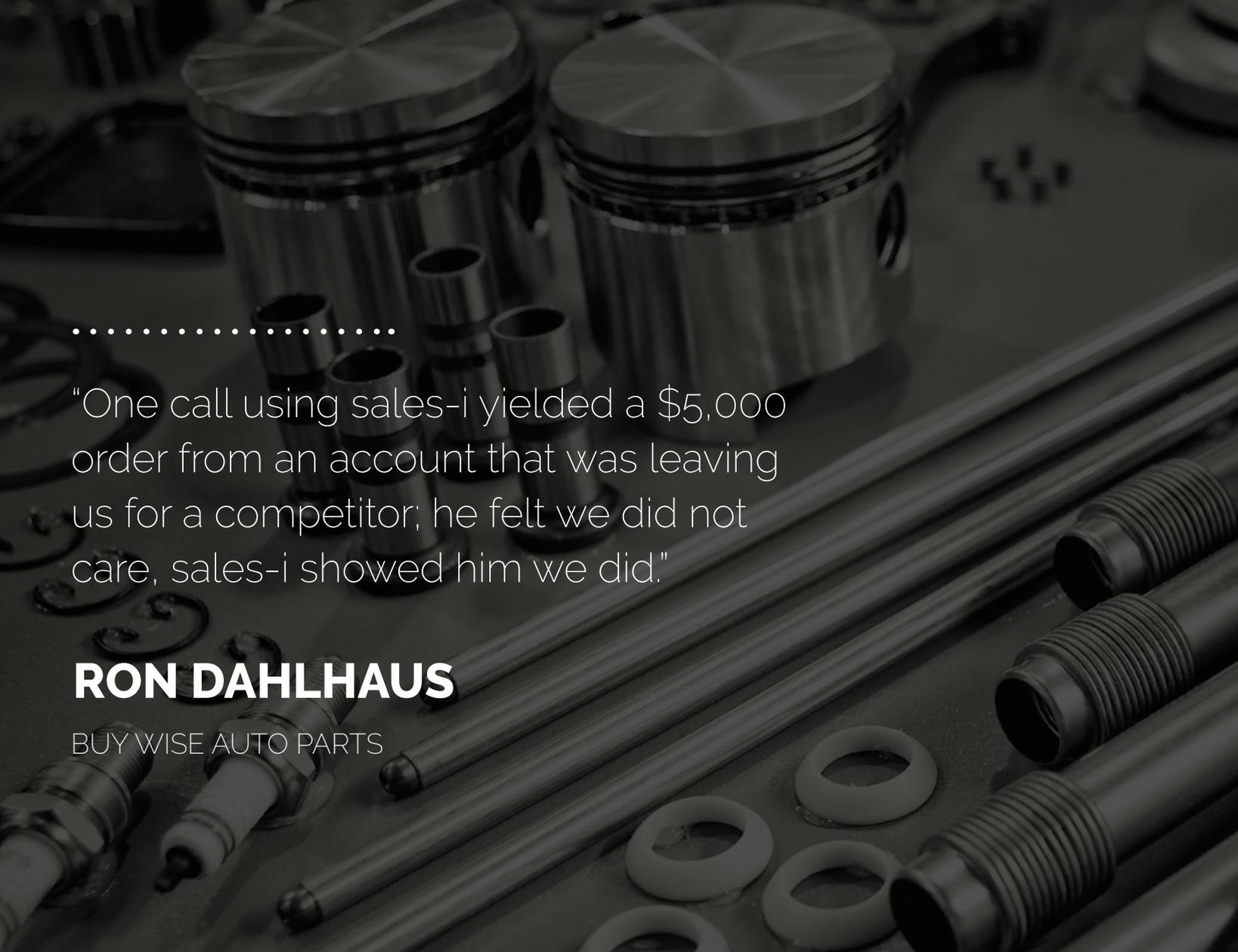


# #SELLSMART

Our sales performance tool makes every call more **personal** and more **profitable**, effortlessly turning any good salesperson into a great one.





“One call using sales-i yielded a \$5,000 order from an account that was leaving us for a competitor; he felt we did not care, sales-i showed him we did.”

**RON DAHLHAUS**

BUY WISE AUTO PARTS

## WE IMPROVE YOUR SALES PERFORMANCE



Any manufacturer, wholesaler or distributor knows that managing hundreds of customers and countless product lines is a near impossible task. sales-i works to give you the insight you need to plan your sales pipeline more efficiently, find more easy-to-close opportunities and boost customer loyalty.

