



# Streamline Due Diligence And Protect Your Company's Value

The due diligence process of a merger or acquisition is crucial. It can also be tremendously trying.

Accountants, attorneys, and consultants will overwhelm your management team with countless questions and document requests. At the same time, your management team must keep the business running at its peak in order to maximize deal value.

## An Inherently Inefficient Process

The online virtual data rooms (VDR) that store M&A business documents are in no way connected to the spreadsheet used to track them. Endless copying and pasting is inevitable. One-off requests and different versions of the spreadsheet tracker get buried in endless emails. Confusion slows the process and fatigue sets in.

There is a better way.

## The New Alternative is DealRoom

DealRoom is a breakthrough web-based due diligence platform that integrates a secure VDR with communication and project management tools. DealRoom reduces the time spent on due diligence by 25 to 40%, eliminating much of the repetitive, low-value work that causes fatigue and adds risks to deal value.

### DealRoom Features

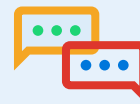
- Friendly, visually intuitive project management tools ease project stress.
- Live links between requests and documents eliminate manual spreadsheet searches.
- Timed and grouped notifications reduce message overload.
- Machine learning improves search, provides text recall and eliminates repetitive work.

# How DealRoom Makes Due Diligence Easier



## Streamlined Document Collection.

Drop a file on to a request and it's loaded in the data room. No more fumbling through spreadsheets and flipping between multiple applications. Get more done in less time.



## Integrated Communications.

Comments and findings available at-a-glance, right next to relevant documents. Daily email summaries reduce fatigue, and ensure important messages aren't missed.



## Spend Less, Get More

Online data rooms still charge per-page; an extremely expensive pricing model with little justification today. DealRoom does more than online data rooms and costs much less.



## A Learning Application

Integrated machine learning technology saves time by recalling previously typed text, suggesting the documents you need, and helping keep files organized.



*I have used a lot of virtual data room software in the past and Deal Room offers an extremely intuitive platform that is very easy to use.*

**Sidarth Balaji  
Stout**



*This is the fastest a management team has given us this much info for a data room. We have not exchanged a single Excel tracker post DealRoom launch.*

**Mustafa Ghafoor, Baird**



*I used to have to manually track individual diligence lists for each investor. Now they are all organized online, linked to the right docs and all in one place.*

**Natan Milgron,  
Candlewood Partners**

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