

Features Overview

 Plytix



PLYTIX PIM FEATURES

Plytix is not just a Product Information Management (PIM) tool. Plytix PIM is the tool that will lead you to ecommerce success. Although traditionally PIM isn't generally associated with all things cool and sexy, we think it should be, and so we've broken down our PIM by its features, so you can see the breakdown of why it's so damn cool too. Plus choose the appropriate pricing plan for your business needs.



CENTRALIZE

Importer

Get product information from your ERP systems, Webshops, Drives, Desktops, Spreadsheets etc, and import it all into Plytix!

Import profiles

Take out as much manual work as possible, and create smart profiles to ensure that the import process is as quick as smooth as possible

Invite users

Exactly what it sounds like, and you can add unlimited users - as many as you want! The best bit? It doesn't cost you any extra!

Files

These can be pictures, videos, PDFs, data specs, logos & more. Quickly and simply add limitless amounts of files to your PIM system - we don't charge extra for file storage either!



OPTIMIZE

Categories

Make sure your products get found more easily, not only in the PIM but in online searches too.

Attributes

Personalize all the different pieces of information your products have, and save them as attributes. The more information, the more sellable your products.

Views

Create custom views to access and edit only the products and information you need on the fly.

Bulk editing

The product editing time-saver! Update your product content super fast and make sure you're always communicating the latest information.

Lists

Create self-updating lists, to not only help you work smarter inside the PIM, but to help you eliminate data inconsistencies when sharing information.

Completeness

Set standards for your product information, and track product progress with completion attributes. So you can make sure only products that meet the requirements are being distributed to the right people and places. Completeness also means you can work smarter and faster, by identifying the 'incomplete' products and therefore optimizing them to their full glory.

Product edition

No clicking a hundred times just to update one product - when your done with one, just move onto the next. Forgetful? No problem! You can rely on auto-saving to take care of it for you!



DISTRIBUTE

Catalogs

Need to share your product content with resellers, sales teams, press & more? Use our smart digital catalogs and never worry about brand inconsistencies and having to send info. manually ever again.

Channel feeds

Grow your sales online. Our dynamic feeds feature means you can get your products seen online, across all channels. Google Shopping, Amazon, Facebook... you name it!

Integrations

Our integrations with other systems mean you can now connect your products to more channels, ergo more buyers, than ever. Check out our full list of channel integrations [here](#).

Bulk exports

Need to share information out of the PIM but don't need all the formatting? Just select the products and information you need, and export a file!



ANALYZE

Comparable metrics

Metrics that matter! Apply and compare sales-funnel metrics side-by-side, to identify data correlations, as well as gaps in the buying process & more.

Segmentation

Take your comparison further, and get more valuable insights by segmenting your products into specific product groups or channels.

3-party insights

Wave goodbye to overall product performance. See how your products perform individually, across specific ecommerce channels and make informed product decisions.

Easy-to-use dashboard

Sounds like a no brainer, but with Plytix you can avoid getting caught up in 'glazing' over numbers that don't mean anything to you. Customize your dashboard to make sense for you, and start making smarter marketing decisions, faster!



EXTRAS

Plytix access

We would only access your account when you ask for help, and even then you can control when Plytix has access to your account.

24/7 access

Simply that! Access your PIM night and day, winter, spring, summer or fall! Plus in the impressive event you manage to erase all your data we have back-ups ;)

24/7 secure

Amazon secure hosting and web servers means your data is tucked away and safe always.

Password protection

Not just the gatekeeper when accessing your account, but you can also password protect certain PIM features, and ensure only the people you choose can access your information.

Support

Live chat and phone through business hours, and our knowledge base and customer service desk are always open.



Find out more at [Plytix.com](https://plytix.com)