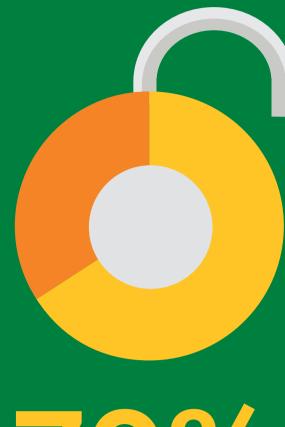
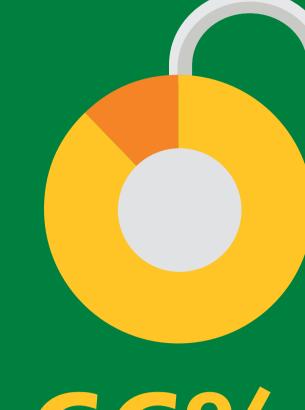


#### The cybercriminals prey on the unprepared. SMBs usually do not have the resources or expertise to handle cyberattacks.



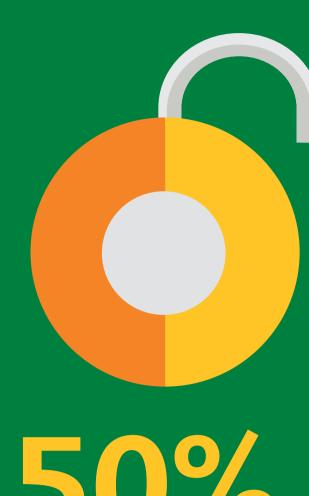
79%

Feel their company's ability to handle cyberattacks isn't highly effective<sup>2</sup>



66%

Say cyberattacks evaded the SMB's intrusion detection system<sup>4</sup>



50%

**Employees impacted** before a network administrator can act<sup>3</sup>

# The financial impact of cyberattacks can be catastrophic for businesses:

191

Average number of days a hacker has access before they are detected<sup>4</sup>

## \$1MM Average amount

SMBs spend because of damage or theft of IT assets<sup>2</sup> \$1.2MM+ Average cost to SMBs

due to disruption of normal operations<sup>2</sup>



companies go out of business within six months after a cyber attack<sup>1</sup>



to third parties so they can have the reliability and security they need to protect their businesses. Some of the benefits of using a service provider include:

More than 1/3 of businesses<sup>5</sup> have

turned over management of their

wireless local area networks

Cloud-managed cyber protection



Reduced IT costs



Real-time threat protection, analysis and detection

Segmented employee

and customer traffic



#### A recent survey reported expectations that the network user population to grow at a double-digit rate annually over the next two years<sup>5</sup>, increasing the complexity and demands on network security.

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### Sources

1 60% of small companies that suffer a cyber attack are out of business within six months. (Denver Post) 2 2017 State of Cybersecurity in Small & Medium-Sized Businesses (Ponemon Institute) 3 New Survey Finds Enterprise IT Administrators Struggle With WiFi Troubleshooting (Business Wire) 4 2017 Cost of a Data Breach Study (Ponemon)

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