



Truly offers Sales Ops teams data and insights for quick and accurate forecasting.

Today, leveraging sales data is a huge pain...

40%

of CRM data is **inaccurate**

71 %

of sales reps say they spend **too much time on data entry** instead of calling prospects

9 HOURS

the time it takes sales operations to **clean up data** in company reporting spreadsheets each week

<75%

most companies' forecasts are less than 75% accurate, leaving sales operations to **hedge critical business metrics**

but it doesn't have to be that way.

98%

Match Rate: Tie real call activity to accounts, leads and opportunities

77 %

Increase in CRM Data Accuracy: Update lead, opportunity, and account data with forced call wrap-up

95 %

Rep Satisfaction: No manual data entry for sales rep

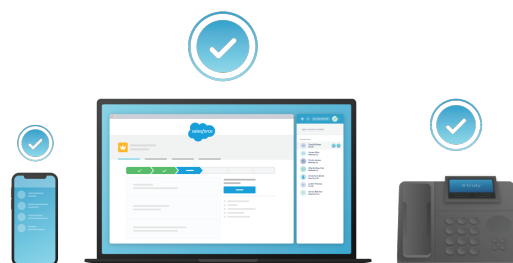
50%

Reduction in Manual Data Adjustments Post-Call Pipeline tracking based on real sales activity

All-In-One Solution



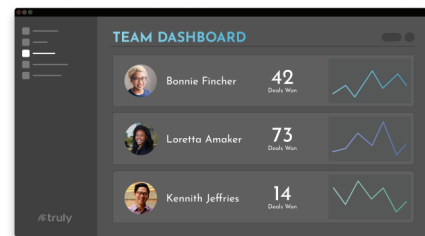
Consolidate existing sales tools into one voice platform and enforce data logging best practices. Blend historical data with sales activity and predictive analysis, Truly connects dozens of data points across CRM, call history, calendar, email, user role and more to ensure activities are tied to the right records, and your reports are always accurate.





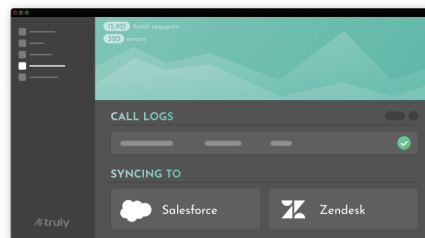
Accurate Sales Data

Get real activity data at scale directly from the source, your phone system. Truly offers the industry's most powerful CRM integration, delivering the power and configurability of traditional CTI vendors but without any of the setup or burden on your Salesforce instance.



Flexible Reporting

Simple, clean visualizations of accurate sales activity come ready out of the box. Truly allows you to connect activity and outcome data on massive datasets in app or in your CRM directly. Explore your revenue data, drill down and get actionable insights.



Truly puts your sales data in the driver's seat.

- ✓ CRM Integrations
- ✓ CRM Contact Sync
- ✓ CRM Click-to-Call/SMS
- ✓ Full Device Integration
Mobile, Computer, Desk Phone
- ✓ Unlimited Call Storage

- ✓ Intelligent Routing (Webhooks)
- ✓ REST API
- ✓ Success Practice
- ✓ AI & Transcription
- ✓ All-inclusive Pricing

Some of our amazing customers

