

Upgrade to the New MyCommerce Experience

Introducing a brand new platform

Your business needs to remain one step ahead of trends by introducing the latest capabilities and functionality that will keep your shoppers engaged. We're excited to announce there is a brand new upgraded MyCommerce platform for you to leverage for your business. Technology advancements were implemented with top features and functionality from our other platforms to create a new best-in-class cloud SaaS platform. It operates on the latest technology systems for optimal experience and platform health.

[Watch a demo >](#)

Key Features & Functionality

-  **Intuitive Control Panel:** You will love the new administrator experience with configurable homepage and reporting options
-  **Responsive Storefront:** Responsive framework for control panel and shopper experience templates, enabling an optimal user experience across all devices
-  **High-Performing Checkout Templates:** One-page checkout and cart overlay templates are available allowing a quick and simple checkout experience to improve conversions

-  **Subscriptions & Monetization:** Create and tailor subscriptions for different lifecycle durations and tiered product offerings with free trial and product upgrades or access levels
-  **Developer-Friendly:** High performing APIs, documentation and developer tools for ease of development
-  **Fast Page Load Times:** Improved technology framework drives faster page load time with greater efficiency

65% of consumers say they won't return to websites that don't provide a satisfactory customer experience¹

34% of consumers say they would abandon a website that took over 10 seconds to load²

There are many reasons to make the move.

Upgrading your digital commerce management to the new MyCommerce platform may seem like a disruptive task. However, the many benefits of our new platform, including optimized checkout experiences, accelerated response times, increased efficiency for back-end operations, and more flexibility and scalability, outweigh any perceived hurdles to making the switch.

The migration process is quick and simple. Our client success team will help you through the process to ensure you maintain business continuity—we will get you set up on the new platform, securely manage a seamless data migration of your customer and order data from your current platform, and support your transition to the new experience.

Improved Performance for a Frictionless Experience

Page load times matter to the overall customer experience because they seek convenience and ease when shopping online. The latest platform enhancements will boost your site's performance:

- Responsive storefront with state-of-the-art customer order flow with an optimal user experience across all devices
- Theme Manager customization tool allows full order template customization for your web store design and faster page load times
- One-page checkout and cart overlay templates to reduce order steps for a user-friendly order experience and to increase conversions
- Regular upgrades so you can take advantage of new functionality as it becomes available

Boost Conversion Rates & Sales

Mobility, transparency, and an endless supply of choices allow customers to be more informed when they're ready to buy. The new experience delivers a frictionless shopper experience with several features to enhance your store's checkout experience:

- Responsive design reference themes to create seamless shopping across any mobile device
- Easy to create, schedule, and preview changes or test promotions before they go live
- Supports 23 languages and 31 currencies out of the box, with automatic geo location based on IP address, making localized experiences instant and easy to turn on for each country

