



Grow your business with Apptivo

All-in-One Business Platform

A secure online platform for CRM, Project Management, Invoicing and more.

Apptivo is a cloud based suite of 40+ integrated small business apps. Each app is designed to solve a unique problem for small business, but all applications are a 100% integrated to form a seamless solution for every business process.

Small businesses today feel the pain of working with many point solutions to run their business, and Apptivo is the answer to their problems.

All apps are accessed from a single dashboard, allowing a company to build their own custom solution. From basic invoicing, to a complete ERP solution, Apptivo does it all.

Integrates with your email, mobile phone, and Google Apps!



OUR VISION

An integrated Business Software, Appified

Many small businesses typically go for point solutions – one for accounting and another for sales, etc. This is because there is no one integrated small business software solution in the market today.

This is the new equilibrium we are headed towards. No more point solutions. Our vision is a completely integrated application suite, where a small business pays one price and has one number to call.

INTEGRATION

The way software is meant to be

Opting for point solutions causes many problems: separate licensing, staff training, data duplication, multiple places to find information, and resistance from users to adopt the software. Offering all tools a user needs from a single location creates a streamlined work environment for the entire company.

Many analysts have indicated that small business customers prefer a single solution to run their business. Bruce Cleveland says [SaaS Point Solution Days are Numbered](#). Helen Rosen from AMI Partners says [Suites are attractive to SMBs](#). More recently, a softwareadvice.com survey revealed that [88% of SMBs preferred an integrated suite](#) over a best-of-breed point solution.

“ Apptivo is by far the **best one** we have found and meets all our needs! We are **extremely happy** with how it works and also with the technical support. ”

- Innea Concepts SL

“ ...we looked through Google and among others we thought Apptivo is the **best option for its simplicity**, and for the online support. ”

- Carlos Hern

“ I've had my Apptivo account for a few months now and have had a great experience. It is **easy to work with** and all of my info is in one place with no re-entry needed. ”

- Tommy Norman

THE CORE SOLUTIONS

Apptivo can be easily adopted for use by any business. Professional services, freelancers, doctors, small business owners, can all take advantage of the benefits of using Apptivo. Never waste valuable time re-entering data into multiple software again.

CRM

The core of the Apptivo system. Nearly all apps integrate back to the CRM system, providing a complete 360 degree view of your customers.

- Define, qualify and convert leads into opportunities
- Promote opportunities through various sale stages
- Opportunities to be converted into estimates, projects, sales order, work order and invoice
- Track and record the resolution of all customer issues

Project Management

Apptivo includes several project management tools designed for all purposes.

- Billing types: milestone, flat rate, or time & expenses
- Organize tasks into major milestones
- Central area for employees to share information
- Track time through work timer or the Timesheets App

Supply Chain

The supply chain focuses its core on the incoming orders received from your customers.

- Easy inventory tracking
- Send out purchase orders to suppliers
- Manage the process of reviewing, pick releasing & picking from warehouse

Human Resources

Organize your employees into departments & teams and define the management hierarchy. Track all information associated with an employee to maintain accurate records and comply with law and regulations.

- Organize employees into departments & teams
- Add all active and terminated employees
- Convert a candidate into an employee
- Define security roles to control employee access

Financials

The financial apps are centered around our robust invoicing platform which creates custom invoice templates.

- Generate an invoice from a lead, work order, timesheet, project & order
- Collect online payments through Authorize.net, PayPal, or Zipmark
- Track all past customer payments
- Issue quotes to your customers
- Generate sales receipts for point of sale transactions

GET STARTED TODAY

Learn more by visiting www.apptivo.com or call 1-855-345-2777.