



# Imagine. Achieve.

Marketers are finding it tougher than ever to move their big ideas from inspiration to impact. Keeping up with the demands of content-hungry channels and platforms can drown creativity in a sea of deadlines.

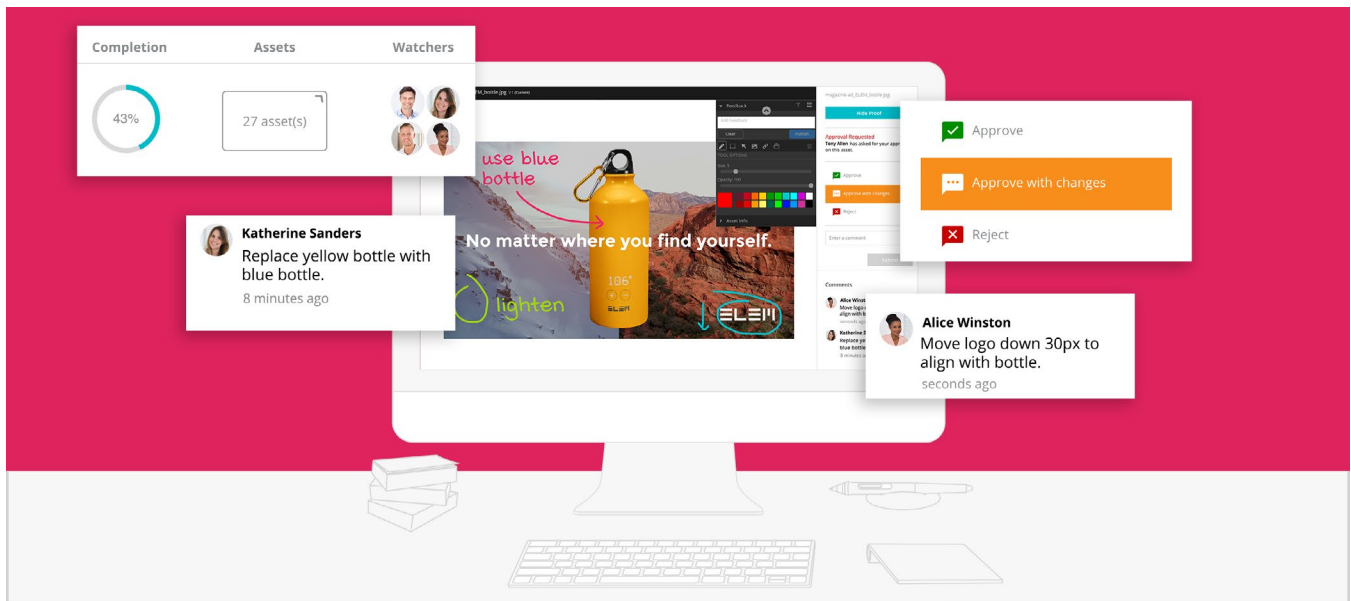
Our mission is to help creative and marketing teams turn big ideas into impactful brand experiences. We free up creatives to spend time creating, not wrangling people, processes and deadlines. Webdam provides the foundation for you to scale your brand, ensuring your assets and people are always aligned. With Webdam, if you can imagine it we want to help you achieve it.

## Seamless management of the creative content lifecycle.

Webdam is a cloud-based platform that helps marketing and creative teams manage the entire creative content lifecycle. We create seamless connections between the development, management and distribution of creative assets. It starts with **Workstream** where teams align tasks, projects and approvals to speed up workflows and produce better work. **Webdam** is then used to organize, manage and share creative content to maximize its value and impact. Finally, **Brand Connect** makes it easy to distribute creative assets and brand guidelines so everyone who helps shape your brand stays in sync. With Webdam, you clear the way to deliver more memorable customer experiences at every touchpoint.

Webdam fulfilled our requirements with an out-of-the-box system – we didn't have to compromise anything.

