

# Secure Your Operations and Customer Data with Programmable Authentication Technology.



## Verification & 2FA

Enterprises today are increasingly challenged to keep sensitive information from falling into the hands of hackers, scammers, and the like. Last year alone, 85% of organizations reported being the target of a phishing attack. And businesses that rely on cloud-based services are some of the most vulnerable to being compromised.

As the sophistication of attacks on secured networks continues to increase, relying on your employees to use strong passwords is no longer enough. That's why companies are now adding human verification and two-factor authentication (2FA) steps to their registration and login processes.

Human verification makes it far more difficult for bots and high-risk users to create accounts with false contact information, as they require users to confirm phone number ownership. Enabling 2FA adds a much stronger layer of login security as it requires users to confirm identification, typically through a separate device, their mobile phone.

While the benefits of verification solutions are straightforward, building these tools on your own is a different story. It requires familiarity with the latest SecurID Authentication technology as well as One-Time Password (OTP) algorithms. With so much on the line wherever security is involved, what's the best way to go about adding these new protective measures without too much hassle?

## Authentications, Solved

MessageBird Verify provides you with a turn-key authentication service that can typically be enabled within a single sprint. It's simple enough to implement by submitting only a number to verify, but also can be customized based on your required security levels and use cases. MessageBird uses best-in-class SSL and tokenization technology to confirm identities and secure sensitive information.

Our documentation clearly explains what you can do with authentication, and we also have integrations with some of the leading OTP services, including SecurEnvoy, Dell EMC and SafeNet. Perhaps most importantly, MessageBird Verify is secure, affordable and can be trusted to work anywhere around the world. Don't wait until it's too late to protect your customers and brand identity, get started with programmable authentication today.

## Use Cases

MessageBird Verify makes user authentication simple and straightforward.

### Block Fraudulent Users

Prevent spammers and bots from creating bulk account registrations by adding a phone number verification process.

### One-Time Passwords

Create extra security layers with temporary, single-use codes that are delivered to verified account phone numbers.

### Password Resets

Confirm account ownership before authorizing password changes to an account.

### Verify Phone Number

Protect accounts by requiring a second authorization before granting user access.

## Key Features



### Flash or SMS Messaging

Send your verification messages via traditional SMS or unstoreable flash messages.



### Custom Prompts

Adjust your verification messages to display verification code instructions however you want.



### Authentication Options

Set your codes to be between 6-10 characters. You can also add code expiration times.



### Voice Messaging

Send your codes as voice messages in 20 different languages instructing users which numbers to enter.



### OTP Integrations

Easily integrate MessageBird Verify with well-known One Time Password services such as SecurEnvoy, Dell EMC and SafeNet.



### Pay-per-Message

Unlike other verification services, you only pay for the SMS or voice messages that you send. No setup fees, no monthly costs.

## 5 Reasons Your Company Needs Authentication Services

70%

of organizations have been hit by a successful cyberattack

80%

of security breaches could be prevented by 2FA

90%

of IT departments plan to implement 2FA for cloud applications

54%

of people use less than 5 password for all accounts

73%

of online accounts are guarded by duplicate passwords

2<sup>IN</sup>5

people had an online account hacked last year

[Learn more](#) about how MessageBird Verify can help you transform your business.