In addition, as sales-i is delivered over the Internet as SaaS, it's accessible any time, anywhere and from any internet-enabled device. What's more, there's nothing to install, no hardware to maintain and absolutely no costly infrastructure to invest in; we do the lot on your behalf, leaving you to focus on the tasks that matter.

### Sell smart, every day

You probably don't realize it, but there are untouched sales opportunities sitting right there in your back office system, waiting to be closed.

sales-i is the tool that analyzes your transactional and contact data stored in your back office system to find those opportunities and put them directly in front of your sales team.

Regardless of whether you're out selling in the field, based in the office or a mixture of the two, sales-i gives real purpose to every call or meeting.

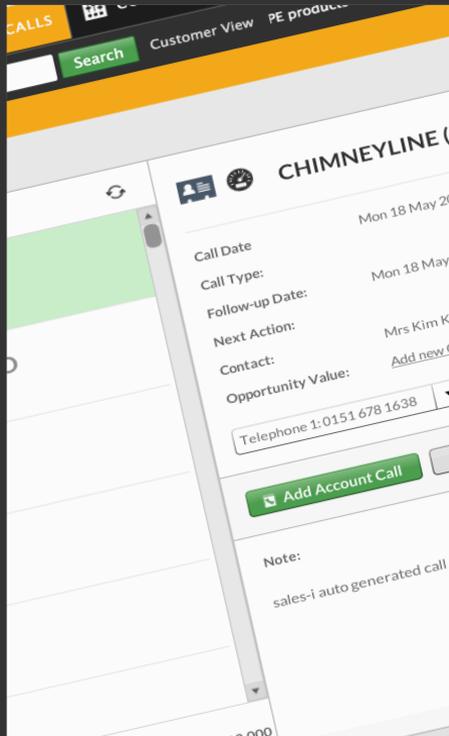
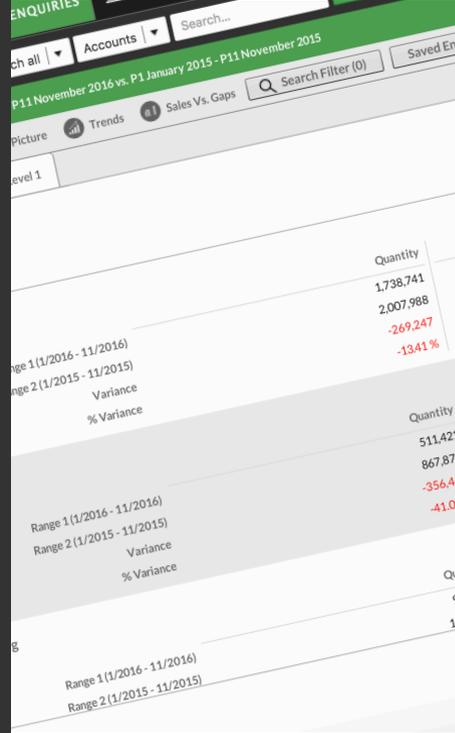
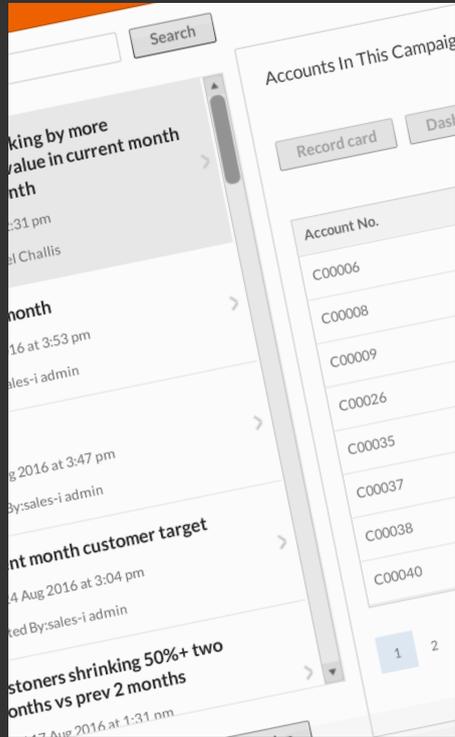
Your sales team gets the information they need to make them 100% effective every day.

