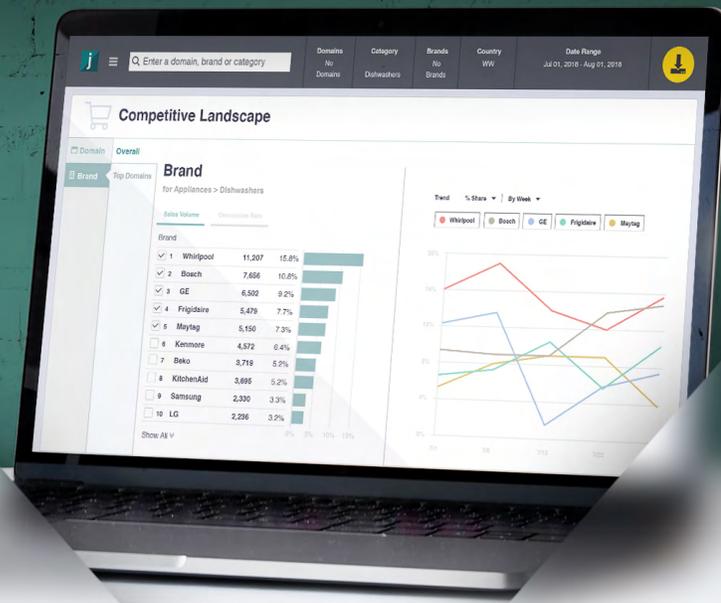


jumpshot® Insights

FOR BRANDS

Track path-to-purchase for you and your competitors everywhere



70% of all purchases now happen within walled-garden marketplaces, like Amazon and Walmart.

Jumpshot Insights takes you behind those walls to reveal the full, complex landscape of online shopping. At last, you can truly understand your competition, your product category, your marketplaces and your end customer – to grow your online business.

Jumpshot Insights is the **only** on-demand market and consumer intelligence platform that lets you:

Track competitive performance from search to purchase

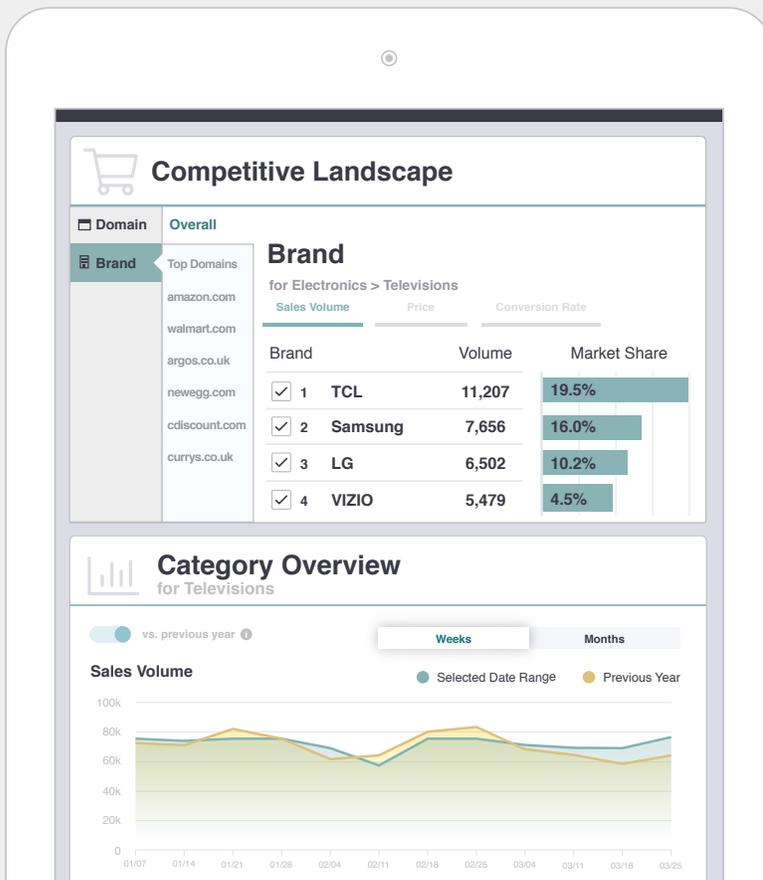
Adjust strategies to steal market share from your competitors. Dissect and compare their sales volume, conversion rate, price and more, across all marketplaces and product categories.

Get a full view into all online retailers for your category

Partner with the right retailers and sponsor the right ads to boost sales. Identify high-performing marketplaces by analyzing every retailer's sales, trending brands, and top on-site search keywords.

Understand how and where to reach consumers, across the web

Identify and target your key personas by their online browsing behaviors from publishers visited and genres streamed. Uncover the top referring domains and keywords on both search engines and retailers.



Complete Buyer and Marketplace Intelligence on Demand



Category performance by volume and sales for you and your competitors



Brand market share by volume, sales, conversion rate, and average price



Persona details like demographics, streaming and reading behaviors



Upstream analysis of keywords, referring domains, and on-site search



Cross-shopping behaviors by domain and brand



Retailer performance details for an entire category or specific brand

- ✓ Access on Demand
- ✓ Refreshed Daily
- ✓ Filter by Country
- ✓ Export to Excel
- ✓ Sort by Category
- ✓ Select by Brand

100M
Devices

150+
Marketplaces

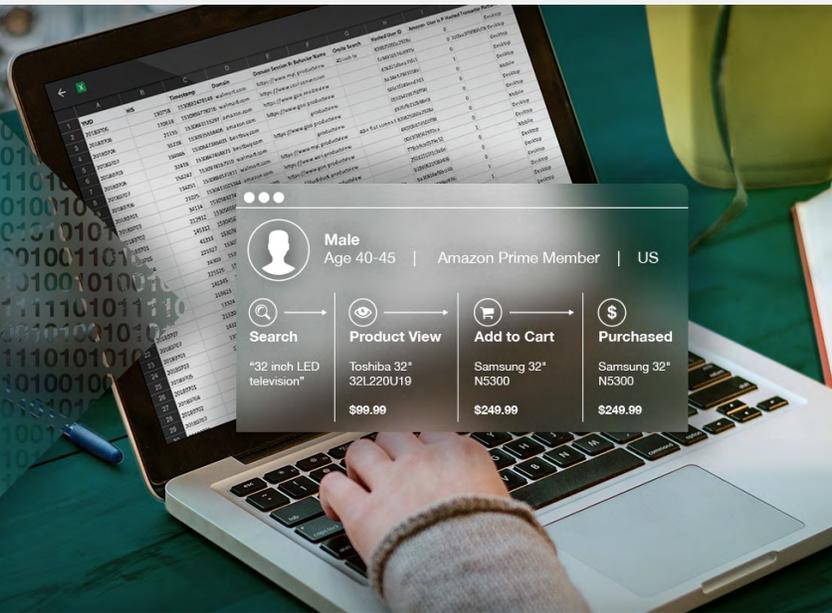
1M
Brands

1600+
Categories

jumpshot[®] Insights Pro

Custom Analysis with the Flexibility of Data Feeds

Dig deeper into shoppers' behavior as you follow their entire purchase path from search to conversion. See what triggers market share, from product price and ratings to conversion rates and more.



Learn more at jumpshot.com