



EMPOWER MARKETING & SALES TEAMS

COMPLETE SALES ENABLEMENT SOLUTION WITH TURNKEY
100% OFFLINE CRM CAPABILITY

COMPLETE END-TO-END SOLUTION

PLAN

INTERACT

TRACK

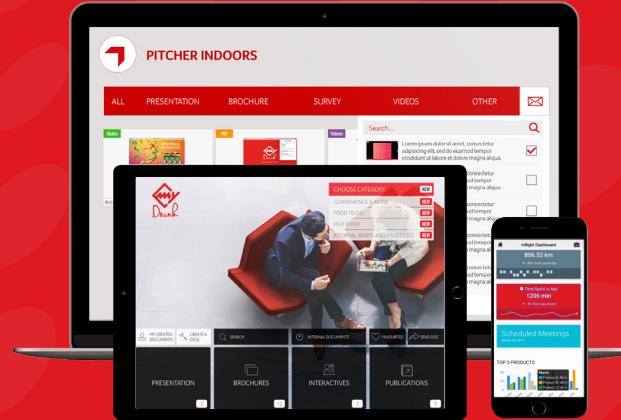
MARKETING CONTENT

Create, Distribute and Manage any type and format of content



CUSTOMER DATA

Push your own CRM, ERP, DWH data to Pitcher



ANALYTICS

Get real-time content analytics for field team performance including marketing and sales efforts



SHARE & COLLECT FEEDBACK

Easily create customized portals to instantly share content with customers and collect analytics on interactions with the shared content.

USER

Pitcher offers a multitude of different tools for Users that make customer interactions more successful and hence drive sales.

USE CASES

Pre-call Planning
Account Management
Task Management
Route / Planning Optimization
Sales Coaching

Sales Presentation
Store & Product Audits
Image Capture
Team Collaboration

Self Guided Detailing
Assortment Management
Post Call Activities
Sample Management

Order Management
Trade Promotion Management
Asset Management
Learning Portal
Remote Presentation

CUSTOMER SUCCESS STORIES



AND MANY
MORE...

TOP 10 GLOBAL DAIRY COMPANY

Replacement of an end-of-life, on-premise CRM system (SAP CRM), which asked users to audit the shelf in a different system than they were tracking promotions whereas assets were managed in Excel.

Pitcher's solution aligns all in-store steps into a seamless audit flow and automates part of the process. Management is able to increase the precision and ease with which they follow the execution of their agreements with retailers. Users rely on instant store scores to track their performance vs. targets.

#1 GLOBAL ANIMAL HEALTH COMPANY

The world's largest producer of medicine and vaccinations for pets and livestock uses Pitcher. As a recent spin-off of a large Pharmaceutical company, they wanted to streamline all customer-facing tasks and actions in one unified platform.

Pitcher's turnkey solution provided immense flexibility and in only 18 months, over 3000 users in 52 countries spread over 6 continents were rolled out. Employee motivation has been significantly improved by giving them a voice and involving them in the marketing loop for content improvements.

INNOVATION, SPEED & QUALITY ACROSS INDUSTRIES WORLDWIDE



CONSUMER PACKAGED
GOODS



LIFE SCIENCES &
CHEMICALS



INDUSTRIAL &
MANUFACTURING



FINANCIAL SERVICES &
TELECOM

WE ARE PITCHER

Our award-winning solution has set the standard for tens of thousands of field reps in more than 136 countries worldwide. From small businesses to Fortune 100 companies across various industries, we are changing the nature of mobile engagement.

THERE IS A REASON WHY GLOBAL INDUSTRY LEADERS USE PITCHER. IT WORKS FOR THEM.



Available on all major platforms



iOS



Android



Windows 10

SEAMLESSLY INTEGRATED WITH MAJOR SYSTEMS



pitcher.com