



BP LOGIX

The Changing Definition of BPM

What is BPM today?

The business process management world is in the midst of an identity expansion, having outgrown its increasingly constrictive niche (and arguably even the title itself) to serve an ever-expanding functionality.



Blurred Boundaries

As BPM's complexities and capacities have matured, the parameters defining "business process management" have blurred. BPM Products are now used for everything from:



Development Platforms



Analytical Engines



On-demand Report Generators



And More!



These Are Good Problems!



The fact that it is imperative for the BPM category to grow or even be remade in the service of an expanded digital mission bodes well for BPM.



Enterprises have discovered the merits of a digitally agile solution to aid in their pursuit of engaging employees, managing suppliers, and providing a delightful customer journey.



BPM will always be an integral part of digital transformation... even if we change the name "BPM" to something else.



Whatever its name, there will always be a need for high productivity, no code/low code platforms that can be used to accelerate a business' digital transformation program and deploy robust, custom, end-to-end solutions.



BP LOGIX

Ready to see how Process Director can help solve your business challenges?



Schedule a demo today!

FOR MORE INFORMATION
Sales And Information:
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(800) 431-1450 (US and Canada only)

Only

Process Director 5.0

Offers



- Graphical and menu-driven builders for every part of your application: forms, rules, workflows, data connections, etc.
- A seamless combination of structured, unstructured, and case-management process patterns.
- Flexible interaction styles, including web-based, email, and offline.
- Built-In machine learning allows for easy training on in-house data, or connection to outside data streams.
- Process Timeline™, the simplest to create and most efficient to execute process engine in the marketplace.
- Cloud, on-premises, or hybrid deployment.