

A Marketing Automation Platform That's BUILT FOR MARKETERS, BY MARKETERS.

The emfluence Marketing Platform is so intuitive, you'll swear it was built just for you. Whether you're launching your own digital campaigns or managing a brand across a sales and marketing team, it's perfect for:



Email
Marketing



Social
Engagement



Automation



Landing
Pages



Surveys



Forms

DRIVE MORE LEADS



emfluence
ONE-TO-ONE, AND THEN SOME.

www.emfluence.com | 816.472.4455

HOW TO BUILD A POST-SALE EMAIL SERIES

Use a post-sale email series to encourage referral business and gather feedback from new customers.



**EMAIL #1:
THANK YOU**
(Immediate)

Thank your buyer for their purchase and offer an incentive for them to share.



**EMAIL #2:
EXCITEMENT**
(3-4 Day Followup)

Show buyers how to get the most out of their purchase to build excitement.



**EMAIL #3:
SHOW OFF**
(5 Day Followup)

Inform buyers on a photo or video contest for new customers on social media.



**EMAIL #4:
FEEDBACK**
(7-9 Day Followup)

Send a survey asking for feedback on the purchase and encourage testimonials.



**EMAIL #5:
CROSS SELL**
(10 Days to Future)

Use sales data to automate suggestions for complementary purchases.

Want to see our automated email flows in action? Contact us to set up a demo.



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