

ORACLE COMMERCE CLOUD



MERCHANDISING & PROMOTIONS

**Fast**  
**Flexible**  
**Complete**  
**Reliable**

## Meet Oracle Commerce Cloud

Move at the speed of business with 24/7 agility.

Customize your experience with intuitive tools in an open platform.

Deliver amazing omnichannel experiences with everything you need in one place.

Innovate with rapid upgrades, and scale with peace of mind.



# Simplify How You Manage Every Pixel

Streamline management of your catalog, pricing, content, merchandising, promotions, search, inventory, product recommendations, A/B testing and more.

Quickly layout experiences with intuitive, visual drag-and-drop tools.



# Curate Your Product Catalog With Ease

Easily import and export catalog data.

Find products quickly with in-line search for rapid admin navigation.

Make edits with a rich-text editor that supports full HTML markup.

Preview layout before publishing, and schedule future updates.



## JURA-CAPRESSO ENA 5 AUTOMATIC COFFEE CENTER

\$899.00 ● IN STOCK

COLOR:



RED

SIZE:

ONE SIZE



QUANTITY:

1



ADD TO CART

### DESCRIPTION

The world's slimmest bean-to-cup machine is also simple to use. Its skinny design saves counter space; the single-button operation saves you time. Simply press the button to create your customized drink.

The variable-volume brewing unit allows you to prepare 5 to 16 grams of coffee for your desired coffee strength, while the rotating, height-adjustable spout pours one or two cups at a time with a separate funnel for pre-ground coffee.

Easily check the machine's status with the multicolor text display, which is color-coded for quick reading. Green means it's ready to prepare your coffee, red means it requires action from you, and yellow means it's in programming mode.

When inactive, Ena utilizes environmentally friendly technology with a Zero Energy Switch that changes over to power-save mode and uses no standby energy. Made in Switzerland.

