

# Introducing Process Director 5 Artificial Intelligence

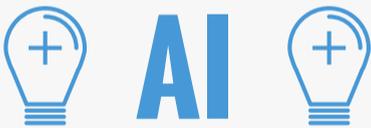
Enhanced capability



*“With the rapid adoption of AI and machine learning, combined with the explosion of the Internet of Things, the role of Process Director is being expanded to provide the load-bearing infrastructure that companies need to learn from and act on business information.” - Jay O'Brien, CEO of BP Logix*



- Use Process Director's internal machine learning tools to utilize in your custom digital applications.
- Connect this foundation to Big Data streams using Process Director's no-code BPM and IoT integration.
- Mine critical data using Process Director wherever it may live, from databases, to social media, to cloud services.
- Combine unique data virtualization technology with robust governance in an intuitive, low-code development environment.



- Advanced enough for data scientists, yet simple enough for business analysts, IT workers, and citizen developers
- Extends Process Director's built-in predictive process analysis, incorporating the specific elements that drive your business
- Delivers machine learning analysis and continuous self-improvement to any Process Director application

## Process Timeline™ and AI



In 2009, BP Logix introduced Process Director with its **revolutionary Process Timeline**, the first BPM process modeling and orchestration engine to offer predictive analysis tied to automatic behaviors such as notification, reassignment, and rerouting.

Process Timeline's unique **predictive/responsive** capabilities heralds a carefully architected, utterly unique way of thinking about the design and execution of sophisticated, end-to-end, low-code/no-code digital applications.



**Now, Process Timeline delivers the power of artificial intelligence (AI) to your enterprise applications.** Process Director's machine learning (ML) technology enables you to customize both how predictions are made, and what response should be triggered, to a greater degree than ever before. Of course, like all of Process Director, the AI features are easy to configure and use by process owners—yet rich enough to be appreciated by data scientists.

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