

5 Tips When Putting Safety Policies in Ink for Your Business



1. Use Policies to Coach Drivers

2. Define consequences

3. Transparency

4. Embrace Safety companywide

5. Review Safety Policies Annually

See page 2 for detailed
info on each.



Written safety policies have become a best practice and are the foundation of a safety program. If you are writing a new safety policy for your business to include GPS tracking data, or adding the use of GPS tracking into your current policies, there are a few very important aspects that will ensure the policies help you achieve your goals with safety.

We recommend you follow these 5 tips when putting safety policies in ink to receive the best results:

1. Use Policies to Coach Drivers

Drivers should always receive coaching from management and having documentation around speeding, harsh braking, rapid acceleration, and vehicle maintenance will hit these points home. Distributing these policies across all branches or divisions will ensure every driver is receiving the same information about what's expected by your business.

2. Define Consequences

While policies should primarily be used to coach vs. punish, there does need to be clear explanations of the consequences when employees do not adhere to safety policies. Penalties might range from strikes to termination. Whatever they may be, drivers should be made aware before ever operating a company vehicle.

3. Transparency

Talk to your employees about the use of GPS tracking from the start so it's not a surprise when the data is used to hold them accountable. It's important to clearly present the use of GPS tracking to measure performance and monitor compliance. When the time comes to hold employees accountable, there could be backlash about tracking their vehicles without their knowledge or not clearly explaining how you intend to use the GPS data.

4. Embrace Safety Companywide

Drive home the message that safety is a core company value — and that its importance is embraced at every level of the organization, from executives, managers, and supervisors to every driver in the company. Creating a culture of safety is key to the broader acceptance of the policy.

5. Review Safety Policies Annually

Along with writing strong safety policies initially, you should also review them on an annual basis to ensure they are up-to-date and you are using the best GPS data. If your GPS tracking provider offers you an account manager, they will help you identify the best GPS tracking data to monitor and include in your policies. For example, reviewing historical accidents or events and correlating them with GPS tracking data to help prevent similar incidents in the future.

Contact GPS Insight to increase the safety of your fleet



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