

# Time is the Enemy of M&A

Protect yourself and your clients. Become a DealRoom partner.

## Because M&A Requires More Than Just a Data Room

The rigors of due diligence can kill a deal.

Request lists can overwhelm management teams. At a time when they should be focused on running the business, they struggle to coordinate documents in the virtual data room with information packed in clunky spreadsheets or buried in email.

## Make All Your Deals Easier and Faster

DealRoom is a next-generation, cloud-based diligence management and communications platform that replaces overpriced data rooms and spreadsheet trackers.

DealRoom seamlessly integrates document management, communication and project management into a first-of-its-kind platform.

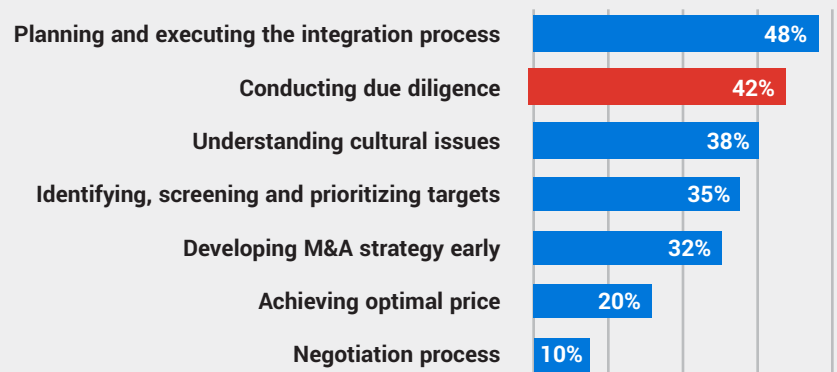
No other data room or diligence project management software does this.

By becoming a DealRoom partner, you are providing your clients more than just a data room. Your clients spend less time on low-value, manual activity and experience far less fatigue. Your team benefits from faster deals, actionable project insights and a new revenue stream on each and every transaction.

## Your M&A Technology Partner

The big firms are building their own software teams to create more efficient collaboration tools. We've already accomplished that. Now we want to partner with you to solve the industrywide problem of unsightly spreadsheets, overpriced data rooms and the deluge of email that surrounds them.

### KEY M&A SUCCESS FACTORS



Source: Accenture & Economist Intelligence Unit Global M&A Survey

## Key Partner Benefits

### Flat-Rate Pricing

Per-page pricing models are the cause unwanted surprises. DearRoom's flat-rate pricing gives you the ability to be more transparent with clients and better able to earn their trust.

### Technical and Sales Training

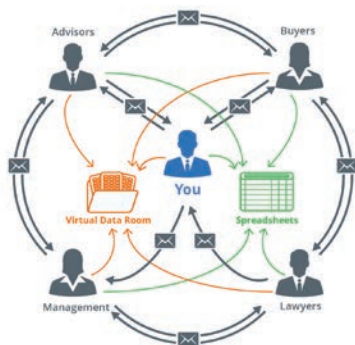
DealRoom will provide you with presentation materials and data sheets, plus training and support for all your clients.

### Your Customers, Your Brand

Our partners get their own secure DealRoom software server in our highly secure hosted cloud environment. The browser-based software will be branded with your logo and company colors, as will the login page. A customer portal link will be provided for inclusion on your website.

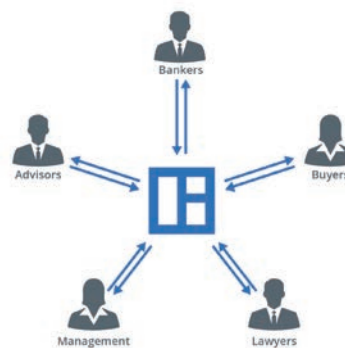
## Do Diligence. Better.

DealRoom is a secure, cloud-based due diligence management platform that was developed specifically to reduce the time, effort and fatigue associated with M&A diligence.



### The Traditional

- No integrated project management
- No requests / data room docs linkage
- No analytics or activity audits
- No integrated communication



### Integrated Diligence Management

- Integrated collaboration and project management tools
- Informative project-based analytics
- Time-saving machine learning eliminates repetitive tasks
- Integrated communication and project monitoring

### Per-Page Billing vs. Flat-Rate

	Per-Page	Flat-Rate
Easy to estimate total invoice	–	✓
No penalty for extensions	–	✓
No additional support costs	–	✓
No additional costs for media files	–	✓
No hidden page counts	–	✓
No additional costs for onboarding and training	–	✓
Free archives	–	✓