LA QUINTA



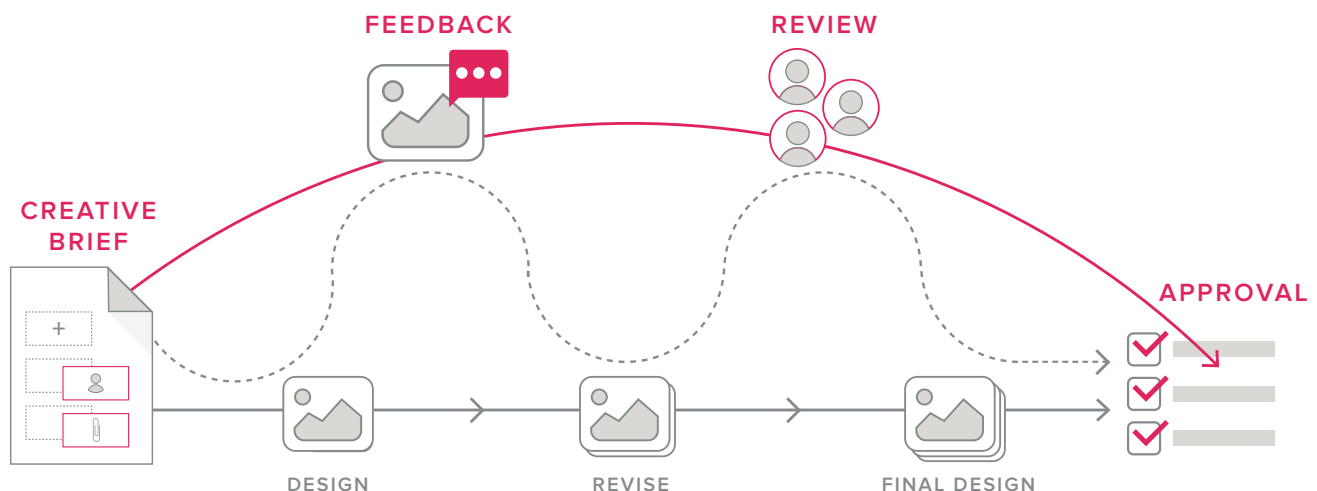
## Workstream

### Master your creative workflow.

Workstream aligns people, projects and approvals so your creative team can produce eye-popping results with no wasted effort.

Workstream is built specifically to enhance the creative workflow. It puts the focus on creative assets, adapts to the way your team works best, automates approvals, and makes reviews and markups simple for designers and non-designers alike.

### WORKSTREAM



### Get everyone on the same page.

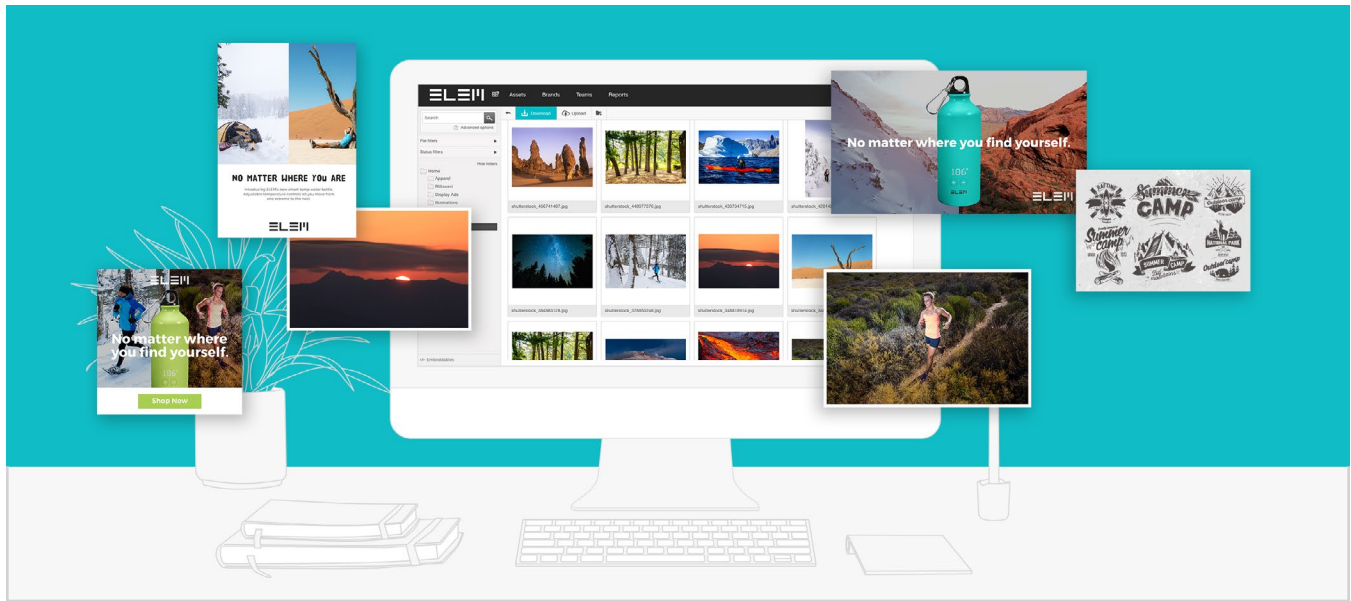
Give all of your stakeholders a seat at the table to build consensus, channel input and eliminate chaos with configurable project briefs, collaboration tools and precision proofing.

