



# You Sell **Projects.** **Experience.** **Relationships.**

Your CRM Should Work Like You Do.

Cosential is built and supported by AEC professionals with a deep understanding of your unique pain points and business processes. We provide you a comprehensive CRM and Proposal Generation tool that works the way you do. From key features to implementation and support, Cosential helps your firm to lower costs and increase profits while providing an competitive advantage.

## Key Benefits

- ✓ **Industry Specific** - All fields, nomenclature, workflows and integrations are 100% AEC
- ✓ **Affordable** - Experience transparent pricing with no hidden charges or module upsells
- ✓ **Track Leads** - Integrate with existing 3rd party lead sources and get leads right into the system
- ✓ **Track Opportunities** - Manage BD efforts from an easy to use, spreadsheet-like interface
- ✓ **Advanced Search Capabilities** - Elastic search query to find critical information quickly
- ✓ **Relationship Management** - Manage and map all of your business relationships
- ✓ **Card Scanner App** - Scan business cards on the go and get contact data right into the system
- ✓ **Marketing Automation** - Create and execute marketing efforts using campaign mailing lists
- ✓ **Reporting Engine** - Generate and share impactful, customized reports with a few clicks
- ✓ **Dashboard Widgets** - Pre-built user-defined dashboards provide overview of your business
- ✓ **Outlook Integration** - Two-way sync of contacts and lead creation from Outlook
- ✓ **Project Life Cycle Management** - Convert pursuits into projects, successfully manage & market them
- ✓ **Mobile Interface** - Update, create or examine data straight from your web-enabled mobile device
- ✓ **Workflow Engine** - Implement complex workflows in minutes without programming
- ✓ **Knowledge Management** - Manage a centralized hub of valuable company resources and information
- ✓ **Proposal Automation** - Publish proposals, resumes, and govt forms into MS Word or InDesign
- ✓ **Accounting Financial Sync** - Sync project financial and marketing data with your accounting system

Contact [sales@cosential.com](mailto:sales@cosential.com) or call 800-505-7089 for a Demonstration