, project management, ecommerce, ERP systems and more, but you can also access the entire product functionality available in Cumulus, such as editing and updating records.

Out-of-the-box Cumulus integrations available.



Sample of project-based Cumulus integrations. Imagine the possibilities.



About Canto

Canto is committed to innovation, with a focus on delivering digital asset management (DAM) and asset collaboration and engagement (ACE) software and services that solve customers' ongoing brand asset challenges and help promote brand awareness. Founded in 1990, Canto is an industry pioneer and leader with more than 2,500 customers worldwide. Canto's offerings include its flagship enterprise DAM technology, Cumulus, which allows customers to efficiently secure, repurpose and distribute brand assets, and the marketing solution Flight to facilitate asset collaboration and engagement. Supported by a global partner network, Canto is based in San Francisco (USA), Berlin and Giessen (Germany). For more information visit canto.com.

About Cumulus

Cumulus allows companies to easily create, organize, find and repurpose digital content — on any platform. It helps customers protect their brand assets, ensure efficiency and improve their bottom line. Cumulus can be integrated with popular applications, and customized to support and streamline digital workflows. Cumulus X represents version 10 and introduces the neXt level of enterprise digital asset management, building on its long history of DAM customer success.