

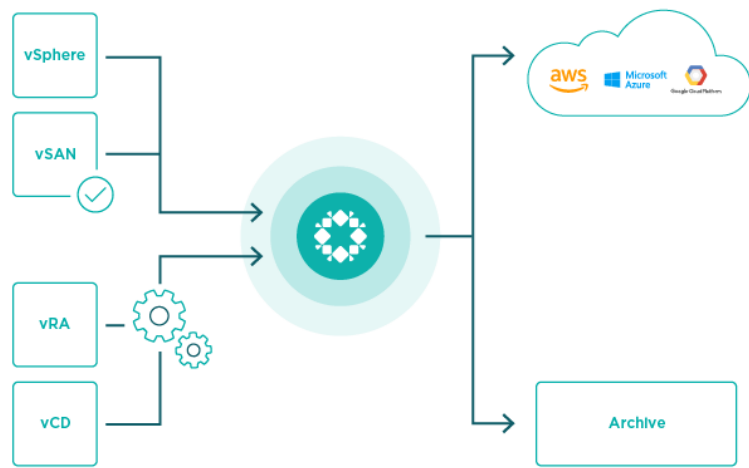
Rubrik Cloud Data Management for VMware

Deploy in Minutes. Automate Backup. Recover Instantly.

Rubrik Cloud Data Management simplifies data protection and organization for enterprises running on VMware's Software-Defined Data Center solutions. Rubrik helps governments and companies automate backup and recovery through SLA policies and provides near-instant recovery of virtualized data to meet the most stringent RTO requirements. With Rubrik as a ramp for cloud archival, users can quickly reduce their data center footprint and leverage low cost storage solutions.

KEY HIGHLIGHTS

- **vSAN** – Protect virtualized workloads running on vSAN with a scale-out architecture.
- **vSphere** – Rubrik delivers backup, replication, DR and archival for VMware vSphere (ESXi) versions 5.1, 5.5, 6.0, and 6.5.
- **vCloud Director** – Securely protect multiple Virtual Data Centers for multiple tenants. Rubrik allows for SLA automation at vCD Instance, Organization, and vApp levels. Restore entire vApps or a subset of VMs on a self-service basis.
- **vRealize Automation** – Automate custom lifecycle management workflows for backup, recovery, test/dev, and compliance through vRealize Automation's service catalogue.
- **Near-Zero RTOs** – For vSphere and vSAN environments, reduce RTOs from hours to just minutes. Integrate Rubrik with vCD and vRA to quickly recover critical applications and minimize operational downtime.



KEY BENEFITS:

VMware Ecosystem Support: Rubrik provides backup and recovery functionality to vSphere and vSAN workloads, and Rubrik also integrates with vRealize Automation and vCloud Director to automate protection of virtualized infrastructure. With one interface, users can declare SLA automation policies at the vCD instance, vApp, and Organization levels, allowing for granular control of backup and storage requirements.

Simple Management: With Rubrik, users can backup, recover, and relocate virtual environments independent of their infrastructure and location. Rubrik's centralized plane for data management reduces daily maintenance time to minutes and frees resources for key value-adding activities. Users can easily integrate backup and recovery into preexisting workflows with Rubrik's RESTful API.

Cost Savings: Rubrik's scale-out architecture replaces costly legacy infrastructure and simplifies cost-effective growth. Deployed on premises, Rubrik reduces data center footprint and prevents expensive forklift upgrades. Users can scale linearly by simply racking appliances as needed.

HOW IT WORKS:**Policy-Based Automation**

Instead of backup jobs, Rubrik assigns SLA policies that specify backup frequency and retention. With Rubrik's policy engine, users can automate backup and archival to designated targets at fixed intervals. Data nested within a given level automatically inherits the chosen policy and backup frequency.

Customizable Recovery

Rubrik enables users to minimize recovery times and egress costs through file-level search and recovery. Users can optimize the amount of compute resources used by easily identifying and instantly recovering the exact files required for recovery. Rubrik indexes metadata during each backup to allow for a Google-like search experience.

Instant Access

Users can recover VMs with near-zero RTOs through Rubrik's Live Mount. Live Mount allows users to project multiple independent instances of a VM snapshot in seconds, minimizing operational downtime in the event of application failure. Mounted instances can also be leveraged for application testing and development, repurposing otherwise idle backup data to create new workflows.

Data Mobility

Rubrik abstracts data and VMs from their underlying location and infrastructure to orchestrate data replication from on-premise to cloud, cloud-to-cloud, and cloud to on premises Rubrik clusters. Data in remote offices can be backed-up locally, replicated to central data centers, and archived to the cloud with just one interface.

CUSTOMER QUOTES:

"We're able to use one solution (Rubrik) and simplify down to how often we want to backup, how long we want to keep the backups, and what do we want to do with the rest of our free time."

— Nathan Bach, Senior System Engineer, Driscoll's

"We're advocates of the modern Rubrik approach across our physical and virtual environments. With Rubrik Alta 4.2, we're excited to see the platform extend even deeper into the data center, further revolutionizing our approach to backing up our data."

— Kevin Mortimer, Infrastructure Services Manager, The University of Reading

"With Rubrik's straightforward UI, we are now able to quickly recover our 10TB VMs in seconds, which is a significant difference from where we were in the past. In addition, Rubrik's high degree of automation enables us to dramatically reduce management time, freeing up our resources for innovation and continued development of our IT infrastructure to align with our business requirements."

— Sean Donaldson, CTO, Secure-24

"We're excited that we found Rubrik because it works seamlessly with vSAN. The solutions have a similar distributed, scale-out architecture and the combination is much more cost-effective than our previous solution."

— Michael Noone, Senior Systems Administrator, SugarCreek

