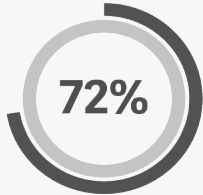


Translation Technology + Services For Agile, Data-Driven Companies

The Problem

In today's digital world it is more important than ever for global brands to cater to a global audience. However, the traditional content localization process is tedious, complex, and costly. How can brands deliver consistent, localized messages to customers across multilingual markets quickly, reliably, and at a reasonable cost?



of consumers are **more likely** to buy a product if it has information in their native language.

Source: CSA

The Solution

Smartling helps ambitious brands enter new markets and deliver better localized digital experiences to their customers and audience. Our translation solution prioritizes process automation and intelligent collaboration so teams can quickly and cost-effectively localize websites, apps, and documents with minimal IT involvement.



of customers say Smartling helped **accelerate** projects, **improve** content accuracy, and **reduce** translation costs.

Source: TechValidate

Why Smartling?

Smartling combines technology and data to improve translation outcomes.



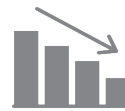
Speed

Accelerated time-to-market through automation and integration



Quality

Tools for linguists to improve quality and a metric for you to measure it



Cost

Reduced through automation and significantly lower per-word fees



Choice

Use Smartling's network of professional translators or your preferred resources

Smartling delivers an end-to-end solution for translation management.

Smartling Is Helping Leading Brands Achieve Market Domination

