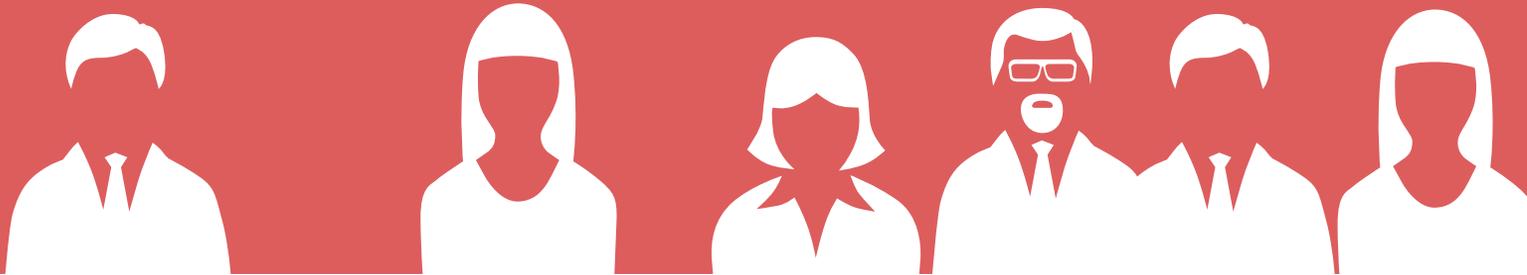
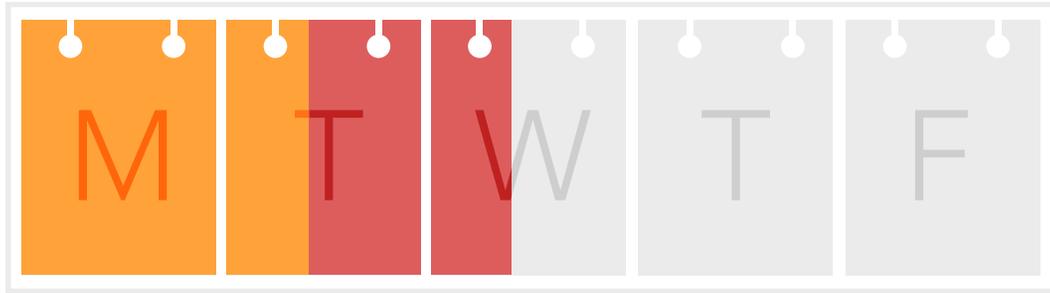


How Teams Can Simplify Collaboration to Increase Productivity



Too much time ...



28%
of the work
week is spent
**managing
email** ↗

20%
of the work week is spent **looking for
info and tracking down colleagues**

...Too much money

\$67.4B



\$67.4B

\$67.4 billion
was spent on **business
communications software** in 2015 ↗

Organizations are paying for technology
that just doesn't work.

The collaboration landscape is bloated

Productivity is **roadblocked** by an excess of legacy apps:

- ❗ Email
- ❗ Word processing
- ❗ Spreadsheets
- ❗ Project management
- ❗ Chat applications
- ❗ Wikis and intranets

Legacy productivity suites were built in—and for—a different time. They're full of useless menus and features, and work poorly on smartphones and tablets—which is where a huge amount of today's work gets done. These older tools lead to compartmentalized workflows and siloed teams—in other words, **huge productivity gaps**.

Estimated annual productivity losses

due to inefficient communications and collaboration:

\$11,000
per employee



\$5 million

for a company with 500 employees



Too many tools complicate collaboration

Multiple communication tools make work unnecessarily complicated, resulting in lost productivity and frustration.

Work becomes fragmented, requiring endless email and meeting cycles to resolve

Teams are at a loss when it comes to keeping the right people in the loop and getting feedback from stakeholders

Bad version control leads to missed edits, overwritten files, and lost documents

Conversations are separated from the work, leading to confusion and lost context



Employees know there must be a better way

39%



are on the fence about whether their companies **provide the right collaboration tools** ↗

62%



want access to collaboration technology ↗ that **lets them better connect with colleagues**

89%



say more interactive, immersive tech would help **solve complex business problems** ↗

50%!

Mobility is now crucial.

One major social media company estimates that **50% of its communication and collaboration happens on mobile.** ↗ That's why it's critical to take mobility into account when deciding on collaboration technology.



Why a single platform is the answer

A unified collaboration platform helps teams work faster, smarter, and better

- Designed for desktop as well as mobile, aligned with the next generation of work and workers
- Combines documents, spreadsheets, tasks, team chat, and CRM in one place
- A central hub for teams to create, edit, discuss, and organize work in real time.
- Makes collaboration accessible from anywhere, which keeps work moving forward

Benefits of an integrated platform



Fewer meetings



Shortened timeframes



Lower costs

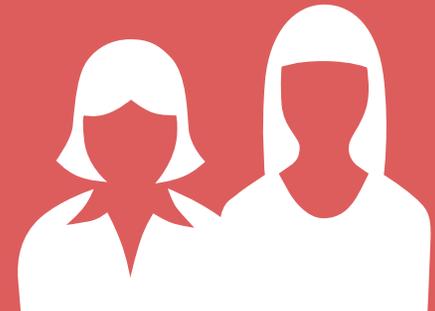


Increased productivity



Fewer emails & voicemails

Better collaboration & communication



“When done right, collaboration can become embedded in your organizational culture, unlocking potential you didn’t know you had, but desperately needed.”

Joe Czarnecki  VP, Twenty-Eight Strategy Execution

What does it look like?

A single cloud-based collaboration platform enables teams to create **living documents.**

Living document

[noun]

1. A canvas for real-time communication and collaboration
2. Content—words, images, spreadsheets, and data—that lives alongside a team's communications
3. A way to tell the whole story in one place



Set permissions at group, document, and folder levels



Leverage shared folders to organize and sync living documents.



Revise documents



Have online discussions



Reach consensus faster



END RESULT: Clarity prevails, decisions happen faster, and the entire company benefits.

A living document

Word processing content

Text, tasks, images, and more

Embedded spreadsheets

For context and visibility

Push notifications

So team members can jump into the action at a moment's notice—from anywhere

CRM data

That updates automatically—informing projects, meetings, and tasks

Assignments & scheduling

Including for external partners and suppliers



Forget legacy office suites and multiple collaboration tools

A team's workflow can be transformed when it's able to use a tool that allows it to manage tasks, documents, spreadsheets, and lists all in one central hub.

Accelerate collaboration

Teams need a tool that allows them to include conversations, decisions, and feedback in one place. Chat should be built in, so there is no longer a need to switch from app to app to chat about the work in one place and do the work in another.

Increase productivity

Some of the benefits of a collaboration and productivity tool:

Improved communications by **50%**

Productivity increased by **46%**

Reduced email by an average of **43%**

Completed projects in **37%** less time

46% increase in overall team productivity with a leading modern productivity suite

Source: Quip Customer Relationship Survey conducted September 2016 among 683 customers.

Work smarter and collaborate more effectively

Legacy tools and processes simply don't meet the needs of employees, creating a productivity gap. Companies and organizations that want to create happier, more productive employees need a tool that allows workers to be mobile and decrease time spent on email and in meetings.

Modern companies need a cloud-based solution that combines your team's work, communication, and other tools in one central hub that's accessible from any device at any time. The result: a single-source of truth where everyone can contribute and stay up-to-date and on schedule. It's a productivity game changer.

Learn how the right productivity solution can help your team work faster and smarter. quip.com/teams 

