



Kalicube Services for a Person

	Knowledge Panel One-Off	BEST VALUE Knowledge Panel 12 month plan	Full Digital Marketing 12 month plan	Full Digital Marketing 3 YEAR PLAN
	\$3,000	\$12,000	\$24,000	CONTACT US
One on One Coaching	1 Hour	3 Hours	6 Hours	6 Hours
Course Access	Knowledge Panel Course	Knowledge Panel Course	All Courses	All Courses
Prioritised Task List	Once	Monthly	Monthly	Monthly
Prioritised Corroboration List	Once	Monthly	Monthly	Monthly
Knowledge Panel Strategy	✓	✓	✓	✓
NLP Optimised Description	✓	✓	✓	✓
Full Schema Markup	✓	✓	✓	✓
Schema Markup Updates	✗	Real Time	Real Time	Real Time
Location Tracking	✗	5 locations	5 locations	5 locations
Knowledge Panel Tracking	✗	Daily	Daily	Daily
Competitive Analysis	✗	✓	✓	✓
Monthly Update Reports	✗	✓	✓	✓
Task List for Websites	✗	✗	✓	✓
Brand SERP Tracking	✗	✗	✓	✓
Monthly Strategy Reports	✗	✗	✓	✓
Content Strategy	✗	✗	✓	✓
Negative Content Tracking	✗	✗	✓	✓
PR Outreach Suggestions	✗	✗	✓	✓

What benefits and outcomes do our proven done-for-you services offer you?

The Knowledge Panel Plan will produce...

An information-rich, accurate and impressive Knowledge Panel on the Brand SERP Right Rail (facts according to Google)
This is **Google's stamp of authority** for your entity (person).

The Full Digital Marketing Plan will produce...

An information-rich, accurate and impressive Knowledge Panel on the Brand SERP Right Rail (facts according to Google)
This is **Google's stamp of authority** for your entity (person).

A positive, accurate and convincing Brand SERP Left Rail (Google's recommendations about you to your audience)
The representation of you to your audience by Google - your Google Business Card.

A hugely effective digital marketing strategy

In order to create the perfect Google Business Card also need to ensure that you build a relevant, effective and **consistent digital marketing strategy**

A proven 3 year strategy to become **THE authority** in your niche for both Google and your audience!

Kalicube Pro - We Do it For You



Kalicube Services for a Company

	Knowledge Panel One-Off	BEST VALUE Knowledge Panel 12 month plan	Full Digital Marketing 12 month plan	Full Digital Marketing 3 YEAR PLAN
	\$5,000	\$20,000	\$40,000	CONTACT US
One on One Coaching	1 Hour	3 Hours	6 Hours	6 Hours
Course Access	Knowledge Panel Course	Knowledge Panel Course	All Courses	All Courses
Prioritised Task List	Once	Monthly	Monthly	Monthly
Prioritised Corroboration List	Once	Monthly	Monthly	Monthly
Knowledge Panel Strategy	✓	✓	✓	✓
NLP Optimised Description	✓	✓	✓	✓
Full Schema Markup	✓	✓	✓	✓
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Location Tracking	✗	5 locations	5 locations	5 locations
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Monthly Update Reports	✗	✓	✓	✓
Task List for Websites	✗	✗	✓	✓
Brand SERP Tracking	✗	✗	✓	✓
Monthly Strategy Reports	✗	✗	✓	✓
Content Strategy	✗	✗	✓	✓
Negative Content Tracking	✗	✗	✓	✓
PR Outreach Suggestions	✗	✗	✓	✓

What benefits and outcomes do our proven done-for-you services offer your company?

The Knowledge Panel Plan will produce...

✓

An information-rich, accurate and impressive Knowledge Panel on the Brand SERP Right Rail (facts according to Google)
This is **Google's stamp of authority** for your entity (**company**).

The Full Digital Marketing Plan will produce...

✓

An information-rich, accurate and impressive Knowledge Panel on the Brand SERP Right Rail (facts according to Google)
This is **Google's stamp of authority** for your entity (**company**).

✓

A positive, accurate and convincing Brand SERP Left Rail (Google's recommendations about you to your audience)
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✓

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