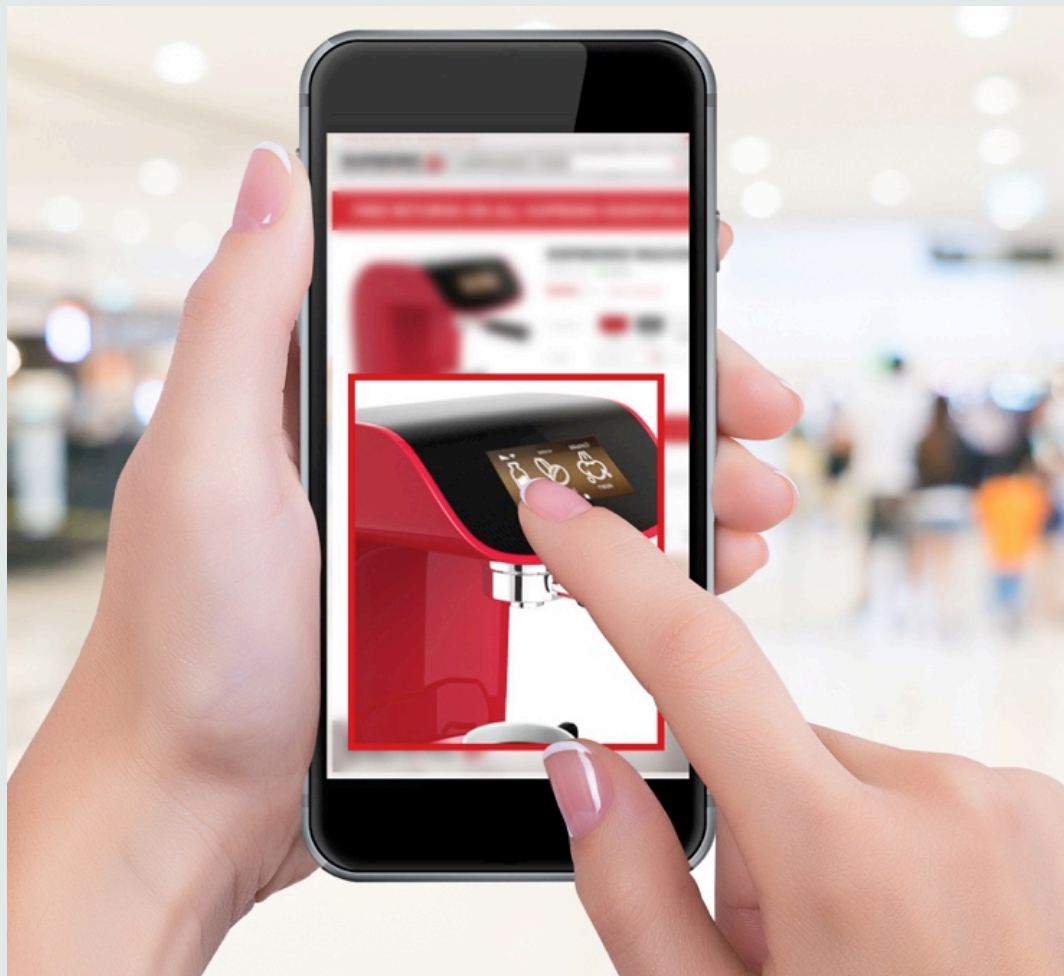
# Let Content Do The Selling

Create rich content pages and product descriptions.

Easily add video, product reviews, product recommendations, and social plug-ins to product detail pages.

Boost results with powerful tools to make catalog and search results more robust.





# Entice Shoppers with Built-in Image Management

Streamline how you support product imagery with out-of-the-box image scaling.

Upload and assign product images automatically, or use drag-and-drop tools to make manual adjustments for special products.



# Increase Order Values with Built-in Recommendations

Cross-sell, upsell, and expose more of the catalog with integrated product recommendations.

Tailor suggestions in each shopping session and across multiple shopping sessions.

Manage recommendations easily in the admin console.



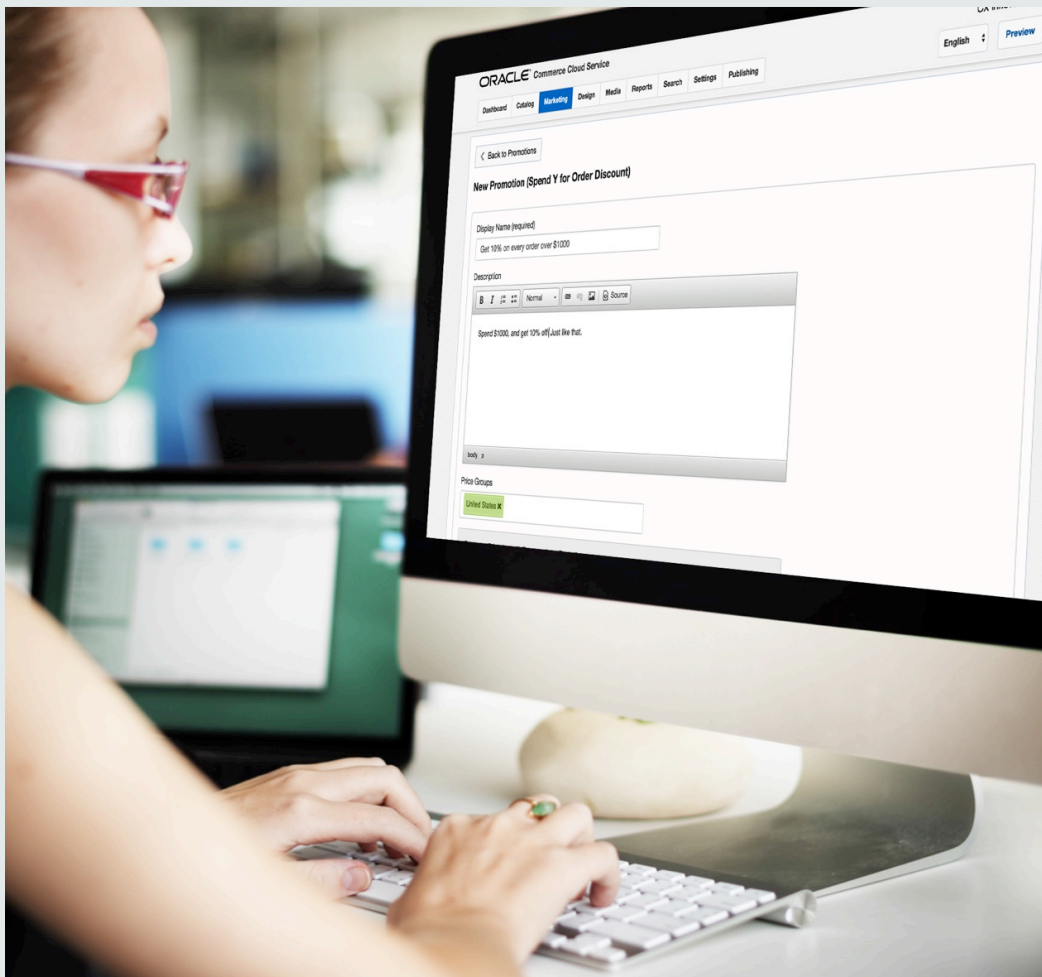
# Optimize for Results with Integrated A/B Testing

Gain greater insight to optimize high-value opportunities.

