

UNBOUND COMMERCE

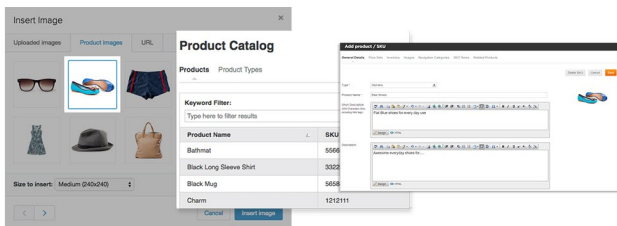
Revenue-Driven. Fast, Flexible & Scalable.

What can I do with COMMERCE?

Own the **B2C, B2B, and B2X** experience for each unique customer.

1 PERSONALIZE SHOPPING EXPERIENCES

Create **relevant experiences and recommendations** in real time for each customer based on actual historical data and demographics. Plan beyond the purchase with automated nurture campaigns to keep customers engaged.

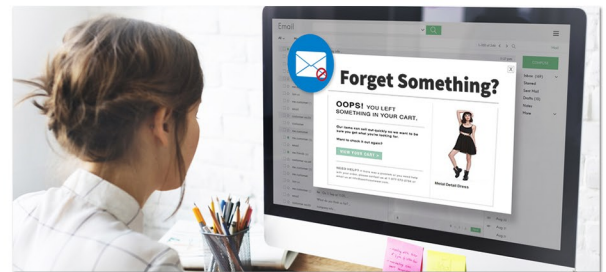


2 MANAGE INFORMATION WITH EASE

Our digital asset management system enables you to **share, optimize, reuse, preview and collaborate assets** across your site and various campaign channels. Ultra configurable catalog schemas allow you to **create category and product pages** while managing complex product information.

3 REDUCE CART ABANDONMENT

Cart abandonment happens but you can do something about it. Encourage shoppers to return with powerful features that can help you **recover up to 70%** of abandoned carts.



4 EXPAND TO MULTIPLE COUNTRIES

Serve international customers with a **globally-equipped eCommerce website** offering translation, currency handling, localization and governance for international brands.

5 SAFEGUARD ECOMMERCE TRANSACTIONS

Safeguard your business and protect customers with our **certified secure environment** for eCommerce transactions on your site.

