



LevelEleven helps the sales leaders at Rogers Communications to **increase the effectiveness of their sales coaching.**

CLIENT	INDUSTRY	# OF EMPLOYEES
Rogers Communications	Telecommunications	10,000+

**27%** INCREASE IN OPPORTUNITIES CREATED

**50%** INCREASE IN BUSINESS REVIEWS\*

*\*This is a key selling activity that is unique to Rogers.*

“ LevelEleven has enabled my leadership team to ensure they are focused on specific KPIs and coaching their account executives to excel more effectively. Our account executives appreciate the transparency and awareness that it facilitates. LevelEleven makes it very clear on what is expected of them and how they are doing against those expectations. ”

**Nick Grosskleg**  
Director, Inside Account Executives,  
Rogers Communications

