



Press Release

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Xtensio streamlines business communications with online document creation, filling the void between office suites and website builders.

Its collection of business templates grew into an all-encompassing strategy toolbox. Its community just crossed the 30,000 user mark, completely by word of mouth. Xtensio is on track to become the new norm in document creation, capturing market share where Google Docs and Microsoft Office intersect with Squarespace and Wix.

"It's like Wix for business documents." Alia Borroho, Founder at DevLabs, LLC.

Xtensio was created to bring agency-level collateral to startups with limited resources. Xtensio's interactive templates help entrepreneurs make informed decisions at crucial stages of their endeavors. The growing list of business-oriented frameworks include: startup one pager, lean canvas, user persona creator, swot analysis, competitive analysis and more.

"Xtensio nailed the persona generation process by providing an intuitive, clean interface to create and share them in. The need for this goes beyond startups and can be used by any scrum or agile team." Ryan Dobson, Global Engineering Manager at Motorola Solutions

What started off as a toolbox for startups, evolved into a platform adopted by large companies, consultancies, designers, marketing professionals, students, entrepreneurs and just about anyone in need of business communications.

The key to Xtensio's organic growth is due to its universal application, intuitive editing features, and beauty of output. Every document is presentation ready by nature, viewable as responsive web pages or PDF exports. This is what makes Xtensio a powerful tool -- one that merges the versatility of traditional word processors with the design appeal of modern website builders.

"PowerPoint, sorry but you just don't cut it in today's agency world of sleek presentations and online tools anymore. That's when I found Xtensio. It's a time saver and you can quickly create presentations that are much more appealing to look at than PowerPoint." Nick Valdivia, Consultant at Valdivia Design

The platform's vision is not only providing the framework to build documents, but facilitating the shift in the mindset and workflow of organizations. Xtensio is a serious contender in the B2B SaaS space, bringing beautiful design and smart business planning to a powerful document builder.

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About Xtensio

Launched in May 2015, Xtensio is the bootstrapping efforts of Fake Crow, a product design studio that specializes in crafting digital solutions for forward thinking tech companies. With 30,000 users across 4,500 cities, the platform has acquired users from Fortune 500 companies, the world's top agencies, and Ivy League schools. Xtensio is located in Fake Crow's headquarters in Los Angeles, California.

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