



Top 10 reasons to subscribe

1 Freedom to tailor your experience

Why conform to a rigid CRM solution when you don't have to. Act! is a perfect fit for your business and industry, because it's flexible. You have the freedom to tailor an experience to meet your unique needs.

2 Peace of mind

Rest-assured, Act! is the proven, trusted choice of small businesses and is a recognized leader with millions of users worldwide.

3 New features & functionality

Stay current with access to the latest product updates and upgrades as they're released. You can look forward to a number of product innovations and feature enhancements introduced throughout the year!

4 Everywhere access

Be productive from wherever you work—the office, home, or the road. Whether you're online or offline, get to the details you need from your laptop, tablet, and mobile device.

5 Connections to popular apps

Connect to hundreds of popular apps that extend the power and reach of Act! via Act! Connect. Quickly and easily set up connections between Act! and Outlook®, Slack™, QuickBooks® Online, and Shopify to save time and enrich your data.

**Call us at 866-873-2006, visit act.com,
or contact your Act! Certified Consultant¹**

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Expert technical support

Consult with knowledgeable support advisors ready to quickly resolve technical issues. Work with advisors through the method most convenient for you, including live chat and toll-free options².

7

Training resources

Get answers whenever you need them with 100+ training resources, including getting started assets, informative training videos, the online Knowledgebase, and feature tours.

8

Ongoing compatibility & usability updates

Work with the business platforms and browsers you rely on every day, including Office 365. You also benefit from ongoing quality updates introduced throughout the year.

9

Subscriber-only innovations

Enjoy exclusive access to subscriber-only innovations like Act! Marketing Automation³, Act! Companion, Act! Insight, Act! Connect, Ask Act![™] with Amazon Alexa⁴, and the Act! API—all available to valued active subscribers.

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Act! Insider perks

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