Target experiments against layouts, individual pages, or target specific sections of your website.

Measure effectiveness, conversion rates, order values, and more.





# Drive More Business with Promotions

Quickly create enticing deals with out-of-the-box promotion templates.

Customize any type of promotion with direct access to APIs.

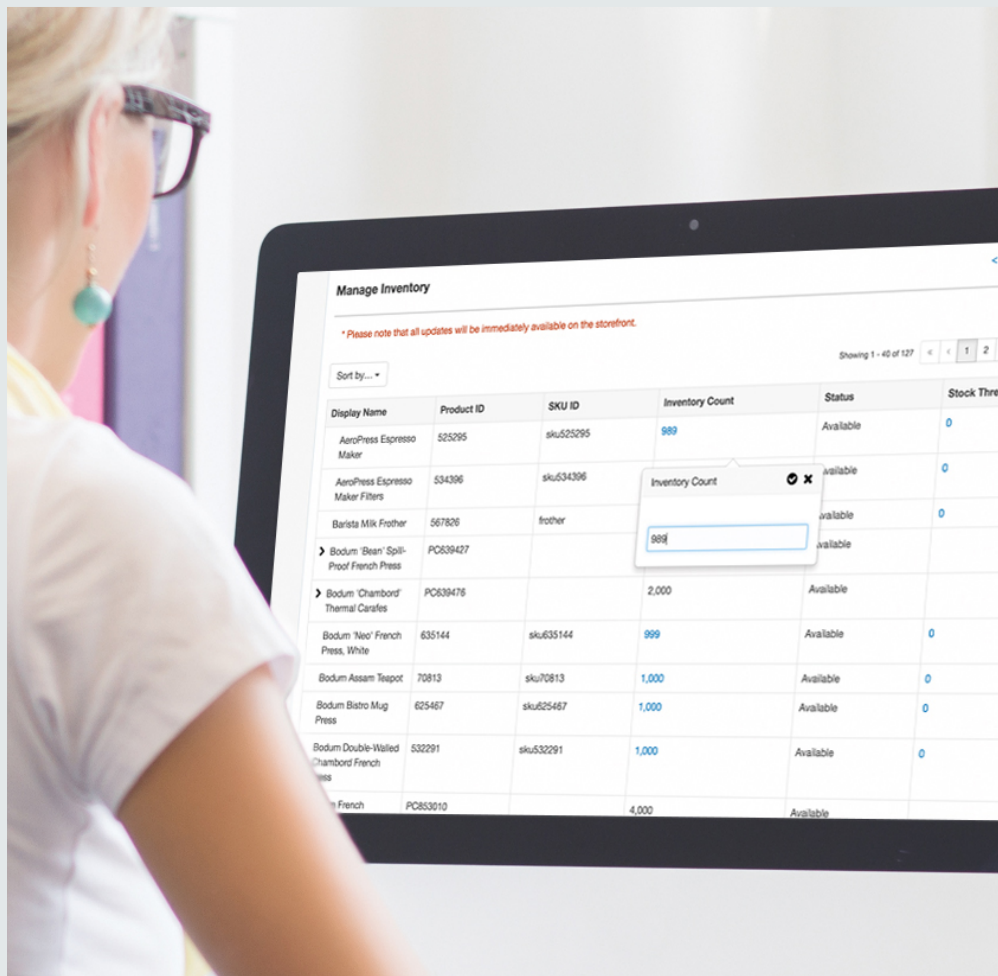
Schedule promotion start and stop time ranges.



## Merchandise Store Experiences, Too

Target in-store shoppers with the Assisted Selling Application: an integrated iPad app for store associates.

Deliver personalized in-store assistance based on cross-channel behavior, shopping cart, order history, and app-specific merchandising.



# Manage Inventory Accurately and Easily

Easily manage SKUs within context of the catalog.

Display up-to-date inventory levels.

Set list and sale prices to automatically display on the storefront.

Leverage straightforward APIs to update inventory within third-party systems.



Increase your agility while reducing costs with the most modern, scalable SaaS commerce platform on the market.

To learn more, visit:

[cloud.oracle.com/commerce](https://cloud.oracle.com/commerce)