

# More traffic. More buyers. More revenue.

## Key Benefits

- Exceptional customer experience for online shoppers
- Improved conversion rate
- Higher average order value
- More traffic from search engines
- Unique & valuable insight into shoppers' intent

## SLI Customer Results

► **19%**

increase in site-wide conversions

► **20%**

increase in average order value

► **32%**

increase in time spent on site

► **45%**

decrease in bounce rate

► **72%**

increase in average revenue per visit

► **78%**

increase in conversions for site-search users

Median results from summary data published in the 40 Retailers' Report, SLI Systems 2016

SLI Systems makes it easy for retailers to achieve higher sales and happier customers.

We accelerate e-commerce in three ways. We generate more traffic, convert more shoppers into buyers, and increase order values.

We do this through the SLI Buyer Engine™, a cloud-based, machine-learning platform that predicts what your shopper is most likely to buy right now.

This means your search, personalization, recommendations, navigation, mobile experience, merchandising, and long-tail SEO are all optimized to take your e-commerce site to the next level.

SLI delivers the competitive advantage you need and the customer experience your shoppers deserve.

## Key Features

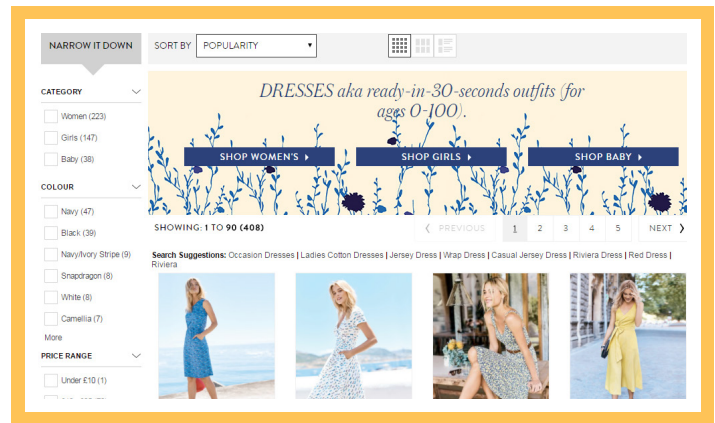
- Proven performance for any industry in the retail and B2B space
- Patented machine-learning technology purpose-built to process big data
- Enterprise-level reliability and scalability via a SaaS solution
- Multilingual support for 20 languages
- Personalized shopping experiences for first-time visitors and loyal customers



## Learning Search

SLI Learning Search® turns shoppers into buyers by accurately predicting which products they are most likely to buy.

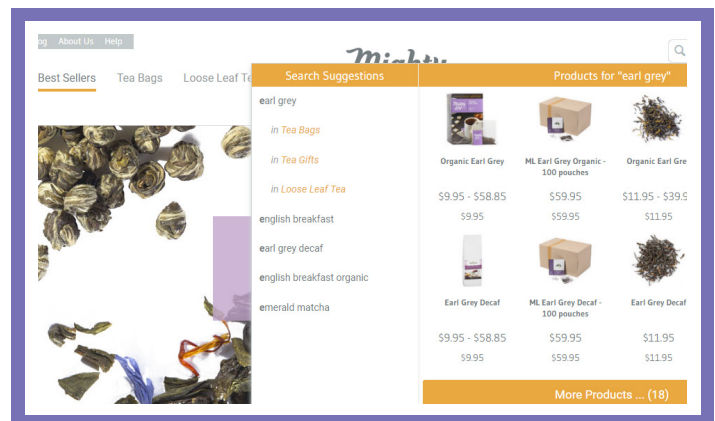
Available via subdomain, proxy or API implementation



## Rich Auto Complete

SLI Rich Auto Complete™ visually displays the most relevant product names, categories and images as users type into the search box, reducing the number of clicks from search to purchase.

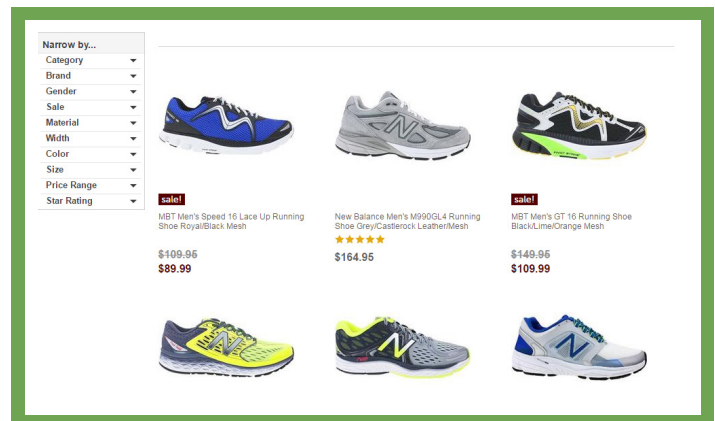
Instantly and visually displays search suggestions



## SLI Enhanced Search Personalization

SLI Enhanced Search Personalization (ESP)™ shortens the path to purchase by instantly and dynamically personalizing the shopping experience for both your first-time visitors and loyal customers.