### Move forward, faster.

Ramp up productivity, hit deadlines and stay ahead of demand with automated, multi-tier approvals, design tool integrations and full-function mobile access.

### Build the ideal workflow.

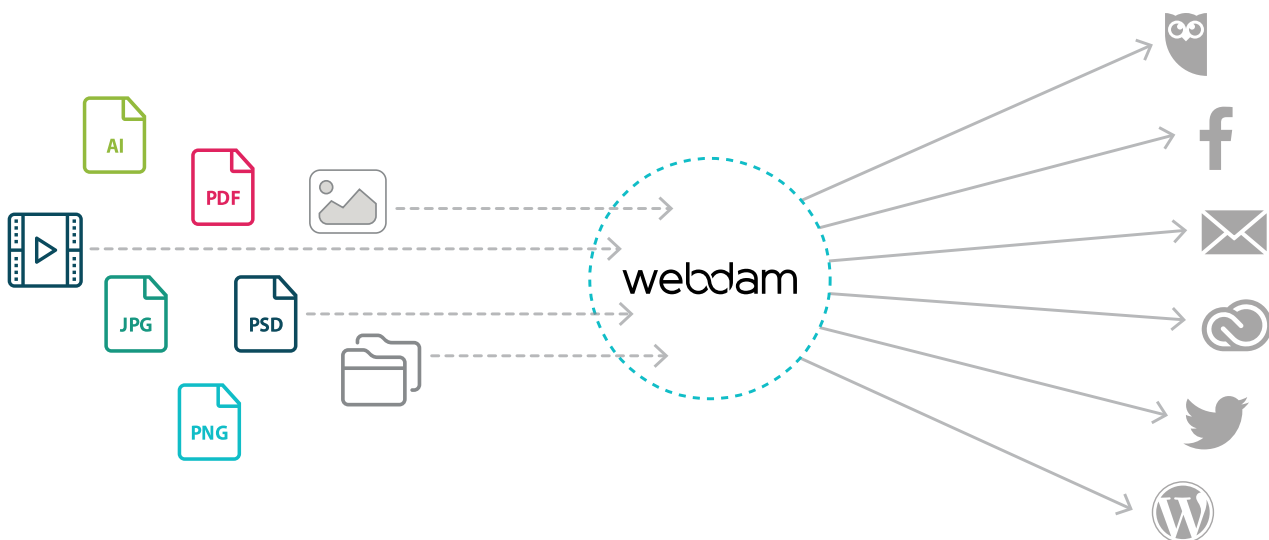
Add transparency to workflows with real-time alerts and notifications while building a system of record that makes it easy to track and optimize your creative development processes.