We are an...

# AWARD WINNING COMPANY

Our sales performance tool continues to be recognized as a leader in cloud based software by technology industry experts.





# SALES SLIPPING? WELL, NOT ANY MORE

Small, medium and large sales organizations rely on sales-i to grow their market share and make better business decisions. We help you do this by retaining customers for longer by giving you complete insight into their buying behavior and

alerting your sales team to easy-to-close opportunities. What's more, you'll be able to spot potential competitor threats early, create customer facing reports in seconds and be warned when a customer's sales are starting to drop.

Which of our customers' sales are falling unexpectedly? Where is our next sales opportunity coming from? Are our sales up or down compared to last year? All of these questions and much more can be answered in just a few clicks.



# BUILT FOR YOU



## SALES

Plan your day, hit targets and close deals faster no matter where you are or what device you're using. sales-i puts you one step ahead of the competition and makes a good sales person a great one.



## MANAGEMENT

Inform your whole team of the market-wide trends hidden within your mountain of data, empowering every member of your team to fulfill their potential, and ensuring you make the right decisions, every time.



## MARKETING

sales-i enables you to create more targeted marketing campaigns with more confidence than ever before, ensuring you hit ROI targets and your sales team is fed sales-ready opportunities daily.



*Intuitive, powerful software, designed for you.*



### A few stats...

Likely to recommend	90%
Average sales revenue increase	7%
Customer retention	99%
Average ROI after 6 months	23%

Join our community and become part of our 6,000+ delighted users with one of the best technology investments you can make. Every day without sales-i you're losing money.

# WHO WE WORK WITH



workplace essentials

# ERIKS

Auto-Wares  
GROUP OF COMPANIES



MILLERS OILS



CHARLES WELLS  
BREWING & PUBS SINCE 1876



TOYO TIRES

# MAHLE



SAINT-GOBAIN



Amerhart  
Beyond the Order®

and many more

"We've closed off the financial year 58% up on the previous year and attribute this directly to sales-i and their sales performance software."

LARRY SEXTON

DIRECTOR OF SALES, OFFICE 360°

Features

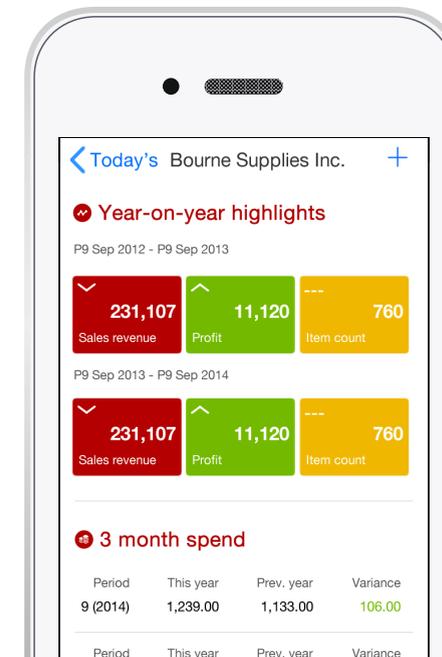
**AUTOPILOT**  
Get the information you need for each customer account auto-generated every day.

**ENQUIRIES**  
Mine your data to uncover sales opportunities, key financials and overall performance.

**MYCALLS**  
Plan and manage your day, knowing who to call, when to call and what to talk about.

**CAMPAIGN MANAGER**  
Account alerts from your set criteria. E.g: who has bought bacon but not eggs this month?

**RECORD CARD**  
Manage all of your contact data and blend it with your transactional data for better visibility.



**DOCUMENT STORAGE**  
Save, share and collaborate on any documents associated with your accounts.

**COMMAND POST**  
Get a top level view of your entire business from phone calls made to financial data.

**SNAPSHOT**  
Generate in-depth sales reports in seconds that have all the information you need.

**IOS AND ANDROID APPS**  
Always out on the road? No problem with our native iOS and Android applications.

**TARGETS**  
Track, monitor and stay on top of your sales targets on the move, no matter where you are.



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“Research shows that an average salesperson costs companies \$500 per day to employ. For \$504 (as sales-i costs \$4 per user per day) sales-i provides a profitable focus for sales activities so that sales time is not wasted.”

**GERRY BROWN**  
SENIOR ANALYST, BLOOR

**UK HEAD OFFICE**

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