



Interactive Voice Response (IVR)

With an IVR, you can set up phone trees, surveys, promotions and more. Customers interact using a simple key press or touch tone menu. Our IVR designer is easy-to-use with a simple drag and drop menu or XML -- or we can even set it up for you. IVR enables you to send out mass surveys, collect demographic information, and quickly turn data into meaningful reports.



Call Tracking

Purchase local and toll free numbers from our database to use on signs and advertisements. Forward these numbers to your main lines and track the effectiveness of each campaign. Make smarter decisions based on results and a better understanding of what works best for you.



Voice Broadcast

Use Voice Broadcast to send personalized messages, updates, and notifications. It's an easy and cost-effective way to reach more people in less time. The "Press 1" feature enables instant transfer for the recipient to speak to a live person. Voice Broadcast is simple to set up and will help you organize your marketing campaign with targeted messages



Text Messaging

99% of text messages get opened within the first 5 minutes. Regardless of what you want to send out -- updates, surveys, reminders, or messages -- text marketing lets you reach thousands instantly. Keywords enable recipients to text in for offers, and this creates a new list of interested contacts that can receive targeted messages.