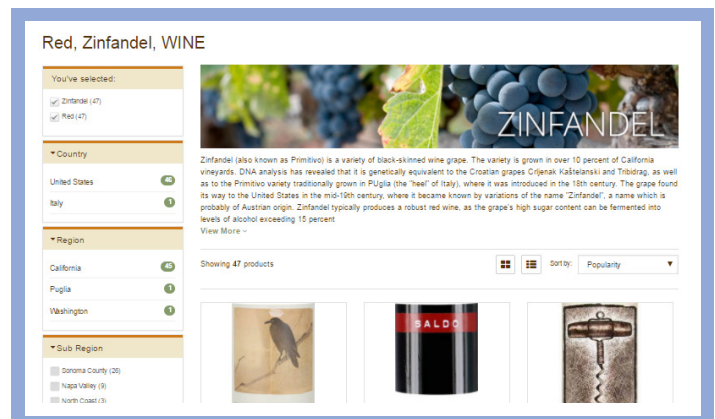
Adapts in real-time to a shopper's activity



## Learning Navigation

SLI Learning Navigation® builds dynamic navigation based on shopper behavior to guide shoppers to what they want in the fewest amount of clicks.

Improves SEO and prevents duplicate content

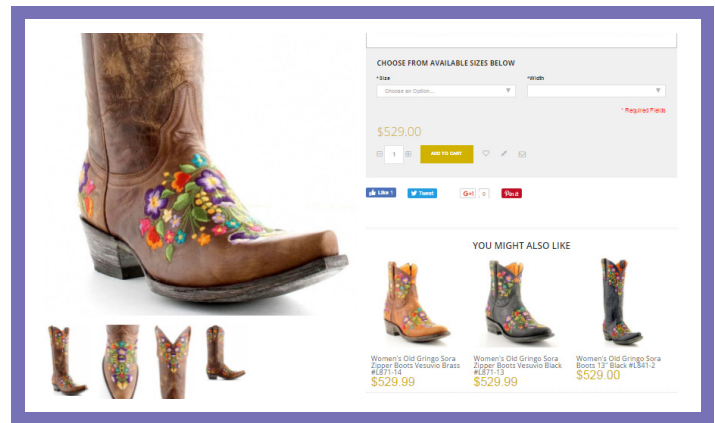




## Learning Recommendations

SLI Learning Recommendations™ maximizes average order values by delivering the most proven and natural upsell and cross-sell results.

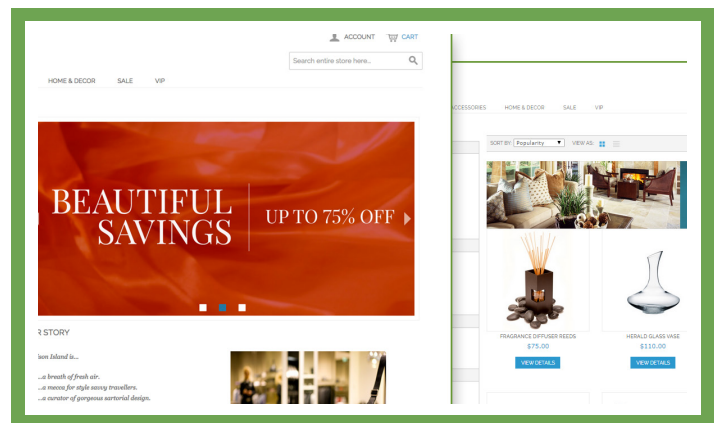
Shows the right product at the right time using a variety of strategies



## Landing Page Creator

SLI Landing Page Creator™ allows retailers to easily curate, promote and move products with drag-and-drop merchandising controls and SEO-friendly URLs

