

Make A Splash!

WITH

omnienceTM
smarter marketing events



We Help
You
Get
Results!

Who Are We?

A seasoned group of event professionals that deliver turnkey solutions by supporting over ten-thousand events and two-hundred and fifty-thousand registrations in 37+ countries. We excel at program management, financial reconciliation, event reporting metrics and execution strategy. Our team loves what they do and strives every day to turn meetings into results all while having fun as a team and with our clients over the past 39 years.

Our Expertise

We empower event marketers with insights to optimize event value through building quality relationships, collaborating with individuals, having respect for one another, and by being held accountable, not only to our clients but to ourselves as well. You'll find our flexible solutions ensure high quality experiences for all your attendees and your internal clients, and deliver exceptional and measurable ROI to your stakeholders.

How do we do it, you ask? We **listen** in order to get a thorough and truly collaborative understanding of your needs. We **develop** solutions scaled to your needs. By doing so we are able to **execute** high-quality experiences for your attendees and internal clients and therefore **grow** long-term client relationships.



Explore New Possibilities with Measurable Results.

Professional Associations



Contact Us Today!

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@Omnience



Our Key Benefits

- Scalability:** Our sophisticated event management tools scale to meet the needs of corporate enterprises, midsize companies, and independent planners alike.
- Cost Containment:** Omnience™ works on a fee rather than a percentage basis, so we have no incentive to add on expensive third-party services.
- Flexibility:** Modular solution components enable you to purchase only the services or tools you need.
- ROI:** Our tools, strategies, and services ensure measurable ROI across the event management process.
- Integration:** Our services and solutions integrate seamlessly into your process and organization, empowering you to do more with less in a challenging environment.

Our Services

Check out some of our services that will support your team, making your events extraordinary.



Strategy & Alignment

Omnience™ works with our clients during the discovery phase to identify where they are in the Strategic Meeting Management (SMM) process and how we can support their teams with top-down strategic planning, cross-portfolio alignment executing smarter marketing events. Which will increase profits and justify spend with ROI analytics.



Content & Design

From the website to curriculum design and onsite signage to pre-event messaging, networking, and hands-on activities, Omnience™ will maintain consistency in incorporating these design pillars in order to provide uniform messaging and a holistic attendee experience.



OnTrac™

Omnience delivers advanced event optimization solutions to allow our clients to maximize the effectiveness of their events through detailed trend and predictive analysis.

OnTrac™, consolidates event data from systems such as Salesforce, Cvent and many other SaaS applications into a single easy to use interface using proprietary algorithms which gives our clients actionable experience scoring. Comparing events through the trend analysis in OnTrac will guarantee that events will continue to improve and provide more value back into your organization.



Event Execution

Our event execution professionals will lead you through your entire event process flawlessly. Our full-service offerings will start at the discovery stage along with building a full project plan and won't miss a step until we are wrapping up your billing and audit reporting with post event analysis.



Metrics & Results Analysis

Omnience™ delivers advanced event optimization solutions to allow our clients to maximize the effectiveness of their events through detailed trend and predictive analysis.



Consulting

Omnience™ is proud to offer consulting services. With over 20 years' experience in the event planning industry, we know a thing or two about creating memorable events that deliver real results. Ask us about our consulting services today!

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