## Webdam

### Maximize the value and impact of your creative assets.

Webdam helps you realize the full potential of all your creative content by centralizing your creative assets, making them easy to find and weave throughout the layers of your marketing workflows.



### Unleash your creative content.

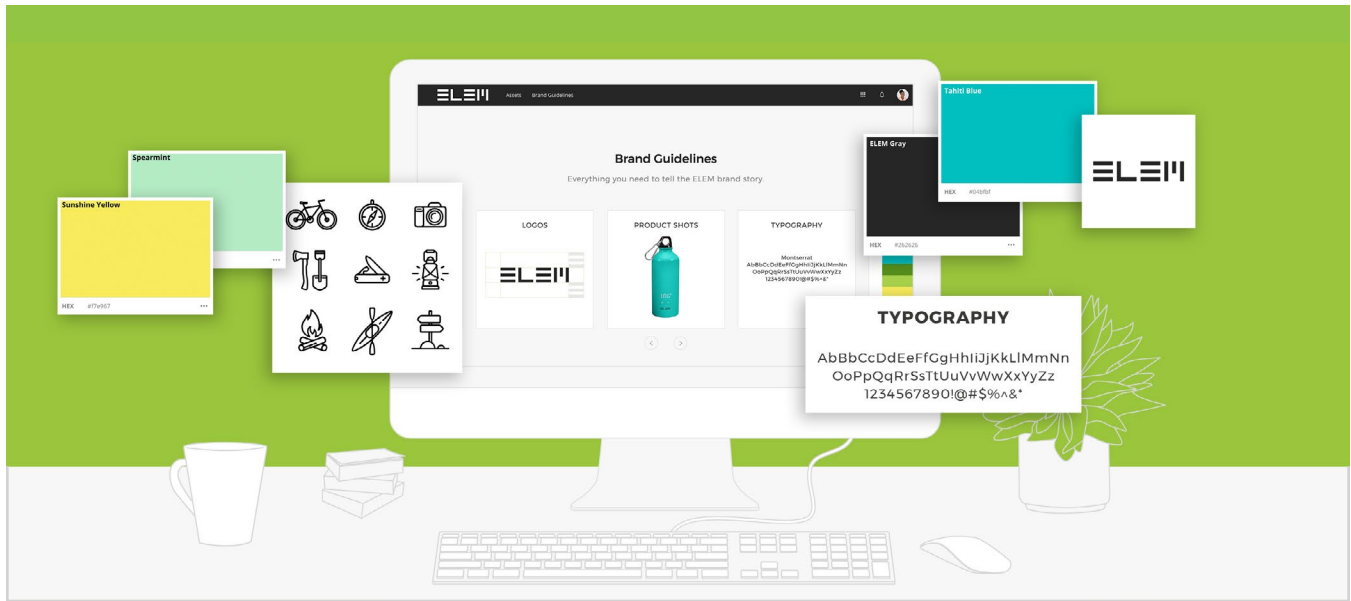
Build one central repository to organize and manage creative assets, making search, discovery and utilization of this content easier for your entire team – both inside and outside your organization.

### Manage from the source.

Break free of silos that keep content walled-off from your team. Webdam ensures that everyone works from, reviews, approves and pulls from one source of truth.

