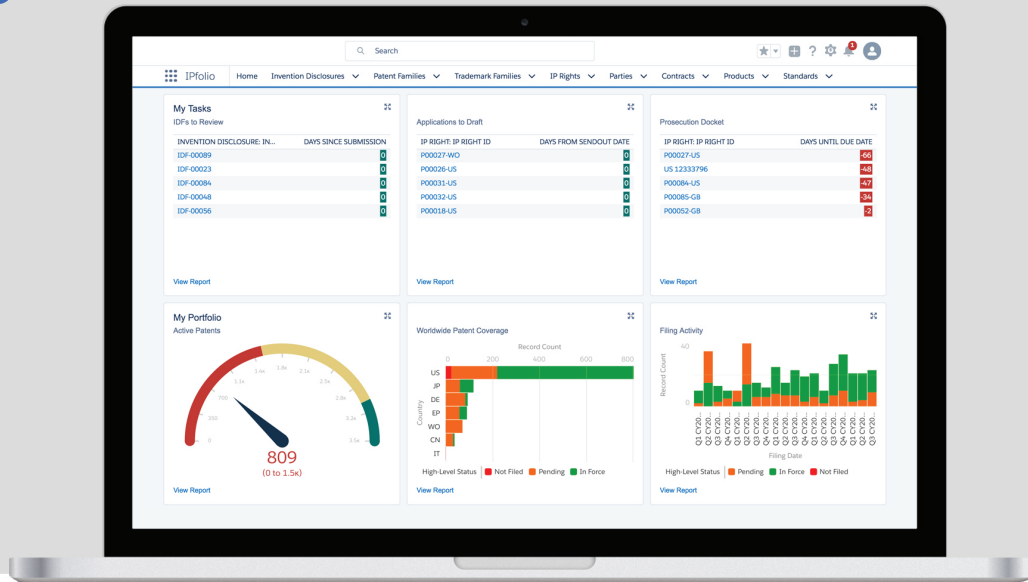




# IP Management Software. Your Way.



## One Management System for Creating, Prosecuting & Commercializing All Your IP.

IPfolio is a cloud-based IP Portfolio Management system that serves as the central hub for everything you do in IP. All information and communication around your IP activities and every phase of your IP portfolio management lifecycle is in one place so you can:

- Creates strategic visibility into your IP portfolio
- Fosters IP stakeholder collaboration
- Lowers administrative overhead



*"To update our IP processes to the fullest, we needed the right tool. We've got it. We've already seen benefits in a half-dozen key areas"*

- TONY AFRAM  
CHIEF PATENT COUNSEL  
LEICA MICROSYSTEMS, GmbH



For each step, IPfolio includes corresponding features and benefits that optimize processes, reduce repetitive activity, and streamline daily operations. In addition to traditional docketing features, IPfolio's business-related functionality includes:

- Mapping IP rights to categories and products
- Keeping track of relevant third-party IP
- Managing documents and communications
- Managing decisions and budgets
- Managing IP-related projects and contracts
- Enabling business insight through reports and dashboards



## REINVENT YOUR IP MANAGEMENT

- Point-and-click customization
- Interactive dashboards
- 100% Mobile: Full-featured app
- IPsync\* data feeds
- Drag-and-drop reporting
- Automated docketing

\*IPsync consists of a growing number of integrated Patent Office data feeds that deliver daily database updates and downloads of fully text searchable documents directly into your electronic file in IPfolio. IPsync currently encompasses US Private PAIR, the EPO Online Register, and US TSDR.

## IP MANAGEMENT - NOT SOFTWARE MANAGEMENT

Customization and configuration flexibility ensures that when you go live with IPfolio, you have the exact setup you want. Common adaptations include custom scorecards for evaluating ideas and renewal decisions, custom business units and categorizations, inventor awards, and individualized workflows and fields of all types to hold information specific to how you manage your company and portfolio.

Flexible taxonomies, as well as fields to capture IP value using your preferred value framework, can be modified and managed by end users. We don't charge extra for modifying these classifications, taxonomies and family structures.

## INNOVATORS CHOOSE INNOVATORS



More than 125 disrupters and Fortune 500 stars use IPfolio as their IP Management platform. Among them are two of the world's top ten financial institutions, and three of the seven largest software companies. Others include innovators in areas ranging from clean energy and autonomous mobility, to personalized medicine. As they invent our future, we are delighted to help them keep their ideas, patents, brands and trademarks organized and protected.

## A PLATFORM ENSURING ALL THE FLEXIBILITY YOU NEED

Rather than develop our software from scratch, we leveraged the power of Salesforce for both the platform and security. By building IPfolio on top of Force.com, the world's scalable, secure and powerful platform for business applications, we deliver maximum reliability, scalability, security, and performance to our customers around the world. This 21<sup>st</sup> century technology and thinking will make a huge difference in how you manage your IP.

## WHAT THE INNOVATORS OF TOMORROW ARE DOING TODAY

They are replacing legacy IP management tools with IPfolio. Find out why by dropping us a note at [growth@ipfolio.com](mailto:growth@ipfolio.com).

*"The system is very flexible. Take the plunge! You'll love it!"*

- PEARL DORGA  
IP LEGAL ADMIN. ASSISTANT  
J.M. HUBER CORPORATION

