Xtensio introduces a custom style guide for teams.

The first branded creative solution of its kind.

LOS ANGELES – April 30, 2018 – Xtensio, a SaaS-based creative collaboration platform, announces the launch of a custom style guide for the product's Business plan. Aligning with the platform's effort to streamline strategic planning and business communications, the style guide allows teams to seamlessly and effortlessly stay 'on brand' when creating living documents and presentations. The team owner and admins can customize the style guide by managing font styles and colors available for team members to use when creating folios. This branded creative solution takes the confusion and legwork out of keeping the whole team 'on brand.'

What started off as a toolbox for startups, with Xtensio's interactive templates helping entrepreneurs, marketers and consultants make informed decisions at crucial stages of their endeavors, is now shaping into the platform's vision of facilitating the shift in the mindset and workflow of organizations. With the addition of the custom style guide, Xtensio for Business is even more aligned with streamlining the process of creating and managing important collateral and deliverables.

"By allowing team owners to remove existing fonts, upload Google fonts into the library and control what colors and font styles are available for team members to use, we're making it simple for teams to stay 'on brand'," said Alper Cakir, Founder and CEO of Xtensio. "Xtensio for Business helps teams reach and communicate strategic decisions more efficiently and the addition of a custom style guide is just another step in this evolution of work."

With Xtensio for Business, company efficiency and productivity are increased by cutting out the need to use multiple tools to create and share documents and presentations between both internal teams and external clients, investors and stakeholders. It is a solution that lets everyone create and share their documents and projects in a safe, online space, removing redundant steps and tools out of the equation. The addition of the custom style guide creates a branded hub where brand integrity is preserved in all documentation and deliverables.

"There is no other branded creative solution like this that we know of," continued Alper. "Xtensio for Business paves the way for teams to work better together and we're excited to see how the custom style guide will allow teams to focus on their work and boost productivity even more."

For additional information and pricing for Xtensio For Business, please visit https://xtensio.com/business/

CLICK HERE to view Xtensio's Press Kit and HERE for a live version of this release created using Xtensio.

About Xtensio

Launched in 2015, Xtensio was born out of Fake Crow, a Los Angeles-based creative product design studio. The platform is a collaboration suite that offers users presentation tools and interactive templates, addressing major strategic planning phases of a company. Utilized by over 250,000 users, Xtensio is free for basic use and offers additional premium features for agencies, consultancies, educational institutes, and enterprises. Xtensio is defined by creativity, cultural vibrancy and innovative spirit.

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