### Create seamless connections.

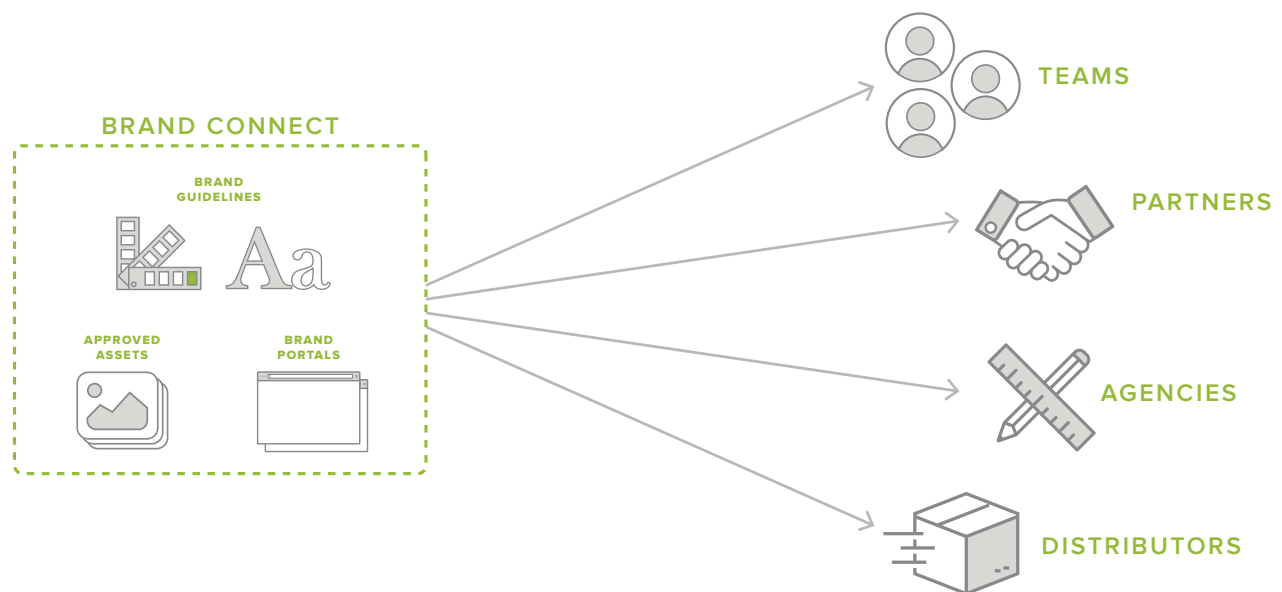
Eliminate tedious processes with integrations that make content directly accessible via the apps and platforms your teams use most – Adobe Creative Cloud, Hootsuite, Wordpress and more.



## Brand Connect

**Set the tone. Then set it free.**

Brand Connect makes it easy to distribute approved content and up-to-the-minute brand guidelines. It ensures everyone has access to the assets and standards they need to help shape your brand. With adaptable brand guidelines, and precision controlled access, you can maintain a strong, consistent brand no matter where it goes or who works on it.



### Connect your team and your content.

Keep your team, partners, agencies and distributors in sync by providing permission-based access to the most up-to-date content and your brand guidelines or standards.

### Take control of your brand.

Build and publish digital brand guidelines or embargo time-sensitive assets to ensure your marketing strategy is executed correctly.

### Scale your operations.

Accelerate the growth of your brand with a platform that scales to help you manage multiple products, brands or geographies.

## Succeed With Webdam

Our Professional Services team does everything from providing hands-on training during onboarding, to helping customers build adoption tools such as videos and guides. We'll even manage your DAM for you. We walk with our customers every step of the way to ensure their success.

And when we're not working side by side with our customers, we're busy making sure you have access to the best product. As a Shutterstock company, we combine the resources and stability of a public company with the agility and responsiveness of a Silicon Valley startup. We invest heavily in the resources required to build the products, features and infrastructure customers can rely on no matter what their size.

### TRUSTED BY



## Learn More

If you'd like to learn how to transform big ideas into big impact, visit [www.webdam.com](http://www.webdam.com) or email us at [contact@webdam.com](mailto:contact@webdam.com).

Webdam has a huge roster of big customers that already use the product – and that's a huge comfort for a large company like ours.

### JUNIPER NETWORKS

## ABOUT WEBDAM

Webdam, a Shutterstock company, is a leader in digital asset management, changing the way marketing and creative teams manage the world's brands. Founded in 2005, the Webdam cloud-based platform connects the visual content that drives impactful brand experiences and allows brand-building activities to scale across the enterprise and consumer touchpoints. Over 500 of the world's leading brands rely on Webdam to accelerate their marketing operations. For more information, please visit [webdam.com](http://webdam.com) and follow Webdam on [Twitter](#) or [Facebook](#).