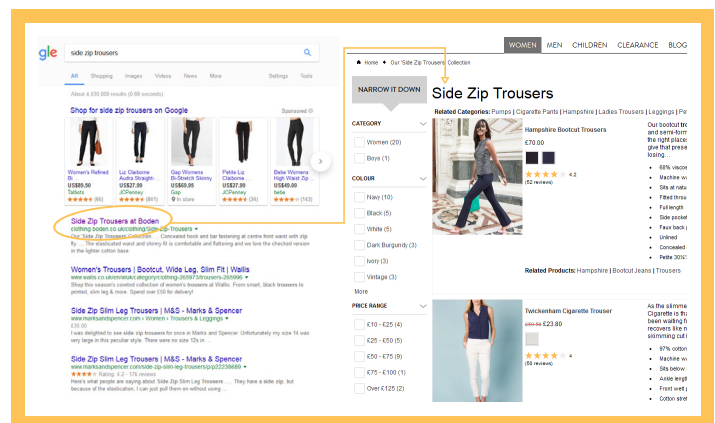
Allows merchandisers to tailor content for targeted marketing



## Site Champion

SLI Site Champion® increases site traffic by helping shoppers find your products in search engines.

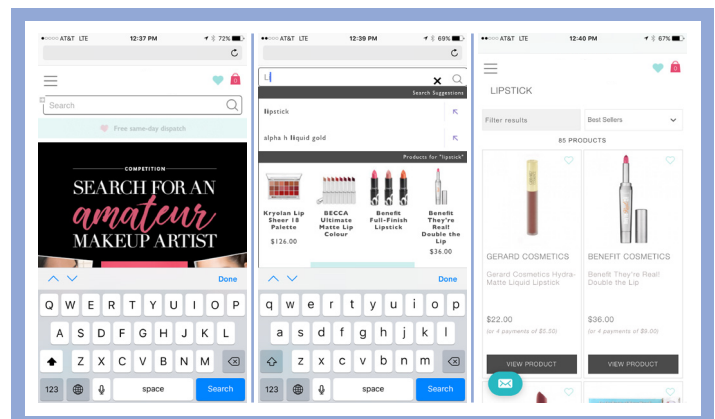
Complements existing SEO efforts



## SLI Mobile

SLI Mobile™ provides a streamlined user experience that makes shopping intuitive from any device.

Ideal for smaller screens and limited typing

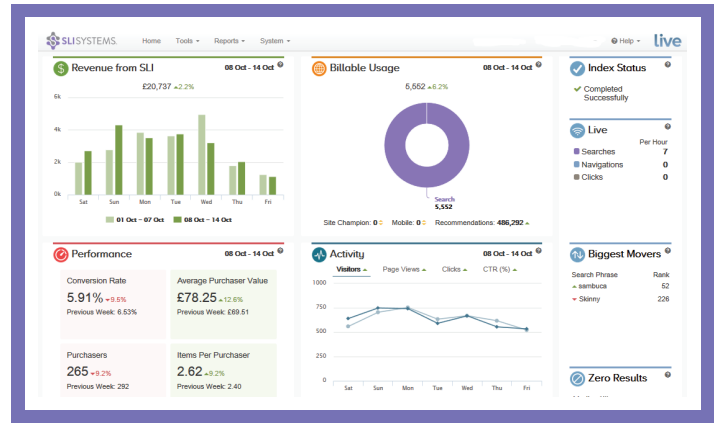




## Commerce Console

SLI Commerce Console™ organizes key sales insight and merchandising capabilities into one easy-to-use control center.

**Empowers merchandisers to stay ahead of e-commerce trends**



## SLI Systems — A Global Partner

SLI is a full-service extension of your e-commerce team, with expert engineers and customer success managers focused on your objectives and your growth.

For more than 15 years, established brands have trusted SLI Systems to deliver innovative features and knowledgeable service. SLI Systems operates on hundreds of websites, with customers on five continents and in 20 languages.

Our reliable SaaS-based infrastructure meets the reliability, performance and compliance needs of the world's top e-commerce retailers.

## Contact SLI Systems

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### About SLI Systems

SLI Systems enables the world's leading e-commerce retailers to increase sales by connecting shoppers with the products they're most likely to buy. With proven search technology that learns from the activity of real site visitors, SLI delivers SaaS-based site search, navigation, merchandising, mobile, recommendations and SEO solutions that arm retailers with the tools they need for rapid growth. To learn more visit [sl-systems.com](http://sl-systems.com), [sl-systems.com.au](http://sl-systems.com.au) or [sl-systems.co.uk](http://sl-systems.co.uk). © 2017 SLI SYSTEMS